FRIENDS FOR A LEGEND

TERMS AND CONDITIONS OF USE OF TICKETS

1. DEFINITIONS

- **Organizer or Juventus**: Juventus F.C. S.p.A., VAT No. 00470470014, with registered office at Via Druento 175, 10151 Turin.
- **Ticket**: means the named ticket, including in digital format, issued through the authorized sales channel, which entitles its holder to access the Venue of the Event (as defined below) and to attend the Event from the seat indicated on the Ticket, on the date, at the time and at the place established by the Organizer, subject to any changes thereto, and exclusively in the sector, row and seat specified therein. The Organizer's staff on duty at the Venue during the Event, including hostesses and security staff, may verify that the Ticket corresponds to the seat actually occupied by the Ticket Holder and may remove the Ticket Holder from the Venue if he or she occupies a seat other than that indicated on the Ticket.
- **Event**: means the "Friends for a Legend" event to be held at the Venue on 9 January 2027, consisting primarily of an amateur seven-a-side football match between teams made up of former players and/or celebrities and/or talents.
- **Ticket Holder**: means the holder of the Ticket, who is required to be aware of and comply with these Terms and Conditions.
- **Applicable Legislation**: means all applicable provisions of law and, in particular, the measure published by the Italian Revenue Agency on 27 June 2019 containing the "Implementing measures concerning the sale or any other form of distribution of admission tickets pursuant to Article 1, paragraphs 545-bis et seq., of Law No. 232 of 11 December 2016, introduced by Article 1, paragraph 1100, of Law No. 145 of 30 December 2018, and the Decree of the Minister of Economy and Finance of 12 March 2018, as well as amendments to the rules governing automated ticketing systems".
- **Venue**: Inalpi Arena, located at Corso Sebastopoli 123, 10134 Turin.

2. TERMS AND CONDITIONS

The purchase of a Ticket and the issuance and use of a complimentary Ticket constitute the Ticket Holder's automatic acceptance of these Terms and Conditions. It is the Ticket Holder's responsibility to read these Terms and Conditions in advance, together with any specific conditions that the Organizer may communicate from time to time to govern participation in the Event.

The Ticket Holder is also required to comply with the terms and conditions and rules of conduct established by the entity appointed by Juventus to distribute and sell Tickets to the public and by the Venue hosting the Event.

Failure to comply with these Terms and Conditions and the other rules and regulations referred to herein will result in the immediate termination of the contract relating to the Ticket and the consequent removal of the offending Ticket Holder from the Venue, without any entitlement to compensation and/or a refund for Tickets that have been improperly used, and without prejudice to any other remedy or any applicable statutory penalties.

3. TICKETS

To attend the Event, each Ticket Holder must hold a valid and duly issued paid and/or complimentary Ticket bearing the specific details of the Event.

Tickets are distributed and sold to the public by Vivaticket S.p.A., with registered office at Via Antonio Canova 16/20, 40138 Bologna, Tax Code and VAT No. 02011381205, which owns the ticket issuance system and is expressly authorized by Juventus for this purpose. Juventus is not responsible for activities relating to the marketing and sale of Tickets, which are governed by the specific and general terms and conditions of the sales services published on Vivaticket S.p.A.'s websites. For any requests or enquiries concerning payments, delivery, collection procedures, seat selection or any other information relating to the Ticket purchase and sale process, the Ticket Holder is therefore invited to contact Vivaticket S.p.A. directly, as the Organizer is not entitled to intervene in such matters.

Each Ticket, identified by its QR Code and/or barcode, authorizes entry for one Ticket Holder only, without prejudice to the right to carry out any appropriate checks to verify that the identity of the person presenting the Ticket matches the name associated with it.

Tickets purchased through channels other than authorized channels, including through so-called secondary ticketing, shall be deemed to have been obtained from unauthorized sources. No assistance is guaranteed to the consumer, nor may the consumer exercise any rights relating to a Ticket acquired in this manner. Juventus shall not be held responsible for any consequences arising from purchases through unauthorized channels, including inflated prices and counterfeit and/or otherwise invalid tickets.

The Organizer reserves the right to deny access to the Event venue to holders of Tickets which, upon inspection, are found to have been purchased through unauthorized sales channels, and to report the holder of the irregular Ticket to the competent judicial authorities.

4. CHARACTERISTICS OF THE EVENT

The Ticket Holder acknowledges that the rosters of the teams participating in the Event may be subject to changes up until the start of the Event. The use of the images of certain former players for promotional purposes in connection with the Event does not guarantee their participation in the Event.

