



TERMS AND CONDITIONS OF USE OF ADMISSION TICKETS – JUVENTUS FOOTBALL CLUB S.P.A.

2026/2027 FOOTBALL SEASON

PART I - GENERAL PROVISIONS

The provisions contained in this Part I apply to the Admission Tickets issued by Juventus Football Club S.p.A., organiser of the event, with headquarters in Turin, Via Druento 175 – 10151 Turin, VAT No. 00470470014 (“**Juventus**”), also through the provider of ticketing services (Vivaticket S.p.A., with registered office in Via Antonio Canova 16/20, 40138, Bologna, Tax Code and VAT No. 02011381205, Economic and Administrative Index BO-405904, “**Vivaticket**”) acting on its behalf, for the home matches of the Men’s First Team, the Women’s First Team (Juventus Women) and the Next Gen team played at the Allianz Stadium of Turin (“**Allianz Stadium**”), the Pozzo-La Marmora Stadium of Biella, the Moccagatta Stadium of Alessandria or any other stadium identified by Juventus (each, “**Stadium**”), except as specifically provided for in the subsequent Parts of these terms and conditions of use of the Admission Tickets (“**Terms and Conditions**”). “**Admission Ticket**” means any ticket for a single match, match package (Mini-Season Ticket), season ticket (Season Ticket) or other type of Admission Ticket.

1. Admission Tickets may only be purchased via official or authorised sales channels, either physical or online, and in accordance with the procedures established by Juventus. Juventus declines responsibility for any consequences arising from the purchase of Admission Tickets via channels other than the authorised channels.
2. The purchase and use of Admission Tickets assumes the reading and acceptance of these Terms and Conditions, of the Code of Conduct for the Sale of Admission Tickets to football events applied by Juventus (hereinafter “**Code of Conduct**”), and any Rules of Use of the Stadium in which the matches referred to in the Admission Ticket take place (hereinafter “**Rules**”), in the versions that are from time to time published on the website www.juventus.com, as well as any other provision, rule, code or regulation applicable to those entering the Stadium to watch a match, adopted by Juventus in compliance with any supervening regulations and published on the website www.juventus.com or displayed at the Stadium. Juventus reserves the right to amend these documents unilaterally in accordance with any supervening regulations to which it may be subject. Any amendments to said documents, where applicable to existing contractual relationships governed by previous versions of the same, will be communicated by e-mail to the Purchasers of Admission Tickets already issued. Compliance with the aforesaid provisions is an essential condition for spectators to enter and remain in the Stadium. Failure to comply with the documents indicated in this article will result in the immediate termination of the contract relating to the Admission Ticket, with the consequent removal from the Stadium of the offender, without the Ticket Holder and/or third party user of the Admission Ticket being entitled to any compensation and/or refund for the Admission Tickets that were improperly used, as well as without prejudice to any other remedy and for any penalties of law.
3. The Admission Ticket is issued on a named basis: the “**Ticket Holder**” is the person on whose name the Admission Ticket is issued (including the Season Ticket Holder or Reserve), whereas the “**Purchaser**” is the individual who purchases the Admission Ticket, including when doing so on behalf of third parties.
4. The Ticket Holder acknowledges that the team roster may undergo changes, including significant changes, during the season. The use of the image of certain players in the roster for promotional purposes in the marketing campaign for the Admission Tickets does not guarantee that they will remain in the team.



5. The date and time of the match are set by the competition organiser. For the Italian Serie A Championship played by Juventus' men's first team, date and time of the matches are set by the Lega Nazionale Professionisti Serie A. The Purchaser and the Ticket Holder acknowledge, as a matter of public knowledge, and accept that the competent authority may, at any time, change the date and time of the match for each matchday within the scheduling window established by that authority, which runs from the so-called advance date to the so-called postponement date. Advances and postponements set and communicated by the competent authority for each matchday do not give rise to any right to a refund or compensation. Changes falling outside the "match window" will only give the purchaser the right to a refund of the Admission Ticket cost, limited to individual match tickets, subject to the correct and full completion of the refund procedure indicated, from time to time, on the website www.juventus.com. Such changes will in any event be promptly published by Juventus through its official channels following the official announcement by the competent authority, and will be notified to the Purchaser by email, as well as by push notification via the mobile application made available by Juventus for loading Admission Tickets (the "Allianz Stadium App") to all those who have loaded their Admission Ticket onto the Allianz Stadium App.
6. For matches deemed to be "at risk", the public safety authorities may order bans and/or restrictions on the sale and issuance of Admission Tickets.
7. The Admission Ticket may be withheld from issuance, revoked or otherwise rendered unusable in the circumstances provided for under applicable legislation, even where the conduct in question did not occur during, or as a result of, sporting events. More specifically, the Admission Ticket and/or the Season Ticket and/or the Mini-Season Ticket may be withheld from issuance, suspended or permanently revoked: (i) where acts and/or conduct falling within the scope of the Code of Conduct have been carried out, having regard to the nature and seriousness of the facts and conduct, the "approval" measure provided for by Article 27 of the Code of Sports Justice is applied; and (ii) where, through the IT system referred to in the Decree of the Minister of the Interior of 15 August 2009, of the existence of "grounds for exclusion" is identified (*i.e.*, where the individual is subject to measures under Article 6 of Law No. 401 of 13 December 1989, or has been convicted, during the last 5 years, even by a non-final judgment, of offences committed during, or as a result of, sporting events). The finding of grounds for refusal is carried out by communicating the data to the police headquarters, by the methods specified in the Decree of the Italian Ministry of the Interior of 15 August 2009, including security measures for the protection of personal data. Finally, access to the Stadium may be prohibited, as well as in the cases indicated above, if the Admission Ticket is used by a person other than the Ticket Holder. The aforementioned restrictions will apply automatically, without entitlement to refund or compensation for any unused Admission Ticket.
8. The Admission Ticket entitles the Ticket Holder to watch, exclusively in the sector, row and seat indicated on the Admission Ticket itself, the home match played by Juventus in the competition to which the Admission Ticket relates, in accordance with the match calendar, dates, times and venues set by the competition organiser, and subject to any related changes. The Admission Ticket grants the right to attend the match and therefore to access and remain in the Stadium only for the duration of the event itself; at the end of the match, the Ticket Holder is required to promptly leave the Stadium in the manner and within the time limits established by Juventus and, in any case, before the closure of the gates.
9. Any absence of separation barriers between the various sectors does not entitle a Ticket Holder to occupy a seat position other than that indicated on the Admission Ticket. Staff on duty at the Stadium have the right to check whether the Admission Ticket matches the seat actually occupied by the Ticket Holder and to expel the latter from the Stadium if occupying a seat other than that indicated on the Admission Ticket.



