



GENERAL TERMS OF SALE AND CONDITIONS OF USE OF THE JUVENTUS CARD

1. DEFINITIONS

In these Terms and Conditions, the terms below shall have the following meaning:

“Purchaser”: the person purchasing the Juventus Card for himself/herself or his/her child under 16 years of age;

“App”: the Juventus Official application;

“Club” or “Juventus”: Juventus Football Club S.p.A., with registered office in Via Druento 175, 10151 Turin (Italy);

“Code of Conduct”: the Code Regulating the sale of tickets to football events adopted by Juventus pursuant to art. 12 paragraph 10 of the Sports Justice Code adopted from time to time by the Club and available at the following link <https://www.juventus.com/it/termini-e-condizioni/>;

“Contract”: the contract for the sale of the Juventus Card, based on these Juventus Card Terms and Conditions;

“Order”: the Juventus Card purchase form filled in through the Site or App;

“Parties”: the Purchaser and Juventus jointly

“Price” the price of the Juventus Card as indicated on the Site at the page <https://www.juventus.com/it/bianconeri/#juventuscard>

“Services”: the services provided by the Club within the Juventus Card loyalty programme;

“Site”: Juventus’ website - www.juventus.com;

“Sports Season”: the period between 1 July and 30 June of the following year;

“Juventus Card Terms and Conditions” or simply “Terms and Conditions”: these general terms of use of the Juventus Card;



“Terms and Conditions of use of Season Tickets”: the terms and conditions that regulate the issuance and use of the season ticket for matches played at home at the Allianz Stadium by the Juventus men's first team, in the versions in force at the time and published on the website www.juventus.com (section;

“Holder”: the person who, duly identified, obtains issue of the Juventus Card in his/her name.

2. GENERAL DESCRIPTION OF THE CARD

The Juventus Card:

(i) is a loyalty card issued in respect of Art. 8 of Italian Decree Law no. 8 dated 8 February 2007, converted by law no. 41 of 4 April 2007, issued in compliance with the procedures of Italian Ministerial Decree of 15 August 2009;

(ii) is an electronic document suitable for use in accordance with these Terms and Conditions, with the Terms and Conditions of use of Season Tickets and/or Conditions of Sale of admission tickets for individual matches, with the Code of Conduct, and with the Stadium Use Regulations and other applicable regulations, such as those pertaining to access sporting events organised by Juventus at the Allianz Stadium;

(iii) is essential for obtaining the season ticket and for purchasing away tickets in the away fans sector in matches defined at risk by the authorities.

3. ISSUING PROCEDURE AND GROUNDS FOR EXCLUSION, WITHDRAWAL OR SUSPENSION OF THE JUVENTUS CARD

3.1. At the time of purchase of the Juventus Card, the Holder/Purchaser shall:



- (i) fill in and sign the paper form or online order form (in case of a minor, the form must be signed by the minor's parent or guardian);
- (ii) show a valid ID (passport or identity card or, only for children aged below 14, health service card) of the Holder;
- (iii) undertake to comply with the Code of Conduct;

3.2. The Juventus Card cannot be issued in the following cases:

- (i) on failure to submit or incorrect submission of the documents listed in Article 3.1, at the time of purchase;
- (ii) if the IT system indicated in the Decree of the Minister of the Interior dated 15 August 2009, ascertains "impeding reasons", i.e.

(ii).1 individuals who are subject to a ban on accessing sports events, or one of the measures envisaged by Italian Law No. 1423 of 27/12/56 as amended and supplemented (so-called prevention measures), or

(ii).2 people who have already been convicted, also in first degree, for crimes related to sport events in stadiums (stadium access denial lasts 5 years). In this case, if for the same event the DASPO [ban on accessing sports events] has already been served, at the period of 5 years of exclusion, the period already passed for the same DASPO is deducted from the card.

The impeding reasons are verified by sending personal data to the police headquarters, by the methods indicated by Decree of the Ministry of the Interior dated 15 August 2009, including the data protection security measures.

In case impediments appear after issue, the Services and the functions of the Juventus Card will be suspended until the impediments continue.



