### Terms and conditions of use of Season Tickets

#### 2025/2026 Football Season

1. The subscription is a seasonal access pass that entitles the holder to access the stadium and attend, from the designated seat (or from a different seat assigned by Juventus for justified organisational reasons, force majeure, fortuitous event, public order, security, by provisions of public or sports authorities), the home matches of the first male team of Juventus Football Club S.p.A. (hereinafter "Juventus") included in the purchased subscription type, for which public participation is allowed under the provision and regulations of the national and sports legal system, or the matches that the first male team of Juventus will play "at home" (hereinafter "Home Matches") according to the sporting regulations applicable to the competitions included in the purchased subscription, respecting the calendar, dates, and times established by the organiser of the competition and any possible variations thereof, irrespective of the cause of such variations.

2. There are different types of subscription, broken down by tariff, the characteristics of which are illustrated at the following link abbonamenti.juventus.com, called: (i) **Basic** Subscription, (ii) **Full** Subscription, (iii) **Star** Subscription, (iv) **Under 14**Pass, (v) **Under 28** Pass, (vi) **Reduced Pass D**.

The Basic, Full, Under 14 and Under 28 season tickets include only the Home Matches played in the 2025-2026 Italian Serie A Championship.

The Star Subscription includes: (i) Home Matches played in the Italian Serie A Championship 2025-2026; (ii) Home Matches played in the qualification phase of the single round of the 2025-2026 edition of the UEFA Champions League, in the event of qualification for the UEFA Champions League, or, the Home Matches in the 2025-2026 championship phase of the Europa League, in case of qualification for the UEFA Europa League (in total 4 matches); (Home Match of the round of 16 of the Italian Cup 2025-2026.

The Reduced Season Ticket D includes all Home Matches played in the (i) Italian Serie A Championship 2025-2026, in (ii) the 2025-2026 Uefa Champions League, in case of qualification for the Uefa Champions League, or in the 2024 Europa League 2025-2026, in case of qualification for the UEFA Europa League, in the (iii) Italian Cup 2025-2026.

Only fans with disabilities who have a disability percentage of 100% if they are ambulatory and/or fans with disabilities who are not in a wheelchair, irrespective of the degree of disability, are entitled to take advantage of the reduced rate D. The availability of the Under 14 and Under 28 season tickets, as well as the Reduced Pass D, is limited to specific sectors of the stadium.

3. The issue of the season ticket is subject to the acknowledgement and acceptance of these terms and conditions as well as the **Regulation Code on the Transfer of Tickets to Football Matches**, (hereinafter also referred to as the "Code of Conduct") in the version in force at the time. The Holder is the person who, duly identified and subject to signing the season ticket contract, obtains the issuance of the season ticket in his/her name (hereinafter also "Season Ticket Holder").

**4.** The purchase and issuance of the subscription are subject to the possession of the digital support represented by the Juventus Card (formerly known as the Fan Card) issued by Juventus and valid at the time of purchase. If a valid Juventus Card (formerly Fan Card) is not held, the Season Ticket Holder must renew/purchase a new Juventus Card in advance. If the Juventus Card cannot be issued due to the existence of hindering reasons, the season ticket may not be issued.

To gain access to the Stadium, the Season Ticket Holder must use the digital medium represented by the Juventus Card (formerly the Fan Card) in his/her possession issued by Juventus, which contains the fiscal ticket to the Stadium for the relevant Football Season. The aforementioned Juventus Card (formerly the Fan Card) will be the only valid document legitimising entry to the Stadium, while not excluding the possibility of undergoing further checks in compliance with any subsequent regulations and/or decisions by authorities, and the possibility of requesting (and the obligation to comply with) the submission of a valid identification document (identity card, passport, or driver's licence). The steward staff allocated to the sports facilities will ensure the matching of the data on the Admission Ticket system with the name of the person submitting that ticket, as identified through his/her identity document, and entry may be denied to persons who do not have the aforementioned documents or in case of discrepancies. Once purchased, the season ticket will be available on the "My Purchases" section on the website http://tickets.juventus.com (hereinafter theOfficial Ticket Shop Juventus), which will provideaccess to the printable PDF seat marker with an indication of the sector, row and seat number of the purchased season ticket, which the Season Ticket Holder must retain and bring with him/her to the Stadium so that a valid paper document proving the right to occupy the specific seat can be promptly presented if a third party claims the same

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occupied seat. The possible absence of separation barriers between the various sectors does not entitle a Season Ticket Holder to occupy a seat position other than the one indicated on the placeholder. Staff on duty at the stadium have the right to check whether the placeholder matches the place actually occupied by the Season Ticket Holder and to remove the latter from the stadium if he/she occupies a place other than the one indicated in the placeholder.