The Ticket Holder declares that he or she is aware that the Event will consist of a friendly seven-a-side football match and that, as a result, the ball may enter the stands and hit one or more Ticket Holders. The Ticket Holder acknowledges the absence of protective barriers and that any injury arising from such an impact has the characteristics of a fortuitous event or is, in any case, inherent in the nature of the sporting event and is therefore not attributable to the Organizer.

5. NAMED TICKETS AND COMPLIMENTARY TICKETS

In accordance with the Applicable Legislation, Tickets are issued bearing the first name and surname of the person entitled to use them.

During the Ticket issuance procedure, the first name, surname, date and place of birth shall be provided. No change to the name on the Ticket shall be permitted.

The Ticket may be withheld from issuance, revoked or otherwise rendered unusable in the circumstances provided for under applicable legislation, even where the conduct in question did not occur during, or as a result of, sporting events.

6. TICKET CHECKS AND ACCESS TO THE VENUE

The Ticket is strictly personal.

Access to the Venue requires a valid identity document, which the Ticket Holder undertakes to present together with the Ticket upon request by the stewards, in order to verify that the identity of the person presenting the Ticket matches the name on it. The Organizer may refuse admission to the Event and/or remove from the Venue any persons who do not hold a Ticket or who hold a Ticket deemed irregular. Such persons shall not be entitled to any refund and shall have no claim against the Organizer for damages or on any other grounds.

A duly purchased Ticket is valid for one entry only. The Ticket must be retained until the end of the Event and departure from the Venue, which shall take place within the time limits and in accordance with the procedures specified by the Organizer.

The Ticket Holder is entitled and required to occupy only the assigned seat and, therefore, by purchasing the Ticket, undertakes not to occupy any other seat, even if unoccupied, unless expressly authorized by the Organizer.

The Ticket Holder acknowledges and accepts that, while at the Venue, he or she may be subject to checks, including checks carried out by stewards using metal detectors or pat-down procedures, aimed at preventing the introduction of illegal, prohibited and/or dangerous materials (see Section 15), and shall comply with the instructions given by the stewards in this respect. By purchasing the Ticket, the Ticket Holder acknowledges the right of the Organizer and its appointed personnel to arrange for such checks to be carried out on persons and/or bags, packages or other belongings, waiving any

objection thereto.

The Organizer or its appointed personnel may also require the presentation of a valid identity document together with a valid Ticket in the case of reduced-price, promotional or complimentary Tickets.

For organizational reasons, the Organizer strongly encourages Ticket Holders wishing to attend the Event to arrive at the Venue in sufficient time to complete all Ticket checks and security checks and enter before the start of the Event.

For this purpose, the Organizer informs Ticket Holders that access to the Venue is permitted from two hours before the start of the Event.

In any event, the Ticket Holder shall consult and monitor the official communication channels of the Organizer and/or Vivaticket S.p.A. for any updates or changes. Accordingly, if the Ticket Holder fails to arrive at the Venue in sufficient time and consequently misses part of the Event, the Organizer shall not be held liable in any way, and no monetary claim for damages, a refund and/or compensation may be brought against it.

7. CHILDREN AND MINORS

For safety reasons and to protect physical well-being, children under 12 months of age are not permitted to attend the Event. For the same reasons, the Organizer strongly advises against attendance by children under 4 years of age. In any event, admission of children under 4 years of age to the Event venue shall be entirely at the risk of the persons exercising parental responsibility for them, and the Organizer shall bear no liability in this respect.

Minors aged between 1 and 14 may not enter the Venue unless accompanied by an adult and must, in all cases, hold a valid Ticket entitling them to a seat in the same sector as that indicated on the accompanying adult's Ticket.

Children who, on the day of the Event, are over 1 year of age and under 5 years of age may enter without a Ticket only if accompanied by an adult holding a valid Ticket, on a one-to-one basis. Such children must be held in the accompanying adult's arms.

8. CANCELLATION OF THE EVENT - REFUNDS

The Organizer may cancel the Event at any time for reasons of force majeure, technical or organizational reasons, supervening requirements of the Organizer or, in any event, supervening impossibility of performance beyond the Organizer's control. The Ticket Holder is responsible for regularly checking www.Juventus.com and Vivaticket S.p.A.'s website for any changes to the Event.

All information regarding the procedures and time limits for obtaining a refund of the Ticket price will be published on the Organizer's website and on the websites of authorized Ticket resellers. It is understood that, save for exceptions, refunds must be requested from the point of sale or ticketing platform through which the Ticket was purchased, and not directly from the Organizer.

