JUVENTUS CARD GENERAL TERMS AND CONDITIONS OF SALE AND CONDITIONS OF USE

1. **DEFINITIONS**

In these Terms and Conditions:

"Purchaser" means the person who purchases the Juventus Card for himself/herself or for his/her child aged under 16;

"App" means the Juventus Official application;

"Club" or "Juventus" means Juventus Football Club S.p.A. with registered office in Turin, Via Druento 175, 10151 Turin; "Code of Conduct" means the Regulation Code on the Transfer of Admission Tickets to Football Matches adopted by Juventus pursuant to Article 12, paragraph 10 of the Sports Justice Code adopted from time to time by the Club and available at the following link https://www.juventus.com/it/termini-e-condizioni/:

"Contract" means the contract concerning the sale of the Juventus Card, under these Juventus Card Terms and Conditions;

"Order" means the Juventus Card purchase form completed through the Website or the App;

"Parties" means the Purchaser and Juventus jointly

"Price" means the price of the Juventus Card as indicated on the Website on the page

https://www.juventus.com/it/bianconeri/#juventuscard

"Services" means the services rendered by the Club under the Juventus Card loyalty programme;

"Website" means the Juventus website www.juventus.com;

"Sports Season" means the period between 1 July and 30 June of the following year;

"Juventus Card Terms and Conditions" or more simply "Terms and Conditions" means these conditions of use of the Juventus Card; "Season Ticket Terms and Conditions" means the terms and conditions governing the issuance and use of season tickets for home matches at the Allianz Stadium of the Juventus men's first team, in the versions in force from time to time and published on the website <u>www.juventus.com</u> (Terms and Conditions section);

"Holder" means the person who, duly identified, obtains the issuance of the Juventus Card in his/her name.

2. GENERAL DESCRIPTION OF THE CARD

The Juventus Card:

- (i) is a loyalty card issued in compliance with Article 8 of Italian Decree Law no. 8 of 8 February 2007, converted by Law no. 41 of 4 April 2007 and it is issued in compliance with the procedures set out in the Ministerial Decree of 15 August 2009;
- (ii) is an electronic document that can be used, in compliance with these Terms and Conditions, the Season Ticket Terms and Conditions and/or the Terms and Conditions of Use of single match and match package admission tickets, the Code of Conduct, as well as the Stadium Rules and Regulations and other applicable regulations, as a ticket for accessing sporting events organised by Juventus at the Allianz Stadium;
- (iii) is essential for purchasing season tickets and away tickets in the away sector at matches defined as being at risk by the authorities.

3. ISSUING PROCEDURE AND GROUNDS FOR EXCLUSION, REVOCATION OR SUSPENSION OF THE JUVENTUS CARD

- 3.1. When purchasing the Juventus Card, the Holder/Purchaser must:
- (i) complete and sign the hard copy subscription form or the online order form (for minors, the form must be signed by the parent or guardian);
- (ii) produce a valid identity document (Passport or Identity Card or, for minors aged under 14 only, Health Insurance Card) of the Holder;
- (iii) undertake to comply with the Code of Conduct in the version in force from time to time and published in the Terms and Conditions section of the Website.

3.2. The Juventus Card may not be issued in the following cases:

 (i) non-submission or incomplete submission, at the time of purchase, of the documents required under Article 3.1;

(ii) entry of incorrect and/or missing data of the Purchaser (e.g. incorrect billing data) and/or the Holder
(e.g. Holder's data not matching the data shown in the identity document uploaded during the purchase process);

(iii) upon finding, through the IT system pursuant to the Decree of the Ministry of the Interior dated 15 August 2009, of "impediments", namely:

(i) persons subject to a ban on attending sporting events (DASPO), or to one of the measures envisaged by Law no. 1423 of 27/12/56 as amended and supplemented (so-called preventive measures), or

(ii) those who have been convicted, even at first instance, of so-called stadium offences (the exclusion lasts five years). In this case, should the DASPO already have been served for the same incident the period of 5 years of exclusion from the card will be reduced by the time already spent under the DASPO.

The existence of impediments is verified by sending personal data to police headquarters, by the methods specified in the Decree of the Ministry of the Interior of 15 August 2009, including security measures for personal data protection.

If the aforementioned impediments occur after the card has been issued, the Services and functionalities of the Juventus Card shall be suspended for as long as the aforementioned impediments continue to be in place.