**5.** The season ticket is a named ticket and is strictly personal and cannot be transferred to third parties, except in the cases expressly permitted by Juventus as better specified *below*in Art. 6.

Therefore the Season Ticket Holder is responsible for all consequences that may result from the use of the admission ticket by third parties and agrees: (i) not to allow the season ticket to be used by persons who are banned from entering sport facilities (and/or purchasing the respective tickets) in accordance with Italian Law No. 41/2007 or the Code of Conduct, (ii) not to use the season ticket for trading or speculation purposes (iii) not to trade or resell the seat or transfer the ticket to third parties for access (including via social networks or online sales platforms that fuel the so-called secondary ticketing phenomenon, such as, by way of non-limiting example: Seatwave, Viagogo, Ticketbis, Ticket4football, StubHub, published contents like facebook, tiktok, instagram etc.), even if part of an offer of services and/or complementary products or to create packages including the ticket to be put up for sale, resale or transfer to third parties even for just a single event.

The staff in charge of the sports facilities will verify, in compliance with the requirements, that the name on the ticket matches the name of the person who produces it, by requesting the production of a valid ID document, and entry may be denied in the event of a discrepancy, as well as to those who are not provided with a valid identity document. Juventus is entitled not to provide the service or to interrupt its provision on a permanent basis to the Season Ticket Holder and to any who is found holding the season ticket and/or has made the ticket available and/or benefited from it, if by doing so they breach of these General Terms and their Annexes, without the Subscriber and/or the third-party user having any right or title to request any refund and/or compensation from Juventus for the non-use of the subscription.

**6.** The transfer of the ticket for individual matches, where contemplated by the type of season ticket underwritten by the Season Ticket Holder, is only possible via the season ticket online management system on the Official Ticket Shop Juventus according to the following procedure:

a) <u>Name Change</u>: transfer of the Season Ticket Holder's seat free of charge for the individual match to a Reserve as defined below.

b) <u>Seat Resale</u>: return of the seat to Juventus, which may, at its own discretion, place it back on sale on the normal channels and which, only in the event of a positive outcome of the sale, shall return a share to the Season Ticket Holder, in the form of a shop credit/voucher which can be spent on another product available at the Juventus ticket office by the deadline indicated by Juventus, for an amount equal to 51% of the selling price of the ticket related to the transferred seat.

Access to the Name Change and Seat Sale procedure through the season ticket online management system is subject: (i) to the type of subscription subscribed to; (ii) to possession of a valid Juventus Card (formerly known as the Fan Card) issued by Juventus, valid at the time, (iii) registration on the Official Ticket Shop Juventus managed by PG Italia S.r.l. ("**MyTicket Shop Account**").

The right to transfer the ticket is in any case subject to any limits imposed, even for individual matches, by the competent authorities.

Any unauthorised transfer of the ticket and undue use of the name change system constitute an illegal use of the season ticket. If the Club identifies any illegal uses of the season ticket, it may, at its own discretion, suspend the season ticket for one or more matches or revoke it.

#### 6.1 Specific rules regulating the Name Change function

- The Name Change is not allowed for the Discounted Pass D.
- The Season Ticket Holder cannot be the Reserve of another Season Ticket Holder.
- Without prejudice to the prohibition on the name change on Disability rate season tickets, for all other special and/or reduced rate season tickets, the Name Change is permitted exclusively in favour of Reserves having the same requirements/parameters indicated in the specific type of season ticket (e.g. Under 14 rate, Under 28 rate, etc.).
- Basic season ticket holders can name up to a maximum of 2 (two) people, besides the Season Ticket Holder, who can take advantage of the season ticket during the course of the season, provided they also hold a valid Juventus Card (formerly the Fan Card), to whom they may transfer the seat free of charge (hereinafter the "**Reserves**") for a maximum of 6 Home Matches covered by the subscription, by transferring the admission ticket onto their Juventus Card (formerly the Fan Card). For the Season Ticket Holder enrolled in the Juventus Official Fan Club project who

purchases the Basic Pass through his/her own Juventus Official Fan Club, the Reserves must be enrolled in a Juventus Official Fan Club.