Furthermore, it is understood that, unless expressly stated otherwise, if the Event is cancelled, the purchaser shall be entitled to a refund of the Ticket price (including the advance booking fee), excluding service fees, shipping costs and any additional amounts or other expenses incurred by the Ticket Holder in connection with attendance at the Event that were charged and collected by the authorized reseller in connection with its intermediary services.

Except for the refund of the Ticket price within the limits specified above, the Organizer shall not be liable in any way for any costs, charges, expenses or losses incurred or suffered by the Ticket Holder as a result of the cancellation of the Event.

Under no circumstances shall the Organizer be held liable for the cancellation of the Event, nor shall it be liable in respect of any monetary claim for damages, a refund and/or compensation relating to any losses or expenses of any kind incurred by the purchaser of the Ticket in connection with the intended attendance at the subsequently cancelled Event.

9. CANCELLATION OF THE EVENT – ADVERSE WEATHER CONDITIONS

The Event shall take place even in adverse weather conditions. Unless otherwise communicated by the Organizer or ordered by the competent authorities, the Event shall also take place in any other adverse circumstances. Accordingly, the

Ticket Holder shall not be entitled to a refund of the Ticket price in such circumstances, unless the Event is officially cancelled, in which case the refund conditions established by the Organizer shall apply.

10. CANCELLATION OF THE EVENT – CHANGES TO THE EVENT LAYOUT

For technical or organizational reasons, public order reasons or Event production requirements, the Organizer reserves the right, at any time and at its discretion, including where the Event is sold out, to change the Event layout and, by way of example, to add or remove rows of seats and alter the seating plan for seats already sold.

For the avoidance of doubt, the map published on Vivaticket S.p.A.'s website (showing the positions of seats, rows, the stage and any catwalk) is for illustrative purposes only, is not to scale and is not binding on the Organizer.

Furthermore, as the Organizer entrusts the marketing and sale of Tickets to authorized ticketing platforms well in advance of the Event date, not all Ticket types offered for sale may be available through a given authorized ticketing platform at the time of purchase. Additional quantities of Tickets may also become available closer to the Event date as a result of the final Venue layout, including Tickets of a different type and price from those previously offered for sale. Accordingly, the Ticket Holder selects and purchases the Ticket from the types available through the authorized ticketing platform at the time the purchase is completed. Ticket availability on each ticketing platform may therefore vary between the opening of advance sales and the Event date, without entitling the Ticket Holder to claim a refund or exchange of the Ticket purchased.

A further limited quantity of Tickets may also become available once the production team has finalized the Event layout. Accordingly, even where the Event was initially sold out or certain sectors were unavailable, the Organizer may, at its discretion and at any time, offer additional seats of any tier or category for sale.

11. CANCELLATION OF THE EVENT- COMPLAINTS

For any complaint and/or claim relating to the Event, the Ticket Holder shall provide the Organizer, for verification purposes, with a legible copy of the Tickets purchased for the Event concerned or, in the case of e-tickets, the corresponding purchase confirmation.

The Organizer shall respond to any complaint or request relating to the Event only after verifying the validity of the Ticket purchased for the Event concerned, a legible copy of which the Ticket Holder shall provide.

The Ticket Holder shall occupy the seat expressly indicated on the Ticket. However, the Organizer may, at its discretion, consider requests for a change of seat, subject to the following conditions:

- it must be possible to relocate the Ticket Holder to another seat, subject to the availability of unoccupied seats at the Venue;
- the request for a change of seat must be based on serious grounds communicated to the Organizer, which shall assess them at its sole discretion.

In any event, the Ticket Holder shall notify the personnel appointed by the Organizer of any grounds for complaint concerning the seat purchased no later than the scheduled start time of the Event, as indicated on the relevant Ticket.

Failure to notify the Organizer, within the above time limit, of any issues concerning the seat location and to request a change of seat shall, where the Ticket Holder has nevertheless attended the Event, constitute grounds for rejecting any request for a refund of the Ticket price or any other claim for damages or on any other grounds. Where the Ticket Holder has nevertheless attended the Event, the refusal of a request for a change of seat, even if submitted within the above time limit, shall not entitle the Ticket Holder to a refund of the Ticket price or to any other payment by way of damages or compensation.