10. As envisaged under the rules of Lega Nazionale Professionisti Serie A – F.I.G.C., if matches are abandoned after the beginning of the second half, the Admission Ticket will not be valid for the rescheduled match.

If the sector of the Stadium in which the Ticket Holder's seat is located is closed, the Ticket Holder or the Season Ticket Holder - provided that he/she did not contribute in any way to Juventus' liability, including strict liability - shall be entitled to a refund of the Admission Ticket price, in the case of a single-match ticket, or to the pro-rated portion of the price of the Season Ticket or Mini-Season Ticket, without prejudice to Juventus' right to offer a replacement ticket to attend the match in another sector of the Stadium of equal or greater value than the one purchased.

In the event of a stadium ban requiring the match to be played in another stadium, or of an obligation to play matches behind closed doors, the Ticket Holder or the Season Ticket Holder - provided that he/she did not contribute in any way to Juventus' liability, including strict liability - shall be entitled to a refund of the Admission Ticket price, in the case of a single-match ticket, or to the pro-rated portion of the price of the Season Ticket or Mini-Season Ticket, or, at his/her choice, to a replacement ticket to attend the match in another stadium (subject to availability). Except where the stadium ban is attributable to Juventus, Juventus shall not be required to provide any refund or compensation to the Ticket Holder and/or the Purchaser.

Juventus may assign a different seat from that indicated on the Admission Ticket, the Mini-Season Ticket or the Season Ticket for reasons of force majeure, act of God, public order, safety, works in progress or at the order of the Public Safety Authority, Lega Nazionale Professionisti, Osservatorio, CASMS or any other competent body. In this instance, the assigned seat will be of equal or greater value than that purchased.

If a refund is envisaged, the relevant procedures will be notified from time to time to the Purchaser's email address and published on Juventus' official website, in compliance with applicable legislation.

11. The Ticket Holder is responsible for any consequences arising from the use of the Admission Ticket or Season Ticket by third parties. The Ticket Holder must not use the Admission Tickets and/or the Season Ticket for trading and/or speculative purposes or to sell/resell his/her seat, including as part of a complementary service/product offering or as part of a package that may include only some of such services to be marketed, resold or transferred to third parties. It is also expressly prohibited to engage in any ticket touting, sale or purchase of the Admission Ticket through unofficial and/or unauthorised channels, including through social networks and/or online sales platforms that fuel the phenomenon of secondary ticketing (by way of example: Ticket4football, Ticketbis, Viagogo, Seatwave, StubHub). Juventus reserves the right to take action against the Ticket Holder and/or Purchaser and/or anyone who has made the Admission Ticket available in breach of this article, and shall have the right to prohibit access to the Stadium to any person found to be in possession of Admission Tickets purchased through unauthorised channels, without any right to a refund or compensation, and without prejudice to any remedy.

12. It is forbidden to enter the Stadium without a valid Admission Ticket or with an Admission Ticket bearing a name that does not correspond to one's own identity.

To access the Stadium, the Ticket Holder must show an Admission Ticket and his/her valid ID document. The stewards at the Stadium, in compliance with requirements, will verify that the name on the Admission Ticket matches the name of the person presenting that Admission Ticket, as per their ID document, and can deny entry to persons who do not have the aforementioned documents or if there is any discrepancy between the ID document details and those stated on the Admission Ticket.

13. The Ticket Holder acknowledges and accepts that access to the Stadium may involve mandatory



personal and safety searches as well as searches of bags and other belongings he/she is carrying, with the sole aim of preventing the introduction of illegal items or substances into the Stadium which are prohibited or which encourage or provoke acts of violence.

