



press release

AGREEMENT WITH A.S. BARI FOR THE DISPOSAL OF THE PLAYER SERGIO BERNARDO ALMIRON

Turin, 14 July 2010 – Juventus Football Club S.p.A. announces the disposal to A.S. Bari S.p.A. of the registration rights of the player Sergio Bernardo Almiron for a consideration of € 5 million to be paid in 3 years. At the same time, Juventus and Bari signed a player sharing agreement (ex art. 102 bis N.O.I.F.) related to the same player for a consideration of € 2.5 million to be paid by Juventus in 3 years.

The operation will generate for the financial year 2010/2011 a positive economic effect for about € 0.8 million.

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