- For Full Season Pass holders, it is possible to indicate up to a maximum of 4 (four) Reserves (6 Reserves for a Season Ticket Holder enrolled in the Juventus Official Fan Club project who purchases the Full Season Pass through his/her own Juventus Official Fan Club.) Reserves must be registered in a Juventus Official Fan Club, provided they also possess a valid Juventus Card (formerly known as the Fan Card), to whom it will be possible to transfer the seat free of charge for each of the Home Matches included in the subscription, by transferring the access pass to their Juventus Card (formerly known as the Fan Card).
- For Season Pass holders with a Star Pass, it is possible to indicate up to a maximum of 5 (five) Reserves (8 Reserves for a Season Ticket Holder enrolled in the Juventus Official Fan Club project who purchases the Star Pass through his/her own Juventus Official Fan). Reserves must be registered in a Juventus Official Fan Club, provided they also possess a valid Juventus Card (formerly the Fan Card), to whom it will be possible to transfer the seat free of charge in each of the Home Matches included in the subscription, by transferring the access pass to their Juventus Card. (formerly the Fan Card).
- In order for the Reserve to be able to use the ticket for the individual match through the Name Change procedure, the Reserve must be in possession of the valid Juventus Card (formerly the Fan Card) issued by Juventus to which the physical ticket to the Stadium will be transferred for the specific match.
- The names of the Reserves can be added at any time during the Football Season (as defined below), within the reserved area "My Season Pass" of the Official Ticket Shop Juventus, under the section "Holder and Reserves".
- It is possible to assign the seat to one of the Reserves included in the Account Holder and Reservessection, to change
  the selected Reserve, or to take back the place (hereinafter each activity is individually referred to as "Name Change
  Operation") up to 23:59 on the day prior to the date of the match, but once this deadline has elapsed it will no longer
  be possible to complete any operations or changes.
- A Reserve may be removed from the *Holders and Reserves* section until the allocation of the seat becomes final, or until it is no longer possible to complete any Name Change Operation after the seat has been assigned. From the moment in which the allocation of the position becomes definitive, the name of the Reserve can no longer be cancelled from the *Holders and Reservessection*.
- The personal data associated with the Reserve cannot be changed once a place has been assigned to the Reserve. If the Season Ticket Holder becomes aware of errors in the compilation of the data, he/she must request assistance through the Ticket Official Shop.
- Each time a Reserve is selected, the system notifies the Season Ticket Holder of the positive or negative outcome of the Name Change Operation. Once the name change operation has been successfully completed, the Season Ticket Holder may download a PDF to be printed and provided to the selected Reserve as proof of the assigned seat.
- The Season Ticket Holder accepts responsibility for collecting, verifying and communicating, via the season ticket
  online management system, the details of the Reserves, of which he/she guarantees the accuracy and truthfulness,
  relating to data processing regulations. The processing of personal data of the Reserves will take place for the
  purposes of providing the name change service and, in the event of seat assignment, for the further purposes
  specified in the Ticketing Information published in the privacy section of the website www.juventus.com.
  The Season Ticket Holder will be responsible for informing the Reserves of the data processing and, where necessary,

The Season Ticket Holder will be responsible for informing the Reserves of the data processing and, where necessary, for obtaining authorisation to communicate the data to Juventus.