12. WITHDRAWAL BY THE TICKET HOLDER

The Ticket Holder acknowledges that, as the contract concerns the supply of leisure-related products and services which the supplier undertakes to provide on a specific date or during a specified period, the right of withdrawal provided for under Article 52 of the Italian Consumer Code does not apply.

Accordingly, once the Ticket has been purchased, regardless of how the purchase is completed (including electronically), a Ticket Holder who decides not to attend the Event or is unable to do so shall not be entitled to a refund of the Ticket price or of any fees and additional charges.

This is without prejudice to the Ticket Holder's right to take out an insurance policy, where Vivaticket S.p.A. offers this option.

13. CHANGES TO THE EVENT SCHEDULE – INTERRUPTION, RESCHEDULING AND POSTPONEMENT

If the Event is interrupted for reasons beyond the Organizer's control after 45 minutes have elapsed from its start, the Ticket Holder shall not be entitled to any refund and shall have no claim against the Organizer.

By purchasing the Ticket, the Ticket Holder acknowledges and accepts that changes to the date or time of the Event, including changes to its schedule, may occur and that such eventualities are deemed to have been implicitly taken into account by the Ticket Holder when deciding to purchase the Ticket.

The Organizer may change the location and/or capacity and/or date and/or start and end times of the Event for technical or organizational reasons, public order reasons, reasons of force majeure (including, without limitation, earthquakes, riots, severe storms, general strikes and epidemics), supervening requirements of the Organizer or, in any event, supervening impossibility of performance beyond the Organizer's control.

The Ticket Holder is responsible for regularly checking www.juventus.com and Vivaticket S.p.A.'s website for any changes to the Event or any special admission procedures.

If the Event arrangements (location/date/time) change, the Ticket purchased shall remain valid for the Event at the new location and/or on the new date and/or at the new time. If (i) the start or end time of the Event changes but the Event still takes place on the day originally scheduled, or (ii) the Event is moved to another location within the same Province in which it was originally due to take place and is still held on the day originally scheduled, the Ticket Holder shall not be entitled to any refund of the Ticket price and shall have no claim against the Organizer for damages or on any other grounds.

Accordingly, if the date or location of the Event changes, the Ticket Holder may retain and use the Ticket to attend the Event at the alternative location and on the alternative date specified.

14. RULES OF CONDUCT BEFORE AND/OR DURING THE EVENT – GENERAL PRINCIPLE

The Ticket Holder shall be liable for any damage caused to the sports facility, its personnel and/or third parties present within the Venue.

The Ticket Holder shall comply with the rules set out below both when accessing the Venue and throughout the Event.

The Ticket Holder shall behave in a manner that does not disturb other Ticket Holders and shall refrain from any acts intended to denigrate, offend or openly challenge persons, authorities and public and/or private institutions, as well as the Organizer and their respective employees and/or representatives and/or collaborators, including stewards, athletes (including former athletes), celebrities and talent involved in the Event in any capacity, and match officials. All conduct contrary to the values of sport is also prohibited, as are any acts that constitute, give effect to or glorify discriminatory behavior on racial, territorial, ethnic, religious or gender grounds, or that, contrary to the principles of integrity and fairness, incite violence in any form.

The Ticket Holder acknowledges and accepts the rules of conduct applicable within the Venue, as published at https://www.inalpiarena.it/regole and/or otherwise communicated within the Venue, and undertakes to comply with them at all times.

In all cases, bringing into or displaying within the Venue any banners, signs or other materials containing words or images that incite violence or are offensive, abusive or threatening towards any person is prohibited.

Where conduct in breach of the obligations set out in this Section is identified by the Venue's admission control or security personnel, other personnel appointed by the Organizer, police officers or through footage from the video surveillance system, the Organizer shall be entitled to immediately remove the Ticket Holder responsible from the Venue, without the Ticket Holder having any claim against the Organizer on any grounds whatsoever.

15. RULES OF CONDUCT BEFORE AND/OR DURING THE EVENT: PROHIBITED ITEMS

For safety reasons and to protect their own physical safety and that of others, Ticket Holders may not bring into or use at the Event venue any illegal, prohibited and/or dangerous materials or items, including, without limitation: bottles, cans or containers made of glass or any other material (drinks must be poured into plastic or paper cups, and plastic bottles must have their caps removed), umbrellas, selfie sticks, helmets, sticks, rigid poles, power banks, suitcases and bags, weapons, cameras (e.g. SLR cameras) or video cameras, materials capable of causing staining or pollution, and any other objects that could potentially cause injury, having regard to the circumstances of time and place.

