

Version dated 17 July 2026

Pursuant to and for the purposes of Articles 13 and 14 of European Regulation 2016/679 (hereinafter the “**GDPR**”), Juventus F.C. S.p.A. provides the following information regarding the processing of personal data of fans with disabilities (hereinafter “**Fans**”), of the persons exercising parental responsibility over the Fan, where the Fan is a minor (hereinafter “**Parents**”), and of the person accompanying the Fan to the stadium for home matches (hereinafter “**Companion**”) for the use of the dedicated services described in the relevant section of the [Juventus Website](#) (hereinafter “**Services**”). This privacy notice supplements the Privacy Notice relating to Access Tickets published by Juventus and governs the additional processing of personal data carried out in connection with the services dedicated to Fans with disabilities. For all matters not expressly governed by this privacy notice, the provisions contained in the Privacy Notice for Access Tickets shall apply.

01 Data Controller



The Data Controller is **Juventus F.C. S.p.A.** (Tax Code and VAT No. 00470470014), with registered office in Turin, Via Druento no. 175 (hereinafter “**Juventus**”).

02 Data Protection Officer



The Data Protection Officer appointed by Juventus may be contacted by sending an email to the following address privacy@juventus.com (hereinafter “**DPO**”).

03 Categories of personal data processed

Personal data means any information concerning and relating to the Fans, the Parents and the Companion. Specifically, the processing will concern the following data:

1. identification data of the Fans, Parents and Companion

- first name, surname, date and place of birth, and gender

2. contact details of the Fans, Parents and Companion

- country/province/municipality of residence, email address, telephone number and any further contact information provided

3. data relating to Parents’ identification documents

- information contained in a valid identity document or otherwise inferable from reading it (such as, for example, number, issue date and expiry date)

4. data relating to the health of Fans

- information certifying 100% disability, type of certificate, case number and further information contained in the documentation certifying inability to walk and/or the existence of the requirements for using the dedicated services

5. authentication and identification data for the digital services of Fans and Parents

- username and password for access to the reserved area of the accreditation platform



- OTP code required to access the “Calcio-Juve” section of the audio description App and information deriving from its proper use hereinafter, collectively, the “Data”.

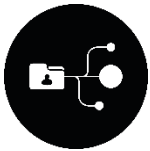
04 Source of the Data

The Data are collected directly from the Fan, the Parent and/or the Companion, for example during registration in the reserved area, requests for free accreditation for a single match, requests for a reduced-rate season ticket, requests for access to the audio description service, requests for web or telephone assistance, use of digital services and interaction with Juventus through the contact channels made available.

In some cases, the Data are obtained by Juventus from parties other than the data subject. In particular, depending on the service requested, the possible sources of the Data may be:

- the Fan, with reference to the communication of the Companion’s Data to Juventus for the request and management of free accreditation for a single match and for associating the user’s personal details with the Access Ticket;
- the Parent or another person legally representing the Fan, with reference to the communication of the Fan’s Data to Juventus for registration in the reserved area, requests for the accreditation service or the season ticket for fans with disabilities, and verification of parental responsibility;
- the Fan, Parent or Companion, with reference to the communication of the data of the other data subjects to Juventus for sending assistance requests, tickets, reports or communications.

Where the Data are communicated to Juventus by a party other than the data subject, that party must ensure the lawfulness of the communication and, where necessary, provide the data subject with the essential information relating to the processing of the Data.



05 Purposes of processing



06 Legal basis of processing



Accreditation and Fan Season Ticket Service

a) Establishment, management and performance of the contractual relationship concerning the Accreditation Service, season tickets, tickets for single matches or match packages, as well as tickets for admission/tours to the Juventus Museum (hereinafter “**Access Tickets**”), including: i) management of administrative activities connected with requests for free accreditation for a single match and/or reduced-rate season tickets; ii) verification of the subjective requirements for access to the Service and of the documentation certifying disability and any right to a

performance of pre-contractual measures and of the contract (Article 6(1)(b) GDPR), as well as compliance with applicable legal obligations (Article 6(1)(c) GDPR). With reference to health-related data that may be processed to verify the requirements for access to the dedicated services, the explicit consent of the data subject (Article 9(2)(a) GDPR)