#### 6.2 Specific rules governing the Seat Sale function

- The Full Season Ticket Holder may express their desire to give up the seat for the individual match and place it on sale via the season ticket online management system.
- The option can be exercised within the *My Season Pass* personal area of theJuventus Official Ticket Shop, where the Full Season or Star Ticket Holder can select the function relating to the sale of their seat for the individual match. The operation of putting the place up for sale is possible until 23:59 on the day before the date of the match, it being understood that until the seat has been sold it is possible to change your mind and take back your seat.
- Full Season or Star Ticket holders who opt to put their ticket up for sale cannot have any other admission ticket registered in their name until the time when the sale of the ticket to third parties has been successfully concluded.
- If the sale of the seat is not completed, the admission ticket for the individual match will one again become available to the Season Ticket Holder who will therefore be able to access the stadium with his/her Juventus Card.
- Only when the seat is sold will the Season Ticket Holder be granted a credit equal to 51% of the sale price at which Juventus resold the seat. The sale price is established by Juventus, at its sole discretion, and is the one published in

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the Juventus Official Ticket Shop for tickets from the same sector at the time of sale.

- The credit cannot be converted into cash and can be spent exclusively for the purchase by the Season Ticket Holder (for themselves or for third parties) of the tickets for sale on the <u>Official Ticket Shop of Juventus</u>, by logging in with their My Account Ticket Shop, in particular for the purchase of:
  - ✓ Juventus Museum and Stadium Tour tickets.
  - $\checkmark$  tickets for the home matches of the first men's team of Juventus.
  - $\checkmark$  tickets for the home matches of the first female team of the Juventus Women.
  - $\checkmark$  tickets for the home matches of the Next Gen team of Juventus.
  - $\checkmark$  tickets for the home matches of the Under-19 team of Juventus.
  - ✓ Season ticket for the following football season.
- The credit accrued cannot be used to purchase any vouchers or gift cards on sale on the <u>Official Ticket Shop of</u> <u>Juventus</u>.
- Accrued credit may not be used to pay the sale commissions applied by the provider of the ticket services (PG Italia Srl) on ticket purchases via the <u>Juventus Official Ticket Shop</u>.
- The available credit can be consulted in the reserved area *My Balance*; this will be duly updated after each Home Match within five days after the same has been played.
- The credit will expire at the end of the renewal phases of the season ticket campaign for the next football season and, if not used for the full value, will not be convertible into cash and will be eliminated/removed from the Season Ticket Holder's personal page.

7. The season ticket is valid for one Football Season (whereby football season means the period from 1 July to 30 June of the next year) with effect from the first Home Match after issuance of the entry ticket.

As envisaged by the rules of the Lega Nazionale Professionisti – F.I.G.C., if matches are suspended after the second-half has started, the season ticket cannot be used to access any rescheduled match.

If the sector of the stadium in which the Season Ticket Holder's seat is located is closed, the latter - provided that he/she has not contributed to causing the liability, even objectively, of the Club - will be entitled to a pro rata refund of the season ticket, unless Juventus provides a replacement ticket stub that enables the match to be watched in another sector of the Stadium.

In cases of field disqualification with the match being played in another stadium, or the obligation to play matches behind closed doors, the Season Ticket Holder - provided they have not contributed to causing the responsibility, even indirectly, of Juventus - will be entitled to a pro-rata refund of the subscription for the matches in which the circumstance occurred or, at their choice, to a replacement ticket to attend the match in another stadium (subject to availability).

Except in the case of culpable breach by the Club, any compensation for damages and travel expenses is excluded, even where the authorities require the match to be played on neutral ground; such costs are borne by the Season Ticket Holder. Juventus may assign a different seat from that indicated on the season ticket for reasons of force majeure, act of God, public order, safety, works in progress or at the order of the Public Safety Authority, Lega Nazionale Professionisti, Osservatorio, CASMS or any other competent body. In this instance, the assigned seat will be of equal or greater value than the one purchased.

If a refund is to be provided, the only accepted methods will be those communicated by Juventus, without prejudice to the application of the current in force legislation.

**8.** The Member and/or the Reserve acknowledge and accept that photographs and/or audio and video recordings may be taken inside the Stadium and to that end they consent to being photographed, recorded or filmed by Juventus and/or by any third parties employed by the same.

Juventus will have the right to use, modify, alter, transmit, publish, broadcast, transfer and grant on licence, without territorial or time limits, all photographic pictures and/or audio and/or video recordings relating to the voice, image, figure and/or portrait of the Season Ticket Holder and/or Reserve within the Stadium, with freedom of use for any purpose, on any format or medium used to take those recordings currently known (by way of example but without limitation: audio, video, photo, film, multimedia, digital, television, magnetic medium or any other technological medium, including television, radio, Internet and/or other online network) or that is invented in the future.