During security checks, security personnel and/or law enforcement officers may prohibit the introduction of equipment or objects, including items other than those listed above, which they consider dangerous or unsuitable for a venue attended by large numbers of people. Prohibited items shall be retained outside the Venue, without any obligation on the Organizer or its appointed personnel to keep them in safekeeping. Accordingly, no claim concerning the safekeeping and/or return of such items may be brought against the Organizer or its personnel.

The Organizer reserves the right to refuse admission to any Ticket Holder who refuses to surrender items deemed dangerous. In such circumstances, the Ticket Holder shall not be entitled to a refund and shall have no claim against the Organizer for damages or on any other grounds.

16. RULES OF CONDUCT BEFORE AND/OR DURING THE EVENT: ANIMALS

Animals of any kind, species or breed are not permitted at the Event venue, with the sole exception of guide dogs for blind persons.

Security personnel at the entrances are authorized to carry out checks and to refuse admission to any Ticket Holder accompanied by an animal. In such circumstances, the Ticket Holder shall not be entitled to a refund and shall have no claim against the Organizer for damages or on any other grounds whatsoever.

17. RULES OF CONDUCT BEFORE AND/OR DURING THE EVENT: AUDIO AND VIDEO RECORDINGS

The Ticket Holder attending the match acknowledges and accepts that photographs and/or audio and video recordings may be taken within the Venue and, accordingly, acknowledges that he or she may be photographed or recorded.

The Organizer shall have the right to use, modify, alter, transmit, publish, disseminate, transfer and license, without territorial or time limitations, all images and/or photographic and/or audio and/or video recordings featuring the Ticket Holder's voice, image, likeness and/or portrait, whether outside or inside the Venue, in any format or medium and for any purpose within the limits established by applicable law, including: (i) journalistic and editorial uses; (ii) broadcasting such recordings, anywhere in the world, live or pre-recorded, whether on their own and/or as part of other programs and/or materials, on public, private and pay radio and/or television, via the Internet and/or mobile applications, in cinemas and through any other means of communication (including screens within the Venue, where present); (iii) archiving purposes; (iv) the provision of services offered to the public on any basis, including, without limitation, fan entertainment activities; and (v) promotional, advertising and commercial use relating to the products and/or services of the Organizer and/or its commercial partners.

Use of the Ticket does not confer any right or authorization to reproduce or use trademarks owned by Juventus or third parties, nor to record, reproduce, transmit, disseminate or use for commercial purposes the sounds and/or images of the Event or of the moments immediately preceding and/or following it.

18. GOVERNING LAW AND JURISDICTION

These Terms and Conditions shall be governed by Italian law. This is without prejudice to the application, in favor of a Ticket Holder who is a consumer and whose habitual residence is outside Italy, of any more favorable mandatory provisions of the law of the country in which the Ticket Holder has their habitual residence. Without prejudice to applicable law, any dispute concerning these Terms and Conditions shall be subject to the following jurisdiction provisions:

a) where the Ticket Holder is a consumer resident in Italy, the courts of the place where the Ticket Holder resides or is

domiciled shall have jurisdiction;

b) where the Ticket Holder is a consumer resident in a Member State of the European Union, the Ticket Holder may bring proceedings either (i) in the Member State in which they are domiciled or (ii) in Italy;

c) in all other cases, the courts of Turin shall have exclusive jurisdiction, without prejudice to any more favorable mandatory provisions of the law of the country in which the Ticket Holder, if a consumer, has their habitual residence.

In disputes arising from consumer–trader relationships, the Ticket Holder may also seek an out-of-court settlement through the procedures provided for under Part V, Title II-bis of the Italian Consumer Code (ADR – Alternative Dispute Resolution).

In all cases, the right to bring any dispute arising from this contract before the competent ordinary courts shall remain unaffected, regardless of the outcome of the out-of-court settlement procedure.

19. PROCESSING OF PERSONAL DATA

Juventus complies with the personal data protection provisions laid down in Regulation (EU) 2016/679 (hereinafter, the "**GDPR**") and the applicable national legislation, and fulfills the obligations arising therefrom by adopting appropriate technical and organizational measures to ensure a level of security appropriate to the risk.

Juventus, as data controller, processes the Ticket Holder's personal data for the purposes and in the manner better described in the privacy notice published in the privacy section of its website: https://www.juventus.com/it/privacy.

NOTE: This English translation is provided for convenience only. For all legal purposes, including in any legal proceedings, the Italian version of these Terms and Conditions shall prevail.