3.3. The Holder/Purchaser accepts the unquestionable right of Juventus to suspend, at any time, from the loyalty programme (consequently invalidating the functionality of the "Juventus Card" as an admission ticket for sporting events organised by Juventus at the Allianz Stadium), without this entailing the payment of any compensation, even pro-rata, any return of the amount paid or any indemnity, those persons:

(i) who, in the opinion of Juventus, or on the report of the police, security personnel and/or stewarding service, or through other sources, have behaved in a manner considered relevant for the purposes of applying the non-acceptance procedure as specified in the Code of Conduct, including during travel to/from away matches at any event - football or otherwise - regardless of the place or time when they are held (thus including, by way of example but without limitation, friendly matches, training sessions and travel to/from away matches);

(ii) who are responsible for violations of the Stadium Rules and Regulations;

(iii) who have unduly used or attempted to use the Juventus Card to gain fraudulent access to the stadium;

(iv) who have been found to be subject to the measures indicated in Article 6 of Law no. 401 of 13 December 1989 as amended and supplemented, or in Law no. 1423 dated 27 December 1956 as amended and supplemented, or who have been reported or convicted (even with a non-final ruling) for crimes committed at or connected to sporting events;

(v) who have used the Juventus Card in the context of touting or secondary ticketing activities;

(vi) who have culpably (e.g. through negligent custody or delayed communication to Juventus), or voluntarily, allowed another person to make use of (or attempt to make use of) the Juventus Card as an admission ticket to the stadium (see Article 6);

(vii) who, following checks and verifications, even after issuance of the Juventus Card, are found to have provided untrue data (such as, purely by way of example and without limitation: inversion of name and surname, date of birth slightly different from the actual one) in order to evade the control underlying the system for verifying the absence of impediments, and/or made false statements regarding the absence of convictions and/or impediments for issuance of the Juventus Card.

3.4. If the Juventus Card is not issued or is subsequently suspended or revoked for the reasons set out above in Articles 3.2 and 3.3, the Club shall have the sole obligation to notify the Holder/Purchaser of the non-issuance or suspension or cancellation of the card, without the latter being entitled to receive any compensation or indemnity. In the cases envisaged by Article 3.3 (iv), the suspension shall take effect

from the time Juventus becomes aware of it after querying the system used by the police headquarters for the issuance of admission tickets.

In the cases envisaged by Article 3.2 (ii), the order cannot be processed even if the purchase procedure has been successfully completed on the website. The Purchaser may be contacted to resolve the anomaly in order to proceed with processing the order.

4. PRICE - PAYMENT METHOD - INVOICING

The total price shown upon completing the online Order is made up of the Price plus the shipping costs of the card which vary according to the destination country (the Purchaser will be able to view the cost online at the end of the Order before confirming it), but does not include any customs duties and/or additional taxes that may be required to import the goods into foreign territory, which are borne by the Purchaser.

The total price must be paid when the Order is placed, using the accepted payment methods which are listed and displayed in the online purchasing procedure and are to be chosen by the Purchaser at the time of payment. The total amount owed by the Purchaser is charged when the Order is submitted and, subject to the provisions below, does not entail any additional charges for the Purchaser with respect to the total price indicated when the Order is sent. The Purchaser agrees that unless otherwise established, the price is shown in EURO; therefore, any currency exchanges resulting from non-EU payments - or in any case those calculated with currencies other than the EURO - will be made by the bank and/or the credit card issuer or, in any case, by way of the Payment Method chosen by the Purchaser, which will exclusively bear all such costs, even by way of commissions, deriving from the payment itself. The Purchaser is therefore required to check the exchange rate and any commission costs. The cost of the transaction will be charged to the Purchaser when purchasing the Juventus Card. Payment Methods are processed and managed by third parties which will be indicated to the Purchaser at the time of payment. The Payment Method is therefore subject not only to these Juventus Card Terms and Conditions, but also to the terms and conditions of the third parties in question, which shall be accepted by the Purchaser. Juventus will not be liable for any commissions, exchange rates or other charges levied by third parties handling the Payment Method and

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accepted by the Purchaser. The Purchaser is aware that any information sent regarding Payment Method data and account information is secret and confidential and must only be communicated through the secure connections and websites indicated by Juventus and third parties processing the Payment Methods and not via a link contained in an email or other electronic communications. The Purchaser shall not send to Juventus or persons other than those handling the Payment Methods information concerning his/her credit card or other payment instruments. If the aforementioned third parties are unable to charge the Purchaser for the total price of the Order through the Payment Method - by way of example and without limitation, due to insufficient funds, expired or invalid account information or for other reasons - the Purchaser will be solely liable for all related costs and Juventus may - without prior notice - suspend and/or permanently stop the Services.