14. The Ticket Holder is responsible for any damage caused to the Stadium, to the staff and/or to third parties present inside the Stadium.
15. The Ticket Holder, also in accordance with the Code of Conduct, is required to behave in a manner that does not disturb other spectators and not to perform any acts that flagrantly slander, offend or criticise persons, authorities and public and/or private institutions, as well as Juventus and the away team and their respective employees and/or representatives and/or players and/or registered members, collaborators (including stewards and hostesses), security staff, the match officials, the away fans and, in general, the other spectators present in the Stadium. All conduct contrary to the values of sport is also prohibited, as are all acts which, in their expression, constitute, give rise to incite racial, territorial, ethnic, religious or gender-based discriminatory behaviour towards members of teams or their respective supporters, institutions and Juventus or that, contrary to the principles of probity and fairness, incite violence in all its expressions.

If the conduct adopted is in breach of the contractual obligations described in this article, falling within the category of acts and/or conduct relevant under the Code of Conduct, as reported by those responsible for controlling and ensuring Stadium safety, or by other Juventus staff, or by the police, or by the match officials, or through images captured by the video surveillance system, Juventus shall have the right, at its sole discretion, to immediately expel from the Stadium the spectator responsible for such conduct, without the Purchaser and/or Ticket Holder having the right to file a claim, for whatever reason, against Juventus.

16. The Ticket Holder and the Purchaser acknowledge that it is expressly forbidden to introduce banners, flags, banners or any other similar material inside the Stadium, including materials intended for choreographies, unless expressly authorised by the competent authorities and that, where applicable, the South Stand of Allianz Stadium is the only sector in which the introduction of choreographic material (including, by way of example, flags, banners and signs, where, as mentioned, authorised by the competent authorities) is permitted. The Ticket Holder of a South Stand Admission Ticket acknowledges and accepts that the presence of choreographic material in this sector contributes to creating the distinctive atmosphere that characterises the South Stand and that the presence and/or the waving of the aforementioned choreographic material may limit the visibility of the match.
17. The Ticket Holder acknowledges the possibility that the ball may enter the stands and hit one or more spectators. The Ticket Holder acknowledges the absence of protective barriers and that any injury arising from such an event has the characteristics of a fortuitous event, or is in any case inherent to the nature of the sporting event, and is therefore not attributable to Juventus.
18. The Ticket Holder who attends the match acknowledges and accepts that photographic and/or audio-video recordings may be made within the Stadium and, to this end, acknowledges that he/she may be photographed or filmed. Juventus shall have the right to use, modify, alter, transmit, publish, broadcast, transfer and grant under licence, without territorial or time limitations, all the images and/or photographic and/or audio and/or video recordings concerning the voice, image, figure and/or portrait of the Ticket Holder within the Stadium, in any format or medium and for any purpose within the limits established by applicable law, including: (i) editorial and journalistic uses; (ii) the broadcasting (in any part of the world, live or pre-recorded) of these recordings (alone and/or in other programmes and/or materials) on radio and/or television - public, private and pay-per-view - via the Internet and/or mobile applications, in cinemas and on any other media (including, where present, the screens inside the Stadium); (iii) archiving purposes; (iv) the provision of services offered to the public for any reason



(including, but not limited to, fan-entertainment activities); (v) promotional, advertising and commercial use relating to Juventus' products and/or services and/or those of its commercial partners.

19. The use of the Admission Ticket does not give any right or authorisation to copy or use the trademarks owned by Juventus or by third parties, or to record and copy, broadcast, disseminate or use for commercial purposes, in any way, the sounds and/or images of the Stadium and matches, including the moments immediately preceding and/or following them, nor to use and/or disseminate data relating to Home Matches for betting purposes.
20. These Terms and Conditions are regulated by Italian law. This is without prejudice to the application, in favour of the Purchaser or Ticket Holder who is a consumer and does not have their habitual residence in Italy, of any more favourable and mandatory provisions provided for by the law of the country in which they have their habitual residence. Without prejudice to the provisions of the applicable law, for any dispute concerning these Terms and Conditions:
- a) for the Purchaser and/or Ticket Holder, if a consumer, resident in Italy: the Court of the place of residence or domicile of the Purchaser and/or Ticket Holder shall have jurisdiction;
 - b) for the Purchaser and/or Ticket Holder, if a consumer, resident in a member state of the European Union: the Purchaser is entitled to act both (i) in the member state where he/she is domiciled and (ii) in Italy;
 - c) in any other case the Court of Turin shall have exclusive jurisdiction, without prejudice to any more favourable and mandatory provisions of the law of the country in which the Purchaser and/or Ticket Holder, if a consumer, has his/her habitual residence.

In disputes concerning relations between consumers and professionals, the Purchaser and/or Ticket Holder is also entitled to an out-of-court settlement of disputes through recourse to the procedures under Part V, Title II-bis of the Italian Consumer Code (ADR - Alternative Dispute Resolution). Further details about alternative/online dispute resolution procedures may found at the following link: https://europa.eu/youreurope/business/dealing-with-customers/solving-disputes/online-dispute-resolution/index_it.htm.

This is in any case without prejudice to the rights to apply to the competent ordinary court for disputes arising from this agreement, whatever the outcome of the out-of-court settlement procedure.

21. Juventus complies with the provisions concerning the protection of personal data laid down in Regulation (EU) 2016/679 (hereinafter, the "GDPR") and the applicable national legislation and fulfils the resulting obligations by adopting appropriate technical and organisational measures designed to ensure a level of security appropriate to the risk. Juventus, in its capacity as data controller, processes the personal data of the Purchaser and the Holder for the purposes and in the manner more fully described in the privacy notice available in the privacy section of the website: <https://www.juventus.com/it/privacy>.