Those pictures and/or recordings may be used, modified, altered, broadcast, published, disseminated, transferred and granted on licence, in all methods, without limitation, for any purpose and aim - by way of example but without limitation:

- i. editorial uses related to publishing initiatives implemented by the official communication bodies of Juventus (published in any language),
- ii. broadcasting (in any part of the world, live or recorded) of those recordings (alone and/or in other programmes and/or materials) on radio and/or television public, private and pay-per-view via the Internet and/or mobile applications, in cinemas and on any other media, including the screens inside the stadium.
- iii. for filing purposes,
- iv. for the provision of services offered for any reason to the public, including but not limited to fan entertainment activities,
- v. for use for promo-advertising and commercial purposes of the products and/or services of Juventus and/or its commercial partners.

in respect of the rights relating to honour, reputation and decorum of Ticket Holder.

**9.** The Subscriber and/or the Reserve acknowledges that it is expressly forbidden for the Subscriber and/or the Reserve to bring banners, flags, standards, or any other similar material, including choreography materials, into the stadium unless expressly authorized by the competent authorities. The South Stand is the only section of the stadium where the introduction of choreographic material (such as, for example, flags, banners, and standards, if, as mentioned, authorized by the competent authorities) is allowed. The Subscriber and/or the Reserve holding a seat in the South Stand recognizes that the presence of choreographic material in this section contributes to creating the evocative atmosphere that characterizes the South Stand and that the presence and/or waving of such choreographic material may temporarily and/or partially limit the visibility of the match.

**10**. The Subscriber and/or the Reserve acknowledges that during the match and in the moments immediately before and after it, it is possible that the ball, due to an inaccurate shot and/or pass and/or deflection, may end up in the stands and hit one or more spectators. The Subscriber and/or the Reserve recognizes that any injury resulting from such an event has the characteristics of an accidental occurrence and that, therefore, Juventus bears no responsibility, thus waiving any claim against Juventus.

**11.** The Season Ticket Holder is required - by adopting suitable measures - to keep and correctly use the Juventus Card (formerly the Fan Card) on which the season ticket is uploaded and will therefore be responsible for any consequences resulting from the use of the same by third parties. If the card is lost, stolen or removed, the holder of the Juventus Card (formerly the Fan Card) must immediately report it to the competent authorities. Subject to producing the report to Juventus, the Season Ticket Holder may request the immediate deactivation of the lost or stolen Juventus Card and the issuance of a new card, subject to paying the cost of the same, on which the season ticket will be uploaded. The season ticket may be suspended for one or more official matches, without this giving rise to the payment of any compensation, return of the fee paid, including pro rata, or indemnity if the Season Ticket Holder is at fault (for example negligent custody or delayed communication to Juventus of the theft or loss of the ticket) or voluntarily permitted another person to make use (or attempt to make use) of the Juventus Card (formerly the Fan Card) in order to access the stadium.

12. The use of the Season Ticket by the Season Ticket Holder and/or the Reserve entails the acceptance of these terms and conditions as well as those of the **Code Regulating the Sale of Tickets for football events**, and of dispositions of the "Stadium Regulations" for the sports facility in which the First Team of Juventus will play their Home Matches (hereinafter for the sake of brevity the "Regulations"), in the versions periodically in force, and with any other provision, code, rule or regulation applicable to those entering the stadium to watch the match, adopted by Juventus in compliance with every applicable regulation and published on the www.juventus.com site. Juventus also reserves the right to unilaterally modify these conditions, the Code of Conduct, the Regulation, and any other disposition, rule, code or regulation applicable to anyone accessing the stadium to watch a match, in compliance with any supervening regulation as applicable, without this entitling the Season Ticket Holder to any compensation, indemnity or right to terminate the Subscription. Any changes to said documents will be communicated to the Season Ticket Holder by e-mail. Compliance with said provisions is an essential condition for spectators entering and stationing in the stadium. Their violation, along with any failure to comply with instructions issued by any of the stewards in charge of supervising their compliance, constitutes a form of "Relevant Conduct" that may be sanctioned with the institution of "Non-Approval" pursuant to the Code of Conduct.