Juventus uses a secure payment service using the PCI-DSS standard. Confidential credit card data (card number, card holder, expiry date, security code) are encrypted and then transmitted to the payment provider. Juventus never has access to and does not store the details of the credit card used by the Purchaser to pay for the Order. For the issuance of the invoice, the invoice request must be made during the Order placing phase by ticking the relevant box. Subsequent invoicing requests made through different channels will not be accepted.

5. INFORMATION ON THE CONCLUSION OF THE CONTRACT ONLINE

The Juventus Card can be purchased from authorised physical stores, which will be indicated from time to time by the Club on its Website (such as, for example, for Juventus Official Fan Club Members, the respective Juventus Official Fan Club to which they belong), or online via the Website or the App.

To purchase a Juventus Card online, for oneself or for minors aged under 16, the Purchaser must meet the following requirements: (i) he/she must be an individual who has reached the age of 18 or such higher legal age as required by the Purchaser's country of residence, and he/she must have capacity to act under Italian law. It is the Purchaser's responsibility to ensure that the information provided in the request or Order is true, accurate and complete. Juventus will not be held liable for orders placed by minors without the

authorisation of the parent/guardian; (ii) he/she must have a registered profile and the related access credentials for the Website and/or the App (also "Juventus Account" or "MyJuve"); (iii) he/she must accept these Terms and Conditions.

In accordance with the various technical steps to be followed to conclude the contract online, a guided procedure is available, allowing the Purchaser at any time to verify and then validate each piece of information entered and to correct errors before placing the Order up to concluding the contract. The various technical steps for submitting the Order are summarised as follows:

- Selection of the Juventus Card product to be purchased by clicking the "purchase" button. When wishing to purchase several products (i.e. for the Purchaser himself/herself and for a minor aged under 16), they can be selected one at a time and added to the cart. Until the Order is placed, new products can always be added to or removed from the cart;
- Authentication (login) to be carried out using the authentication credentials (username/password) if available, or through the social media account (if the Purchaser does not have a Juventus Account, such an Account must first be created through the Website or the App);
- 3. Choice of the option if the Purchaser is purchasing the Juventus Card for him/herself or for a minor aged under 16 for whom he/she has parental responsibility;
- 4. Entry and confirmation of the Purchaser's details, as well as of the Holder for each purchased Juventus Card which, as appropriate, may or may not coincide with each other. When purchasing a Juventus Card for a minor aged under 16, the personal details of the Holder must be those of the minor who will be the holder of said Juventus Card. The minor's data will be processed exclusively for service purposes related to the Juventus Card programme;
- 5. Uploading of a copy of the Holder's identity document for each Juventus Card purchased (.pdf, .jpg or .png format);
- 6. Selection of the Payment Method (credit card, payment card or PayPal). The Purchaser represents and warrants that he/she is authorised to use the chosen payment method in connection with the

Order placed;

- 7. Before proceeding with the purchase of the Juventus Card, the Purchaser must, by clicking on the relevant buttons, read these Terms and Conditions, the Code of Conduct and the specific privacy policy on data collected for participation in the Juventus Card programme and, by clicking on the relevant box, express his/her acceptance of the Terms and Conditions and of the Club's unquestionable right to invalidate the Juventus Card in the event of a violation of the Code of Conduct, assuming all liability arising from the subscription of the Juventus Card. The Purchaser is aware and accepts that by ticking the acceptance box on the Website and/or App and selecting the appropriate button, he/she accepts those terms and conditions;
- 8. Entry of Purchaser's credit card details (or other accepted payment instrument) necessary for the transaction. The Purchaser must click on the "confirm purchase" button. By doing so, the Purchaser undertakes to pay the Price, in addition to the shipping costs which shall be indicated, and the placing of such Order thus equates to simultaneous authorisation by the Purchaser to collect the sums established by the online purchase contract;
- 9. Confirmation of payment (by the interbank circuit);
- 10. Confirmation of completion of the Juventus Card purchase procedure;
- 11. Sending to the Purchaser of confirmation of receipt of the Order.