PART II – SPECIFIC PROVISIONS FOR ADMISSION TICKET TYPE

SECTION A – ADMISSION TICKETS FOR INDIVIDUAL MATCHES AND MATCH PACKAGES – ALLIANZ STADIUM

1. The provisions of Part II - Section A apply, in addition to the general provisions of Part I, to Admission Tickets for individual matches and to limited-number packages of individual matches ("**Mini-Season Tickets**") relating to the home matches of Juventus' men's first team played at Allianz Stadium,



purchased on the website <http://tickets.juventus.com> ("**Juventus Official Ticket Shop**") or other authorised sales channels. The purchase of Admission Tickets and/or the name change service is also subject to the general conditions of sale related to the Juventus Official Ticket Shop which is offered and is under the control and management of Vivaticket.

2. During the season, Juventus reserves the right to propose Mini-Season Tickets including Admission Tickets for individual matches issued at a discount compared to the standard match ticket purchase price. A Mini-Season Ticket cannot be purchased by a person who already holds an Admission Ticket (either for a single match or a season ticket) that includes one of the matches of the package.
3. Upon purchase of the Admission Ticket, the Purchaser will receive a confirmation email indicating an "Access ID" code for each Admission Ticket purchased. For the purpose of using the Admission Ticket, the Purchaser or the Ticket Holder will be required to load the Admission Ticket on the mobile application made available by Juventus ("**Allianz Stadium App**") by entering the Access ID code and the Ticket Holder's date of birth, or may add the Admission Ticket to the Apple Wallet or Google Wallet on his/her smartphone, or on the Ticket Holder's Juventus Card (where held).
4. To access Allianz Stadium, the Ticket Holder must: (i) use the QR Code generated on the Allianz Stadium App from 6 hours before the event, if the Admission Ticket is loaded on the Allianz Stadium App; (ii) ensure that the NFC function is active, if the Admission Ticket is added to the Wallet of his/her smartphone; or (iii) use the Juventus Card, if the Admission Ticket has been uploaded to that medium.
5. The Admission Ticket for each match is transferable to third parties only in the cases expressly provided for and authorised by Juventus, in any event not for purposes of trade and/or resale of the seat, and only through the site <http://holderchange.juventus.com/>. The Ticket Holder acknowledges and accepts that the possibility of changing the name on the Ticket is applicable, within the limits of what is indicated from time to time by Juventus in the section relating to the specific match that the Ticket Holder declares to have consulted and understood, only for Admission Tickets purchased on the Juventus Official Ticket Shop, up to 4 hours before the kick-off and only once a match for each Ticket Holder. Nothing in these Terms and Conditions may be construed as granting the Ticket Holder a right to change name outside the aforementioned conditions. Any fee due for the change of name will be indicated on the website www.juventus.com within the relevant section. The transfer of the Admission Ticket and therefore the right of the change of name, is subject to any limits imposed by the competent administrative authorities.
6. The Admission Tickets contained in the Mini-Season Tickets cannot be transferred to third parties and therefore a name change is not possible.
7. Any unauthorised sale of Admission Tickets, or transfer not carried out through platforms other than those indicated by Juventus on the www.juventus.com site, constitutes an illegal use of the Ticket. Admission Tickets transferred illegally are invalid or in any event unusable if their use is attempted by a person other than the Ticket Holder.
8. The name-change procedure for Admission Tickets reserved to people with disabilities may be managed through direct communication with Juventus' Fan Service.
9. Any reduced-price and free Admission Tickets (under 14, persons with disabilities, etc.) are issued until all available seats allocated by Juventus have been filled. Minors aged under 14 may not enter the Stadium unless they are accompanied by an adult; they must in any case hold an Admission Ticket entitling them to the seat in the sector to which the accompanying adult's Admission Ticket refers.
10. Access without an Admission Ticket is allowed for children who on the day of the event are under 5 years old and only if accompanied by an adult in possession of regular Admission Ticket (on a one-to-one basis). The aforementioned children must be held on the lap.



