



ISSUANCE OF A EURO 150 MILLION NON-CONVERTIBLE BOND AT A FIXED INTEREST RATE OF 4.15% DUE SEPTEMBER 2037

Turin, 26 September 2025 – Juventus Football Club S.p.A. (“**Juventus**” or the “**Company**”) announces that today it has successfully completed the issuance of a non-convertible bond with a maturity of twelve years, for a total amount of € 150 million, denominated “*€150,000,000 Senior Secured Fixed-Rate Notes due 26 September 2037*” (the “**Notes**”).

The issue price is equal to 100% of the nominal amount of the Notes and the fixed interest rate is equal to 4.15% *per annum*; coupon payments are semi-annual in arrear, and the principal will be repaid in equal instalments after a two-year grace period.

The Notes – which contain guarantees, covenants and early repayment provisions in line with market standard – were assigned a private investment grade rating by a primary international rating agency, confirming the Company's creditworthiness.

The issuance, completed on terms that attest to the Company's standing and prospects, is aimed at optimally balancing the structure of the Company's financial indebtedness, by increasing both its average maturity profile and its fixed-rate portion, as well as reducing its average cost over time. The repayment terms are consistent with the expected progressive reduction of financial indebtedness over the medium-long term.

The Notes were privately placed in full with funds managed by PGIM, a leading global asset manager with expertise across public and private markets and a proven track-record of investment in Italy as well as in the sports sector internationally.

The Company was assisted by Citigroup Global Markets Europe AG as exclusive financial, structuring & rating advisor and placement agent, by PedersoliGattai as legal counsel for Italian law aspects and by Sidley Austin LLP as legal counsel for English and US law aspects. The purchasers of the Notes were assisted by A&O Shearman as legal counsel.

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