Companion; iii) use of services functional to associating the user's personal details with the Access Ticket; iv) verification of the actual use of the Access Ticket and access to the stadium; and v) verification of parental responsibility, where applicable.	
b) Registration on the accreditation platform, creation, management and updating of the relevant personal profile, as well as use of the reserved services connected with the Accreditation Service and the Season Ticket for Fans with disabilities.	performance of pre-contractual measures and of the contract (Article 6(1)(b) GDPR). With reference to health-related data that may be processed to verify the requirements for access to the dedicated services, the explicit consent of the data subject (Article 9(2)(a) GDPR)
c) Management and execution of the request for single-match accreditation for the Companion, including the services functional to associating the user's personal details with the Access Ticket, the management and updating of the Companion's identification data associated with the Access Ticket and the checks necessary for the proper use of the service.	performance of the contract (Article 6(1)(b) GDPR), as well as compliance with applicable legal obligations (Article 6(1)(c) GDPR)
d) Management of requests for assistance, support, reports and communications connected with the Accreditation Service, the Season Ticket for Fans with disabilities, Access Tickets and the digital or telephone services made available by Juventus.	performance of the contract (Article 6(1)(b) GDPR), compliance with applicable legal obligations (Article 6(1)(c) GDPR)
e) Exercise and defence of Juventus' rights in any forum, including judicial, administrative, arbitration, conciliation and out-of-court proceedings.	Juventus' legitimate interest in managing requests, protecting its rights and preventing disputes (Article 6(1)(f) GDPR). With reference to health-related data that may be necessary for the establishment, exercise or defence of legal claims, Article 9(2)(f) GDPR

Audio Description Service

f) Use of the audio description service, including the sending of the OTP code required to access the "Calcio-Juve" section of the dedicated App, verification of the proper use of the OTP code and management of the technical and organisational activities strictly connected with the provision of the service.	performance of the contract (Article 6(1)(b) GDPR), as well as Juventus' legitimate interest in the technical and organisational management of the requested service and in the security of its use (Article 6(1)(f) GDPR)
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07 Processing methods



Within the scope of the purposes indicated above, the Data are processed using electronic, telematic, IT and, where necessary, manual tools, according to methods strictly related to the purposes pursued and in ways suitable to guarantee the security and confidentiality of the Data, in compliance with the provisions on personal data protection and with the principles of lawfulness, fairness, transparency, minimisation, integrity, confidentiality and security.

08 Communication and dissemination of data

Within the limits strictly necessary and relevant to the purposes indicated above, the Data may be made accessible or communicated to the following categories of recipients:

- Juventus employees and collaborators authorised to process the Data within the scope of their respective duties and in accordance with the instructions received;
- parties carrying out outsourced activities and specifically appointed by Juventus as data processors (such as, by way of example and without limitation, parties providing and/or maintaining IT procedures and/or platforms, ticketing platform providers, access control system providers, audio description service providers, stadium services, ticketing services, assistance and customer care services, parties carrying out technical or organisational tasks such as printing, enveloping, transmission, transport and sorting of communications by automated systems, such as email, SMS, or through traditional methods or telephone operators, digital marketing companies, consultants, etc.). The complete list of data processors may be requested from Juventus by sending an email to privacy@juventus.com;
- entities that act, where applicable, as independent data controllers (such as, by way of example, supervisory and auditing bodies, Public Administration authorities, including in the context of inspections and audits, insurance companies, judicial authorities, certification bodies, as well as any other entities authorised pursuant to laws or regulations), where the disclosure is necessary or instrumental for the fulfilment of contractual, legal or regulatory obligations, or for the protection of a legitimate interest of Juventus.



09 Transfer of Data abroad

The Data are stored by Juventus in archives and on servers located within the European Union. In the event of the use of cloud-based services, your Data will be processed by the relevant providers and may be stored in different locations; in this case, Juventus expressly requests such providers to store your Data on servers located in the European Union.



