

**ANNEX D**

**TEMPLATE FOR NOTIFICATION AND COMMUNICATION OF IR KEY TRANSACTIONS**

<b>1.</b>	<b>Data relating to the entity that holds shares in an amount at least equal to 10 per cent or that controls the listed issuer or the person closely associated</b>	
a) <sup>(a)</sup>	Name	<p><i>For natural persons:</i></p> <p>Name:</p> <p>Surname:</p> <p><i>For legal persons:</i></p> <p>Company name: <b>Exor N.V.</b></p>
<b>2.</b>	<b>Reason for the notification</b>	
a)	Reason for the notification	<p><i>Entity that holds shares in an amount at least equal to 10 per cent of the listed issuer:</i> <input checked="" type="checkbox"/></p> <p><i>Entity that controls the listed issuer:</i> <input type="checkbox"/></p> <p><u>Giovanni Agnelli B.V.</u></p> <p><i>Person closely associated</i> <input type="checkbox"/></p> <p>Indicate that the notification concerns a person closely associated with:</p> <p><i>For natural persons:</i></p> <p>Name:</p> <p>Surname:</p> <p><i>For legal persons:</i></p> <p>Company name:</p>
b) <sup>(b)</sup>	Initial notification/modification	<p>Initial notification: <input checked="" type="checkbox"/></p> <p>Modification of previous notification <input type="checkbox"/></p> <p>Reason for the modification:</p>

<sup>(a)</sup> Data relating to the entity that carries out the transaction

*For natural persons: name and surname.*

*For legal persons: full company name, including legal status as stated by the register in which it is listed, if applicable.*

<sup>(b)</sup> Indicate if it is an initial notification or a modification of a previous notification. In the case of a modification, explain the error that is corrected with this notification.

<b>3.</b>	<b>Data relating to the issuer</b>					
a) <sup>(c)</sup>	Name	Juventus Football Club S.p.A.				
b) <sup>(d)</sup>	LEI	815600A253A0AF58C166				
<b>4</b>	<b>Data relating to the transaction: section to be repeated for i) each type of instrument; ii) each type of transaction; iii) each date; and iv) each venue in which the transactions were carried out</b>					
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of Juventus Football Club S.p.A.  IT0005572778				
b) <sup>(e)</sup>	Nature of the transaction	Purchase of shares. Private placement outside a trading venue.				
c) <sup>(f)</sup>	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Prices(s)</th> <th>Volume/s</th> </tr> </thead> <tbody> <tr> <td>EUR 10,368,259.20</td> <td>4,065,984</td> </tr> </tbody> </table>	Prices(s)	Volume/s	EUR 10,368,259.20	4,065,984
Prices(s)	Volume/s					
EUR 10,368,259.20	4,065,984					
d) <sup>(g)</sup>	Date of the transaction	8 March 2024				
e)	Venue of the transaction	Name of the trading venue: Identification code «Outside a trading venue»: <input checked="" type="checkbox"/>				

<sup>(c)</sup> Full name of entity.

<sup>(d)</sup> Identification code of legal entity, compliant with the LEI code indicated in ISO 17442 standard.

<sup>(e)</sup> Purchase, sale, subscription and exchange

<sup>(f)</sup> If several transactions of the same nature are carried out on the same day and in the same venue, indicate in aggregate form the total volume and the weighted average price of those transactions.

<sup>(g)</sup> Date of the day of execution of the notified transaction. Use the ISO 8601 format: YYYY-MM-DD; UTC time.