**13.** Access to the sports facility may involve mandatory personal and safety searches on the person concerned and on his/her bags and other belongings he/she is carrying, with the sole aim of preventing illegal objects or illegal substances being brought inside the stadium, which are prohibited or which encourage or provoke acts of violence.

**14.** If, during the course of the Football Season for which the Season ticket has been purchased, the Season Ticket Holder and/or the Reserve are subjected to administrative or judicial measures that lead to a ban on entering any stadium (Italian Law 401/89 and subsequent amendments) or if he/she breaches the "Regulation on Stadium Use", or the "Code of Conduct", or violates the prohibition on transfer indicated in Art. 5 above, the subscription may be suspended and the right to access the stadium may be inhibited, and the features associated with the subscription (Name Change and Seat Resale), without the Season Ticket Holder and/or the Reserve being entitled to receive compensation or indemnities for lack of use of the season ticket.

**15.** The Season Ticket Holder and/or the Reserve, also in accordance with the Code of Conduct, are required to behave in a manner that does not cause an inconvenience to other spectators and not to perform any acts that denigrate, offend or impolitely challenge persons, authorities and public and/or private institutions, as well as the Club and the away team and the respective employees and/or representatives, security staff, stewards and hostesses, or fans of the opposing team. Therefore, the Club will have the right to remove the spectator from the sports facility and, in the most serious cases, to suspend the season ticket for one or more matches or for the entire Football Season, with no entitlement for the Season Ticket Holder to compensation, return of the fee paid, even pro rata, or indemnity.

The season ticket may be withdrawn, deactivated or its use temporarily or permanently prohibited at any time in the cases envisaged by law and by these conditions and by the Regulation Code on the Transfer of Tickets for access to Football Matches.

#### 16. Services included in the season ticket price

In addition to the transfer of the Subscription to be exercised within the terms set forth in Art. 6, the Season Ticket Holder, depending on the type of subscription purchased, can access the following additional services:

#### 16.1 Right of First Refusal for Cups

Right of first refusal, to be exercised according to the terms and procedures that will be published, in each case, by Juventus on the website <u>www.juventus.com</u>, or on other communication media, for the purchase of a ticket for Home Matches of Italian and/or European Cup competitions (hereinafter "**Cups**"), if and to the extent to which Juventus' first team is admitted/qualifies, which Juventus will communicate, at its discretion, during the 2025/2026 Football Season.

For the Home Match of the first knockout round of the Italian Cup and for the 4 Home Matches of the single group stage of the UEFA Champions League or the championship stage of the Europa League (UEFA Champions League and Europa League, hereinafter "European Cups"), Season Pass holders holders of Basic, Full, Under 14 and Under 28 season tickets will have the right to pre-emption only on the purchase of the package consisting of all the games identified above (hereinafter the "Games Pack") and not on the individual match; the pre-emption is not guaranteed on one's seat and it will not be possible to change name on the admission tickets included in the Games Pack.

For any subsequent Home Matches that Juventus plays in the Cups in the 2025-2026 Football Season, holders of Star, Full, Under 14 and Under 28 season tickets will have pre-emption on the purchase of the ticket for the individual match. The right of first refusal on the purchase of a single match ticket will be guaranteed for one's own seat, with the exception of subscriptions in the East sections of the Allianz Stadium, for which Juventus will publish the seats subject to periodic limitations. The Season Ticket Holder involved in the restriction may purchase the ticket in the available seats in the same sector or in another sector identified and communicated by Juventus.

#### 16.2 Right of first refusal for season ticket for the 2026/2027 football season.

Right of first refusal to be exercised, according to the terms and methods that will be published by Juventus, in each case, on the website www.juventus.com, or other communication media, on the purchase of the season ticket for the next Football Season; in particular, Season Ticket Holders will have a reserved sale session for the 2026/2027 Football Season, before the sales are opened to the general public.

Right of first refusal for the Star, Full, Base, Under 14 and Under 28 season tickets is subject to the actual use of the season subscription purchased in the 2025/2026 Football Season under the following terms:

- for Star, Full, Basic and Under 28 season tickets: use of the subscription for at least 70% of the Home Games included in the subscription.