ADDENDUM - STANDS WITH HOSPITALITY AREAS - ALLIANZ STADIUM

11. The following terms and conditions (“**Addendum**”) supplement the general provisions of Part I and the provisions of Part II - Section A and apply exclusively to Admission Tickets for Allianz Stadium stands equipped with Hospitality areas (“**Premium Stands**”) purchased through the Juventus Official Ticket Shop.
12. The Ticket Holder of a Premium Stand Admission Ticket may enjoy the dining, catering or aperitif accessory service described below which is understood to be included in the ticket purchase price:
 - *Gianni and Umberto Agnelli Stand Club*: table-service dining before the match and during half time, with an à la carte menu prepared in the open kitchen of the hospitality lounge of the Gianni and Umberto Agnelli Club;
 - *T100 Stand*: table-service dining before the match and during half time, with a fixed menu, offered within the hospitality lounge of the T100 Stand;
 - *Giampiero Boniperti Stand Club*: pre-match and half-time buffet dining service offered in the hospitality lounge of the Giampiero Boniperti Stand Club;
 - *Omar Sivori Stand Club*: “street food” offering provided in the Omar Sivori Club hospitality lounge in the pre-match period and during half-time;
 - *Legends Club Stand - South*: table-service dining before the match and during half time, with an à la carte menu, prepared in the open kitchen of the hospitality lounge of the Legends Club Stand - South;
 - *Legends Club Stand - North*: table-service dining before the match and during half time, with a fixed menu, offered within the hospitality lounge of the Legends Club Stand - North;
 - *Grandstand 1897 Lounge*: - “street food” offering provided before the match within the 1897 Lounge hospitality area in the East sector of the Allianz Stadium (only for League and Coppa Italia matches).
13. For security reasons, an essential condition for access and use of the ancillary services of dining, catering or aperitif offered in the hospitality lounges are the prior collection at the reception desk, upon presentation of the Admission Ticket, of the wristband (or other device indicated by Juventus) identifying the hospitality lounge corresponding to the Premium Stand purchased, and its subsequent presentation, on request, along the access route to the aforementioned lounge. In the event of failure to present the wristband identifying the hospitality lounge (or other device indicated by Juventus), access to the hospitality lounge may be forbidden.
14. Without prejudice to the general provisions of Part I, the Ticket Holder of a Admission Ticket for Premium Stands is required to maintain a behaviour in line with the style, sobriety and distinctiveness of the stand and hospitality lounge (by way of example only: wearing appropriate clothing, not consuming alcohol to excess, where permitted, so as not to cause disturbance and/or harassment to third parties).
15. For safety and accessibility reasons, specific places are reserved for disabled fans in various sectors of the Allianz Stadium, suited to particular wheelchair access requirements and for persons with walking difficulties. The Premium Stand is not accessible to people with reduced mobility who need to use wheelchairs.
16. Only children aged under 5, accompanied by an adult holding an Admission Ticket for the Premium Stands (on a one-to-one basis), may access the Premium Stands free of charge, without being assigned a seat in the stand or at the hospitality lounge table. The children in question must be carried and will not be entitled to use the restaurant, catering or aperitif service in the hospitality lounge.



17. The Ticket Holder is informed and accepts that these services may not be provided or provided in different forms, in the event of measures issued by the Authorities to prevent and/or contain the spread of infectious diseases and/or epidemics and/or pandemics.

SECTION B – SEASON TICKETS – ALLIANZ STADIUM

1. The provisions of Part II - Section B shall apply, in addition to the general provisions of Part I, to season tickets ("**Season Ticket**") for home matches of the Juventus' men's first team played at Allianz Stadium. The Season Ticket is a seasonal Admission Ticket that entitles the Ticket Holder to enter Allianz Stadium and watch, from the indicated seat, the home matches of the Juventus' men's first team ("**Home Matches**") included in the type of Season Ticket purchased, for which attendance by the public is permitted, in accordance with the sporting regulations applicable to the competitions covered by the Season Ticket purchased, and subject to the fixture list, dates and start times set by the competition organiser and any related changes, whatever the cause of such changes.
2. There are different types of Season Ticket, distinguished according to the rate, whose characteristics are illustrated at the following link subscriptions.juventus.com, called: (i) Base Season Ticket, (ii) Full Season Ticket, (iii) Star Season Ticket, (iv) Under-14 Season Ticket, (v) Under-28 Season Ticket, (vi) Reduced D Season Ticket.

The Base, Full, Under 14 and Under 28 Season Tickets include exclusively the Home Matches played in the 2026/2027 edition of the Italian Serie A Championship.

The Star Season Ticket includes: (i) the Home Matches played in the 2026/2027 edition of the Italian Serie A Championship; (ii) the Home Matches played in the single-group qualifying phase of the 2026/2027 edition of the UEFA Europa League (a total of 4 matches); (iii) the Home Match of the Round of 16 of the 2026/2027 edition of the Coppa Italia.

The Reduced D Season Ticket includes all Home Matches played in the: (i) Italian Serie A Championship 2026/2027, in the (ii) UEFA Europa League 2026/2027, in the (iii) Coppa Italia 2026/2027. Only fans with disabilities who have a 100% disability rating, where ambulant, and/or supporters with disabilities who are non-ambulant and use a wheelchair, irrespective of their disability rating, are entitled to benefit from the Reduced D rate.

The availability of Under-14 and Under-28 Season Tickets, as well as the Reduced D Season Ticket, is limited to specific sectors of Allianz Stadium.

3. The Ticket Holder is the person who obtains the issue of the Season Ticket in his/her name ("**Season Ticket Holder**").
4. Upon purchase of the Season Ticket, the Purchaser will receive a confirmation email indicating a PNR code for each Season Ticket purchased. For the purposes of using the Season Ticket, the Purchaser or the Season Ticket Holder will be required to enable the Season Ticket on the Allianz Stadium App by entering the Season Ticket PNR code and the date of birth of the Season Ticket Holder. All data relating to the Season Ticket will be available on the Allianz Stadium App.
5. To access Allianz Stadium, the Season Ticket Holder must use the QR Code generated on the Allianz Stadium App from 6 hours before the event.
6. The transfer of the Admission Ticket for individual matches, where contemplated by the type of Season Ticket signed by the Season Ticket Holder, is only possible through the online management system of the Season Ticket in the following ways: (a) "**Name Change**": on the website holderchange.juventus.com, subject to registration to Juventus.com (the "**MyJuve Account**"), free-of-charge transfer of the Season Ticket Holder's seat for the individual match to a Reserve (as defined



below); (b) **“Resale”** of the seat: on the website resale.juventus.com, subject to registration of a MyJuve Account, return the seat to Juventus, so that it may be re-listed through the ordinary sales channels and which, only in the event of a successful sale, entitles the Season Ticket Holder to a credit/voucher to be used for other Juventus ticketing products within the deadline indicated by Juventus, for an amount equal to 51% of the ticket sale price relating to the returned seat.