Some Juventus service providers may also use subsidiaries, affiliates or other sub-providers located abroad for the performance of certain Data processing activities. In this case, the Data may be transferred abroad; Juventus therefore ensures that the transfer of Data to such countries always takes place in compliance with the GDPR and, specifically, in the presence of adequate safeguards (adequacy decisions, standard contractual clauses approved by the European Commission, etc.).

10 Data retention period

Purpose a)	10 years from the date of purchase or request of the Access Ticket. Documentation certifying disability is deleted immediately after verification of the requirements. Data relating to parental responsibility are retained for the entire relevant sports season.
Purpose b)	1 year from registration or from the last use of the service. Special categories of data that may be processed to verify the requirements are deleted immediately after verification.
Purpose c)	For the time necessary to manage the accreditation. Data relating to Access Tickets and stadium access are retained for 7 days from the match date, unless legal obligations, requests from the Authority or the protection of Juventus' rights require otherwise.
Purpose d)	For the time necessary to manage the request and for 1 year from the closure of the ticket or communication.
Purpose e)	For the duration of the dispute or proceedings and until the expiry of the applicable limitation, forfeiture or appeal periods.
Purpose f)	For the entire relevant sports season, unless legal obligations, requests from the Authority or the protection of Juventus' rights require otherwise.



11 Nature of provision

The provision of the Data is:

- **necessary** for the purposes indicated in point 5 above, letters a), b), c), d), e) and f), as it is essential to allow Juventus to manage the Accreditation Service, the Season Ticket for Fans with disabilities, Access Tickets, the accreditation platform, the audio description service, assistance and support requests, as well as to comply with applicable contractual and legal obligations and protect its rights. Therefore, failure to provide the Data, even partially, for such purposes may make it impossible for Juventus to fulfil the relevant obligations and/or provide, in whole or in part, the related services;
- **optional** only in cases where the processing is based on the data subject's consent, with particular reference to the verification of documentation certifying disability and to any special categories of data processed within the limits necessary for the provision of the dedicated services. Failure to provide consent, where required, may prevent Juventus from verifying the existence of the requirements and, consequently, from allowing access to the specific service requested, without prejudice to the use of other services for which such Data are not necessary.



12 Rights of the data subject

With reference to the Data, you have the right to ask Juventus, in the manner indicated by the Regulation and without prejudice to the provisions and limitations set out in Legislative Decree No. 196/2003 (Part I - Title I - Chapter III), for:



- **access**, where applicable (Article 15 of the Regulation);
- **rectification** of inaccurate Data and completion of incomplete Data (Article 16 of the Regulation);
- **erasure** of the Data on the grounds provided for (Article 17 of the Regulation), for example when they are no longer necessary in relation to the purposes indicated above or are not processed in compliance with the Regulation;
- **restriction** of processing in the cases provided for (Article 18 of the Regulation), such as where the accuracy of the Data is contested and verification is required;
- **portability**, i.e. the right to receive, where applicable (Article 20 of the Regulation), the Data in a structured, commonly used and machine-readable format and to transmit such Data to another data controller;
- **objection** to processing, where applicable (Article 21 of the Regulation).
- Where processing is based on consent, you also have the right to **withdraw** it at any time without affecting the lawfulness of processing carried out before withdrawal.

The right to lodge a **complaint** with the Italian Data Protection Authority (Garante per la protezione dei dati personali) (Article 77 GDPR) or to bring legal proceedings (Article 79 GDPR) remains unaffected.

How to exercise your rights

All the rights listed above may be exercised using the various channels provided by Juventus. Specifically:

- **Email** - by writing to privacy@juventus.com, specifying i) the **right** you intend to exercise, ii) your **identification details** and a **contact address** for the response and iii) any **references** to the event, Access Ticket, "My Juve" account, "Allianz Stadium" App or other service;
- **Registered letter** - by sending a communication by registered mail to Juventus' registered office address, specifying the right you intend to exercise, your identification details and a contact address for the response;
- **Fan Service** - by calling 011.4530486 and specifying the right you intend to exercise and your identification details.

If the request and the information you provide are not sufficient to allow Juventus to respond to your request, Juventus may ask you for information or additional elements to verify your identity and prevent unauthorised access.



We invite you to consult this privacy notice periodically on the website www.juventus.com, in the "Privacy" section.