- for Under 14 season tickets: use of the subscription for at least 50% of the Home Games included in the subscription. "Use" means: access to the stadium by the Season Ticket Holder or the Reserve (in the event of a name change) or, in the case of relocation of the seat, the accrual of the credit following the sale.

For the purposes of verification of use, the company will trace, through the access control system, that the access ticket has been detected at the access control. For Full and Star season tickets, if the seat has been relisted and purchased by a third parties, the successful conclusion of the sale will be sufficient and access to the stadium will not be traced.

Juventus reserves the right to decide on the sectors of the Allianz Stadium available for season ticket sales for the following Football Season. The season ticket holders affected by the restriction will be able to purchase the season ticket in the seats available in other sectors identified and communicated by Juventus.

#### 16.3 Discounts and promotions

Star Pass holders and Full Pass holders receive a discount of 50% and 30% respectively on the purchase of a J1897 Membership valid for the 2025-2026 Football Season. The Season Ticket Holder will receive the discount code at the e-mail address of their My Ticket Shop Account, to be entered in the online purchase procedure of the J1897 Membership on the website <u>www.juventus.com</u>.

The holder of an Under 14 Subscription is entitled to a complimentary Junior Membership valid for the 2025-2026 Sports Season. The manager of the subscription in the name of the minor will receive a discount code at the e-mail address of his/her My Ticket Shop Account to be entered in the Junior Membership online purchase procedure on the website www.juventus.com.

**17.** Use of the available services via the Juventus Official Ticket Shop is subject to the Terms and Conditions of use of the Juventus Official Ticket Shop website which is offered and is under the control and management of PG Italia S.r.l., with registered offices in Via Morimondo 26, 20143 Milan, Tax Code and VAT No. 10514980969 and Companies Register No. 2537217.

**18.** In accordance with Art. 59, (n) of Italian Legislative Decree No. 21/2014, the purchase of the season ticket, even when purchased off-premises, does not qualify for the right of withdrawal provided under Art. 52 of that Decree, as they concern leisure-related services which involve a specific period or date of performance. There shall be no reimbursement for the price of the season ticket, if cancelled by the purchaser.

19. The season ticket terms and conditions of use are regulated by Italian law.

The application to Subscribers, if consumers, who do not have their habitual residence in Italy of the possibly more favorable and mandatory provisions provided by the law of the country in which they have their habitual residence is preserved.

For any dispute concerning the validity, application, interpretation, or execution of these terms and conditions: a) For the Subscriber, if a consumer, residing in Italy: the competent court will be that of the place of residence or domicile of the Subscriber; b) For the Subscriber, if a consumer, residing in a member state of the European Union: they will have the right to act either (i) in the Member State where they are domiciled or (ii) in Italy; c) In all other cases, the exclusive competent court will be the Court of Turin, without prejudice to possibly more favorable and mandatory provisions provided by the law of the country in which the Subscriber, if a consumer, has their habitual residence.

In disputes relating to relations between the consumer and the professional, the Subscriber also has the option of an outof-court resolution of disputes through the procedures set out in Part V, Title II-bis of the Consumer Code (ADR – Alternative Dispute Resolution).

Further details about alternative/online procedures for settling disputes may found at the following link: https://europa.eu/youreurope/business/dealing-with-customers/solving-disputes/online-dispute-

### resolution/index\_it.htm.https://europa.eu/youreurope/business/dealing-with-customers/solving-disputes/online-dispute-resolution/index\_it.htm

This is in any case without prejudice to the rights of the Season Ticket Holder to apply to the competent ordinary court for disputes arising from the season ticket contract, whatever the outcome of the out-of-court settlement procedure.

**20.** The personal data of the Season Ticket Holder and any Reserves will be processed, even using electronic tools, in respect of applicable regulations on personal data processing and protection, according to the provisions specified in the

full privacy policy published in the privacy section of the website: https://www.juventus.com/it/privacy. The Season Ticket Holder agrees to notify the Reserves of the use proposed by Juventus of their personal data.

**21.** Please note that the team's roster may undergo significant changes during the sporting season. The use of certain players' images from the roster for promotional purposes in the subscription campaign does not guarantee their continued presence on the team.