7. The right to transfer the Admission Ticket is in any case subject to any limits imposed, even on the occasion of individual matches, by the competent authorities. Unauthorised transfer of the Admission Ticket and misuse of the name-change system constitute unlawful use of the Season Ticket which may be sanctioned, depending on the seriousness of the breach, with the suspension of the Season Ticket for one or more matches.
8. The right to transfer the Admission Ticket is in any case subject to any limits imposed, even on the occasion of individual matches, by the competent authorities. Unauthorised transfer of the Admission Ticket and misuse of the name-change system constitute unlawful use of the Season Ticket which may be sanctioned, depending on the seriousness of the breach, with the suspension of the Season Ticket for one or more matches.
9. The Name Change is not allowed for the Reduced D Season Ticket. The Season Ticket Holder cannot be the Reserve of another Season Ticket Holder. Without prejudice to the prohibition of Name Change for the Reduced D Season Ticket, for all other Season Tickets at special and / or reduced rates, the Name Change is allowed exclusively in favour of Reserves that present the same requirements/parameters as the specific type of Season Ticket (e.g., Under-14 Season Ticket, Under-28 Season Ticket, etc.).
10. For Season Ticket Holders of:
 - (i) Base Season Ticket it is possible to indicate up to a maximum of 2 (two) people, in addition to the Season Ticket Holder, who can benefit from the Season Ticket during the sporting season, to whom the seat may be transferred free of charge (**“Reserves”**) for a maximum total number of 8 Home Matches covered by the Season Ticket. For the Season Ticket Holder enrolled in the Juventus Official Fan Club project who purchases the Base Season Ticket through their Juventus Official Fan Club, the Reserves must be registered in a Juventus Official Fan Club.
 - (ii) For the Full Season Ticket, it is possible to designate up to a maximum of four (4) Reserves (six (6) Reserves for the Season Ticket Holder enrolled in the Juventus Official Fan Club project who purchases the Full Season Ticket through his/her Juventus Official Fan Club, the Reserves must be registered in a Juventus Official Fan Club), to whom the seat may be transferred free of charge for each of the Home Matches included in the Season Ticket.
 - (iii) For the Star Season Ticket, it is possible to designate up to a maximum of five (5) Reserves (eight (8) Reserves for the Season Ticket Holder enrolled in the Juventus Official Fan Club project who purchases the Star Season Ticket through his/her Juventus Official Fan Club, the Reserves must be registered in a Juventus Official Fan Club), to whom the seat may be transferred free of charge for each of the Home Matches included in the Season Ticket.
11. The names of the Reserves may be entered at any time during the Football Season, within the special reserved area of the site holderchange.juventus.com. It is possible to assign the seat to one of the Reserves, change the Reserve or reclaim the seat (each activity, **“Name Change”**) up to 4 hours before the kick-off. A Reserve may be removed until the seat assignment becomes final, that is, until it is no longer possible to carry out any Name Change after the seat has been assigned to them. From the moment the assignment of the seat becomes final the name of the Reserve can no longer be deleted. The personal data associated with the Reserve can no longer be modified once the Reserve has been



assigned a seat. If the Season Ticket Holder becomes aware of errors in the completion of the data, he/she must request assistance from the Juventus Fans Service. Every time a Reserve is selected, the system notifies the Season Ticket Holder of the positive or negative outcome of the Name Change. In the event that the Name Change has been successful, the Reserve receives an email communication confirming the assignment of the Admission Ticket for the specific match. For the purpose of using the Admission Ticket, the Reserve will be required to load the Admission Ticket on the Allianz Stadium App, or he/she can add the Admission Ticket to the Apple Wallet or Google Wallet of his/her smartphone. To access the Allianz Stadium, the Reserve must: (i) use the QR Code generated on the Allianz Stadium App from 6 hours before the event, if the Admission Ticket is loaded on the Allianz Stadium App; (ii) ensure that the NFC function is active, if the Admission Ticket is loaded on the Wallet of his/her smartphone.