6. CONCLUSION OF THE CONTRACT ONLINE - SHIPMENT OF THE CARD

The purchase of the Juventus Card is subject to payment of the applicable price. The Contract shall be deemed to be entered into and binding on the Parties upon receipt of confirmation of payment by Juventus. After payment of the total price of the Order, Juventus will acknowledge receipt of the Order by sending an order confirmation (hereinafter "Order Confirmation") to the email address or telephone number provided by the Purchaser when registering on the Website. The Order Confirmation will indicate the Juventus Card(s) purchased, the unit price including VAT, the shipping costs and the total price of the Order, the Payment Method, the address for delivery of the card, the exclusion of the right of withdrawal under Article

15 below, as well as customer service contact information and the link to these Juventus Card Terms and Conditions, which the Purchaser may access by download, and print or store the email and the Juventus Card Terms and Conditions on his/her computer. Therefore, when placing the Order, it is important to ensure that a valid email address or telephone number has been entered.

The Juventus Card will be sent within 30 days from acquisition of the Holder's identity document, which is necessary for the identification and verification of data, after querying and checking through the computer system referred to in the Decree of the Minister of the Interior of 15 August 2009 the absence or otherwise of any "impediments". If the Purchaser fails to upload the Holder's identity document, it will not be possible to place the Order, in the event of an unverifiable or unreadable document, or in the circumstances referred to in Article 3.2, the Juventus Card may not be issued due to fault attributable to the Purchaser without the latter being entitled to receive reimbursement, compensation or indemnity.

The delivery times are indicative and do not represent binding deadlines for Juventus. Any delivery delays may be caused by malfunctions in the courier service, force majeure events or subsequent holidays; the mere lengthening of delivery times does not entitle the Purchaser/Holder to any compensation, without prejudice to the Purchaser's rights as provided by current legislation. Delivery is made by courier to the delivery address indicated in the Order. The shipping details are entered directly by the Purchaser; therefore, Juventus cannot be held liable for non-delivery in the event of incorrect data entry. The Purchaser may check, at any time, the shipping status by accessing his/her Juventus Account page on the Website and/or App.

In any case, after successful validation of the documents, the Juventus Card will be active and the Juventus Card number will be visible in the Holder's MyJuve profile. Even if the holder is not yet in possession of the physical Juventus Card, he/she will still be able to purchase admission tickets by providing his/her Juventus Card number but will not be able to use it as a medium on which to load the admission ticket until he/she is in possession of the physical card.

7. FUNCTIONALITIES OF THE JUVENTUS CARD

The Juventus Card is the only document certifying the right to participate in the "Juventus Card" loyalty programme and brings the following benefits to fans:

- it is a tool for purchasing admission tickets to matches: the card provides access to simplified sales procedures by transferring the personal data stored in it directly from the card to the ticket issue systems, as it is compatible with the admission tickets sales systems recognisable by every ticket issuer (the Juventus Card Holder is in any case required to carry and show a valid identity document in the event of any request by the retailer), but does not automatically grant the Holder the right to purchase the admission tickets requested each time. This possibility depends on the actual availability of these tickets;
- it exempts the Holder from specific restrictions that may be imposed for reasons of public order on matches played in Italy, both home and away, giving the Holder easier access to the purchase of admission tickets to the stadium in the "Away" sectors in domestic away and/or high-risk matches. Such facilitations may only be granted by the bodies and authorities responsible for public order and safety;
- it simplifies the entry processes to the stadium as it can also be used to verify the correspondence between the ticket's ownership and the bearer (the Holder of the Juventus Card is in any case required to carry and produce a valid identity document when requested by Stewards or Police Forces);
- it is an electronic document suitable for use as a digital medium on which to load admission tickets to stadia, enabling the Holder to gain access with the same through the automated gates, if any; this does not exclude the possibility of the Holder being subjected to additional security checks and being asked to produce a valid identity document and being required to do so. The Juventus Card does not in itself constitute proof of purchase, even if activated for that purpose, of tickets (admission tickets) except when the appropriate readers or, in the absence of technological

devices, the appropriate paper documentation, confirm the possibility of use;

- it gives access to services, privileges or benefits that the Club may from time to time decide to reserve for Juventus Card Holders only (by way of example and without limitation: being designated as a reserve for a season ticket holder at the Allianz Stadium);
- all admission tickets (season tickets and/or single match tickets) issued in connection with matches organised by Juventus can be loaded onto the Juventus Card. No more than one admission ticket may be loaded on the card for each individual match. Uploading the admission ticket involves:
- (i) payment of the price for the purchase of the admission ticket requested by the Holder;
- (ii) the Holder's acceptance of the Season Ticket Terms and Conditions and/or the

Terms and Conditions of Sale of admission tickets for individual matches in the versions in force from time to time;

- (iii) acceptance by the Holder of the Stadium Rules and Regulations in the version in force from time to time;
- (iv) acceptance by the Holder of the Code of Conduct in the version in force from time to time.