12. The Season Ticket Holder assumes the responsibility of collecting, verifying and communicating, through the online management system of the Season Ticket, the data of the Reserves, the accuracy and truthfulness of which they in any event guarantee, in compliance with the legislation on the processing of personal data. The processing of the personal data of the Reserves will take place for the purposes of providing the name-change service and, in the event of the assignment of the seat, for the further purposes set out in the Ticketing Privacy Notice published in the privacy section of the site www.juventus.com. It will be the responsibility of the Season Ticket Holder to inform their Reserves regarding the processing of data and, where necessary, obtain authorisation for the communication of such data to Juventus.
13. The Season Ticket Holder who holds a Full or Star Season Ticket may express his/her intention to give up his/her seat for the individual match for the purpose of Resale through the online Season Ticket management system dedicated to resale, available on the website resale.juventus.com, subject to registration of a MyJuve Account. The option may be exercised within the reserved area. The Resale operation may be carried out until 11:59 PM on the day before the date of the match, it being understood that, until the seat has been sold it is possible to change one's mind and reclaim the seat, in any event not earlier than 1 hour after the Resale operation. The Season Ticket Holder holding Full or Star Season Ticket who opts for Resale may not have any other Admission Ticket in his/her name until the sale of the seat to third parties has been successfully concluded. In the event of failure to complete the sale of the seat, the Admission Ticket for the individual match will return to the availability of the Season Ticket Holder. Only once the seat has been sold will the Season Ticket Holder be granted a credit equal to 51% of the sale price at which Juventus has resold the seat. The sale price is determined by Juventus and corresponds to the one published on the Juventus Official Ticket Shop for tickets in the same sector at the time of the sale.
14. The credit deriving from the positive outcome of the Resale is not convertible into cash and can be spent exclusively for the purchase by the Season Ticket Holder (for oneself or for third parties), of Admission Tickets for sale on the Juventus Official Ticket Shop, accessing with his/her MyJuve Account, in particular for the purchase of: Juventus Museum and Allianz Stadium Tour tickets; Juventus' men's first team home matches tickets; Juventus' women's first team home matches tickets; Juventus' Next Gen home matches tickets; Season Ticket for the following sporting season. The credit accrued may not be used to purchase any vouchers or gift cards for sale on the Juventus Official Ticket Shop. The credit accrued may not be used to pay the sales fees charged by the ticketing service provider on ticket purchases made through the Juventus Official Ticket Shop. In the reserved area of the website dedicated to Resale (resale.juventus.com), it will be possible to view the available credit, which will be duly updated after each Home Match within 5 days following the match. The credit will expire at the end of the renewal phases of the Season Ticket campaign of the following sports season and, if not used for its full value, will not be convertible into cash and will be eliminated/removed from the availability of



the Season Ticket Holder.

15. In the event of revocation and/or suspension of the Season Ticket, the functionalities associated with the Season Ticket (Name Change and Resale) will also be prohibited without the Season Ticket Holder and/or the Reserve being entitled to receive compensation or indemnity for the non-use of the Season Ticket. The Season Ticket may also be withdrawn, deactivated or its use temporarily or permanently prohibited, at any time in the cases provided for by law, by the Terms and Conditions and by the Code of Conduct.
16. In addition to the transfer of the Season Ticket to be exercised within the aforementioned terms, the Season Ticket Holder may access the following additional services:
 - (i) Cup pre-emption rights. A pre-emption right, to be exercised in the terms and in the manner that will be published from time to time by Juventus on the website www.juventus.com or through other means of communication, over the purchase of a ticket on the occasion of the Home Matches of the Italian cup competitions and/or European cup competitions ("**European Cups**"), if and to the extent that Juventus' men's first team is admitted and/or qualifies, which Juventus will announce, at its discretion, during the 2026/2027 Football Season. For the 4 Home Matches of the single-group phase of the UEFA Europa League, Season Ticket Holders with the Base, Full, Under 14 and Under 28 Season Ticket shall have a pre-emption right exclusively for the purchase of the package consisting of all the aforementioned matches (the "**Games Pack**") and not for individual matches; priority is not guaranteed on their own seat, and it will not be possible to carry out a Name Change on the Admission Tickets included in the Games Pack. For any subsequent Home Matches that Juventus may play in the Cups competitions during the 2026/2027 Football Season, the holders of Star, Full, Base, Under-14 and Under-28 Season Tickets will have a pre-emption right on the purchase of the Admission Ticket for the individual match for their own seat.
 - (ii) Pre-emption for the 2027/2028 football season Season Ticket. A pre-emption right, to be exercised in the terms and in the manner that will be published from time to time by Juventus on the website www.juventus.com or through other means of communication, over the purchase of a Season Ticket for the next Football Season; specifically, the Season Ticket Holder will have access to a reserved sales phase for the purchase of the Season Ticket for the 2027/2028 Football Season. The pre-emption right for the Star, Full, Base, Under-14 and Under-28 Season Ticket is subject to the actual use of the Season Ticket purchased in the 2026/2027 Football Season under the following conditions:
 - (a) for the Star Season Ticket: use of the Season Ticket for at least 70% of the matches included in the Season Ticket (*i.e.*, at least 17 out of 24 matches);
 - (b) for the Full, Base and Under-28 Season Tickets: use of the Season Ticket for at least 70% of the Home Matches included in the Season Ticket (*i.e.*, at least 13 out of 19 matches);
 - (c) for the Under-14 Season Tickets: use of the Season Ticket for at least 50% of the Home Matches included in the Season Ticket (*i.e.*, at least 10 out of 19 matches);

The term "use" means: access to Allianz Stadium by the Season Ticket Holder or the Reserve (in case of name change) or, in the case of Resale of the seat, the accrual of the credit following the sale. For the purpose of verifying the use, Juventus will track, through the access control system, that the Admission Ticket has been detected at the access control points. For Full and Star Season Tickets, if the seat has been put up for resale and purchased by third parties, the successful conclusion of the sale will be sufficient and access to Allianz Stadium will not be tracked. Juventus does not guarantee any pre-emption right over the seat and reserves the right to determine the Allianz Stadium sectors available for Season Ticket sales in the following sport



season. Season Ticket Holders affected by the limitation may purchase the Season Ticket in the available seats in other sectors identified and communicated by Juventus.

- (iii) Discounts and promotions. Star, Full, Base and Under 28 Season Ticket Holders are entitled to activate, free of charge, a Black&White Membership without Welcome Pack, valid for the 2026/2027 Football Season. The Season Ticket Holder will receive, at the e-mail address of his/her MyJuve Account, the coupon code to be entered in the online activation procedure of the Black&White Membership on the website www.juventus.com. Holders of an Under-14 Season Ticket are reserved a complementary Junior Membership valid for the 2026/2027 Football Season. The manager of the Season Ticket registered in the name of the minor will receive, at the e-mail address associated with his/her MyJuve Account, a coupon code to be entered in the Junior Membership free activation procedure on the website www.juventus.com.

SECTION C – ADMISSION TICKETS FOR THE INDIVIDUAL MATCHES OF THE WOMEN’S FIRST TEAM “JUVENTUS WOMEN” – POZZO-LA MARMORA STADIUM (BIELLA)

1. The provisions of Part II – Section C shall apply, in addition to the general provisions of Part I, to the Admission Tickets for individual matches relating to home matches played at the Pozzo – La Marmora Stadium in Biella.
2. The Admission Ticket is non-transferable and entitles the holder to access the Stadium to attend the home match organised and played by Juventus in the competition to which the Admission Ticket relates, in accordance with the match calendar, dates, times and venues set by the competition organiser, and subject to any related changes.
3. The Admission Ticket is transferable to third parties only in the cases expressly provided for and authorised by Juventus, in any event not for purposes of trade and/or resale of the seat, and only through the site <http://holderchange.juventus.com/>. The Ticket Holder acknowledges and accepts that the possibility of changing the name on the Ticket is applicable, within the limits of what is indicated from time to time by Juventus in the section relating to the specific match that the Ticket Holder declares to have consulted and understood, only for Admission Tickets purchased on the Juventus Official Ticket Shop, up to 4 hours before the kick-off and only once a match for each Ticket Holder. Nothing in these Terms and Conditions may be construed as granting the Ticket Holder a right to change name outside the aforementioned conditions. Any fee due for the change of name will be indicated on the website www.juventus.com within the relevant section. The transfer of the Admission Ticket and therefore the right of the change of name, is subject to any limits imposed by the competent administrative authorities.
4. To access the Pozzo – La Marmora Stadium in Biella, the Ticket Holder must present a legible hard copy of the Admission Ticket received by email in case of online purchase through the Official Ticket Shop, or the thermal ticket printed by the on-site ticket office or by any authorised retailer/point of sale, together with his/her valid identity document. The staff responsible for access control will verify, in accordance with the applicable requirements, that the name indicated on the Admission Ticket matches the name of the person presenting that Admission Ticket, as identified through their ID document, and may deny entry to persons who do not have the aforementioned documents or if there is any discrepancy.
5. Admission Tickets at a reduced price (e.g., under 16) or free of charge (e.g., persons with disabilities who can go directly to the Alessandria Stadium on the day of the match) are issued until all available seats allocated by Juventus have been filled. Minors aged under 14 may not enter the stadium unless they are accompanied by an adult; they must in any case hold a Admission Ticket entitling them to the



seat in the sector to which the Admission Ticket refers.

SECTION D – ADMISSION TICKETS FOR THE INDIVIDUAL MATCHES “JUVENTUS NEXT GEN” – GIUSEPPE MOCCAGATTA STADIUM (ALESSANDRIA)

1. The provisions of Part II – Section D shall apply, in addition to the general provisions of Part I, to the Admission Tickets for individual matches relating to home matches played at the Moccagatta Stadium of Alessandria (“**Alessandria Stadium**”).
2. The Admission Ticket is non-transferable and entitles the holder to attend the home match organised and played at the Alessandria Stadium by one of Juventus’ teams in the competition to which the Admission Ticket relates, in accordance with the match calendar, dates, times and venues set by the competition organiser, and subject to any related changes.
3. The Admission Ticket is transferable to third parties only in the cases expressly provided for and authorised by Juventus, in any event not for purposes of trade and/or resale of the seat, and only through the site <http://holderchange.juventus.com/>. The Ticket Holder acknowledges and accepts that the possibility of changing the name on the Ticket is applicable, within the limits of what is indicated from time to time by Juventus in the section relating to the specific match that the Ticket Holder declares to have consulted and understood, only for Admission Tickets purchased on the Juventus Official Ticket Shop, up to 4 hours before the kick-off and only once a match for each Ticket Holder. Nothing in these Terms and Conditions may be construed as granting the Ticket Holder a right to change name outside the aforementioned conditions. Any fee due for the change of name will be indicated on the website www.juventus.com within the relevant section. The transfer of the Admission Ticket and therefore the right of the change of name, is subject to any limits imposed by the competent administrative authorities.
4. To access the Alessandria Stadium, the Ticket Holder must present a legible hard copy of the Admission Ticket received by email in case of online purchase through the Official Ticket Shop, or the thermal ticket printed by the on-site ticket office or by any authorised retailer/point of sale, together with his/her valid identity document. The staff assigned to the stadiums will verify, in accordance with the applicable requirements, that the name indicated on the Admission Ticket matches the name of the person presenting that Admission Ticket, as identified through their ID document, and may deny entry to persons who do not have the aforementioned documents or if there is any discrepancy.
5. Admission Tickets at a reduced price (e.g., under 16) or free of charge (e.g., persons with disabilities who can go directly to the Alessandria Stadium on the day of the match) are issued until all available seats allocated by Juventus have been filled. Minors aged under 14 may not enter the stadium unless they are accompanied by an adult; they must in any case hold a Admission Ticket entitling them to the seat in the sector to which the Admission Ticket refers.