The Juventus Card duly loaded with the admission ticket for Juventus matches is a necessary document for accessing the stadium. Any other printouts attached to it or delivered to the Holder (or sent by e-mail) at the time of loading the admission ticket onto the Juventus Card only have the auxiliary function of reproducing the data on paper (such as: sector, row and seat number) already stored electronically in any case. Such printouts therefore do not, under any circumstances, qualify as admission tickets.

8. GENERAL RULES FOR USE OF THE JUVENTUS CARD. CASES OF SUSPENSION OF THE JUVENTUS CARD

Nobody may be the Holder of more than one active Juventus Card. The Juventus Card is issued in the holder's name, is strictly personal, and may not be transferred; however, the admission tickets loaded onto

it may be transferred to other persons, provided that they too are holders of another Juventus Card, in accordance with the specific procedures established by Juventus, and is in any case subject to any limits imposed, even for individual matches, by Juventus and the competent authorities.

The Holder is obliged to take diligent care of the Juventus Card and to take every diligent precaution to prevent the document from being used by other persons as an admission ticket to the stadium. In the event of theft or loss of the Juventus Card, the Holder must notify Juventus immediately. Upon production to Juventus of the theft report or declaration of loss (as the case may be), the Holder may apply for the issuance of a new card, upon payment of the cost thereof. The Juventus Card may be suspended for one or more official matches and therefore become unusable as an admission ticket for the stadium for that period, without this entailing the payment of any compensation, reimbursement, even pro-rata, of the amount paid or indemnity, if its Holder has culpably (e.g. due to negligent custody or delayed communication to Juventus) or maliciously allowed another person to use (or attempt to use) the Juventus Card as a ticket for accessing the stadium.

9. CHARACTERISTICS OF THE CHIP USED AND METHODS OF USE

The chip in the Juventus Card is a radio frequency chip with encrypted transmission of identification data. Processing is carried out exclusively through readers which are authenticated by means of specific credentials. Card is read exclusively at close proximity (less than 10 cm) Systems without the specific credentials cannot read the Card and acquire its identification data.

10. JUVENTUS CARD VALIDITY

The Juventus Card lasts for 10 years from the date of issuance and, subject to possible cancellation and invalidation (revocation or suspension) for the reasons indicated in Articles 3 and 8, it will be valid until the expiry date shown on the front of the card. Upon successful validation of the documents, the Juventus Card will be activated immediately and the Juventus Card number can already be used to purchase admission tickets. The Juventus Card number is shown in the MyJuve profile.

11. AMENDMENTS

Juventus reserves the right to update, amend and/or supplement these Terms and Conditions over time for reasons imposed by regulatory changes or for other purposes related to management of the Services. However, the amendments may take effect, unless they are imposed by mandatory legal provisions, from the beginning of the Sports Season after the one in which the amendments are announced in the manner established herein. The use of the Juventus Card by the Holder will constitute confirmation of his/her willingness to adhere to the amendments.

Amendments will be notified in accordance with the terms set forth in Article 13 below, either via the Website or by email, by sending an SMS message with an invitation to consult the amendments on the Website or otherwise in writing.

12. WITHDRAWAL

The right of withdrawal referred to in Article 52 et seq. of the Consumer Code is excluded, since this is a supply of clearly customised goods as referred to in Article 59, paragraph 1, letter c) of the Consumer Code (Legislative Decree 206/2005 as amended by Legislative Decree 21/2014). The Holder may in any case withdraw from the contract and request his/her cancellation from the Programme, at any time, by giving written notice to Juventus F.C. S.p.A. Via Druento 175 - Turin, Italy, subject to paying the purchase cost of the card. The Juventus Card will be deactivated within 15 days of receipt of the communication, unless a season ticket expiring after that date is loaded onto the Juventus Card. In this case, the Juventus Card will be deactivated to which the season ticket refers.

13. COMMUNICATIONS

All communications addressed to Juventus Card Holders in general shall be deemed validly known by all recipients, once those communications have been published continuously for 15 days on the Website.

Direct communications to individual Holders shall be deemed to be made by sending an email to the address indicated in the purchase form, or to the different address communicated in writing by the Holder.

14. REGISTRATION

To purchase the Juventus Card online, the Purchaser must be at least 16 years of age and be previously registered on the Website and/or App or be the holder of a Juventus Account.

To register and create an account, the Purchaser must fill in the appropriate online registration form on the Website and/or App, entering the personal details requested, and an email address and/or telephone number and a password, accept the Terms and Conditions of Use of the Website and confirm that he/she has read the Privacy Policy.

For registration purposes, it is prohibited to enter the personal data of third parties, or false, invented, fictitious and/or in any way untruthful information. The Club reserves the right to dispute any improper use of personal data before any competent authority. Only one registration can be made on the Website. Therefore, the Purchaser may not create more than one account referring to the same person, whether natural and/or legal, and/or to companies and/or entities of any kind, even using truthful information. In the event of violation of this prohibition, Juventus reserves the right to close all accounts referring to the same person, whether natural and/or legal, and/or legal, and to challenge any improper use of personal data before any competent authority.

Registration credentials must be stored with great care and attention. Furthermore, they may only be used by the Purchaser and may not be transferred to third parties. The Purchaser undertakes to keep them secret and to ensure that no third party has access to them. He/she must also inform Juventus immediately if he/she suspects or becomes aware of any improper use or undue disclosure of the credentials and shall otherwise be liable for failure to safeguard his/her access credentials.

The Purchaser guarantees that the personal data provided to Juventus during the registration procedure, or at any other time and/or on any occasion of the purchaser's relationship with Juventus, are complete, truthful and related to the Purchaser, and undertakes to indemnify Juventus and hold it harmless against

any damage, compensation obligation and/or sanctions resulting from and/or connected to a violation by the Purchaser of the guarantee under this article and/or a violation of the rules on registration on the website and/or on storage of registration credentials.

15. REQUESTS AND COMPLAINTS - ASSISTANCE

Information can be requested, communications can be sent and complaints can be filed by contacting free of charge the

Juventus customer service through the Website, in the "Contact Us" section of the Website.

16. APPLICABLE LAW

These Terms and Conditions are regulated by Italian law, without prejudice to the application to Purchasers (if they are consumers) who do not have their habitual residence in Italy of any more favourable and mandatory provisions established by the law of the country in which they have their habitual residence. The offer and sale on the Website and/or the App of the Juventus Card, if the Purchaser is resident or domiciled in Italy, constitute a distance contract governed by Chapter I, Title III (Articles 45 et seq.) of the Italian Consumer Code (Legislative Decree no. 206/2005, as amended and supplemented) and by Legislative Decree no. 70 of 9 April 2003 as amended and supplemented, containing the rules on e-

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commerce.

For any disputes concerning the validity, performance or interpretation of the Contract:

a) for the Purchaser, if a consumer, residing in Italy: the Court of the place of residence or domicile of the Purchaser shall have jurisdiction;

b) for the Purchaser, if a consumer, residing in a member state of the European Union: the Purchaser is entitled to act both (i) in the member state where he/she is domiciled and (ii) in Italy;

c) in any other case the Court of Turin shall have exclusive jurisdiction, without prejudice to any more

favourable and mandatory provisions of the law of the country in which the Purchaser, if a consumer, has his/her habitual residence.

In disputes concerning relations between consumers and professionals, the Purchaser is also entitled to an out-of-court settlement of disputes through recourse to the procedures under Part V, Title II-*bis* of the Italian Consumer Code (ADR - Alternative Dispute Resolution). This is in any case without prejudice to the Purchaser's rights to bring an action before the ordinary court with jurisdiction over disputes arising from these Terms and Conditions, whatever the outcome of the out-of-court settlement procedure.

18. PERSONAL DATA PROCESSING

The data communicated by the Purchaser which are necessary for the performance of the Contract shall be processed in compliance with applicable legislation, defined in accordance with Regulation EU 2016/679 of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (General Data Protection Regulation). Those data are processed to facilitate management of the Order and to provide the Services to Holders of the Juventus Card. By placing an Order, the Purchaser acknowledges that his/her data may be collected, used, stored and processed in accordance with the purposes stated in our Privacy Policy [https://www.juventus.com/it/privacy] and on the basis of any freely expressed specific consent, which is required in the cases and in the forms established by current legislation. The Holders' data, necessary to manage their participation in the Juventus Card Programme, will be processed by Juventus for the purposes and according to the methods set out in the specific privacy policy for personal data collected as part of the Juventus Card Programme (https://www.juventus.com/it/termini-e- conditions/). The processing of data for the purposes of managing the "Juventus Card" programme does not require consent, as the processing of data is necessary to manage the relationship or to execute transactions. Also for these purposes, the data may be transmitted to the Public Safety Authority, and/or to third-party companies responsible for the IT management of ticketing services.