3.3. The Holder/Purchaser accepts the unquestionable right of Juventus to exclude or suspend from the loyalty programme (resulting in invalidation of the functionality of the “Juventus Card” and any privileges associated with it) at any time, without any pro-rata reimbursement, refunds of the amount paid or compensation, those individuals who:

- (i) in the opinion of Juventus or according to the reports of the police or security staff and/or the stewarding service, or other sources, have engaged in conduct considered of relevance for application of the acceptance requirement set forth in the Code of Conduct, including the transfer phases of away matches during any event - football related or otherwise - regardless of their location or the time they are held (including but not limited to, friendly matches, training and transfer phases of away matches);
- (ii) are responsible for violations of the Regulations for use of the sports venues in question;
- (iii) have used or attempted to use the Juventus Card in an unauthorised manner in order to fraudulently gain access to the stadium;
- (iv) are subject to the provisions of article 6 of law no. 401 dated 13 December 1989 as amended and supplemented or law no. 1423 dated 27 December 1956 as amended and supplemented, or who have been reported or convicted (also pending ruling) for crimes committed at or connected to sporting events;
- (v) who have used the Juventus Card as part of ticket touting or secondary ticketing activities;
- (vi) who have culpably (e.g. negligent custody or delayed communication to Juventus), or voluntarily, permitted another person to make use (or attempt to make use) of the Juventus Card in order to access the stadium (see Article 6).
- (vii) who, as a result of checks and inspections (even those subject to the issue of the Juventus Card), are found to have provided false information (including, but not limited to: date of birth which differs slightly from their actual birth date) in order to evade the checks carried out by the verification system to ensure the absence



of impediments, and/or persons who have made false statements regarding the lack of criminal convictions and/or impediments to the issue of the Juventus Card.

3.4. If the Juventus Card is not issued or is later suspended or revoked for the reasons indicated above in art. 3.2 and 3.3, the Club will only be obliged to inform the Holder/Purchaser of the non-issue, suspension or cancellation of the card, without giving the Holder/Purchaser the right to claim any form of reimbursement or compensation. In the cases provided for in point (iv) above, suspension will take effect from the moment in which Juventus becomes aware thereof, after checking on the system provided to the police headquarters for the issue of the ticket.

4. PRICE - PAYMENT METHOD - INVOICING

The total price shown at the end of the online Order is made up of the Price plus shipping costs of the card, which vary according to the country of destination (the Purchaser may view the cost online at the end of the Order before confirming it), but does not include any customs duties and/or additional taxes applied for importing the goods into a foreign country which shall be charged to the Purchaser.

Payment of the total price must be made when the Order is placed, by credit card on the accepted circuits that are listed and visible during the online purchase procedure and can be chosen by the Purchaser at the time of payment. The total amount due by the Purchaser is charged when the Order is placed and, except as provided below, does not entail any further charges for the Purchaser in addition to the total price shown when placing the Order. The Purchaser agrees that, unless otherwise agreed, the price is expressed in Euros. Therefore, any currency exchange resulting from payments outside the EU - or made with currencies other than Euros - will be made by the bank and/or credit card issuer or, in any case, through the Payment Method selected by the Purchaser, who will exclusively bear all and any costs, including commission, arising from the payment. The



Purchaser is therefore required to check the exchange rate and any commission costs. The transaction cost will be charged to the Purchaser when purchasing the Juventus Card. The Payment Methods are processed and managed by third parties notified to the Purchaser at the time of payment. The Payment Methods are therefore subject not only to these Juventus Card Terms and Conditions, but also to the terms and conditions of the third parties in question which the Purchaser will accept. Juventus is not responsible for any commissions, exchange rates or other charges envisaged by the third parties that manage the Payment Method and that will be accepted by the Purchaser. The Purchaser is aware that any information sent regarding the Payment Method and relating to his/her account is secret and confidential and must be disclosed exclusively through the connections and secure sites indicated by Juventus and the third parties that process the Payment Methods and not through a link contained in an e-mail or other electronic communications. The Purchaser shall not send to Juventus or to persons other than those managing the Payment Methods any information regarding his/her credit card or other means of payment. In the event that the third parties mentioned above are unable to charge the total price of the Order to the Purchaser through the Payment Method - by way of example, due to insufficient funds, expired or invalid account information or for other reasons - the Purchaser will be solely liable for all related costs and Juventus may - without any prior notice - suspend and/or permanently interrupt the Services. Juventus uses a secure payment service that uses the PCI Data Security Standard. Confidential credit card details (card number, card name, expiry date, security code) are encrypted and sent in an encrypted form to the payment operator. Therefore, Juventus never has access to and does not store the details of the credit card used by the Purchaser to pay for the Order. In order to issue the invoice, the invoicing request must be made when placing the Order by ticking the appropriate box. Subsequent invoicing requests made through different channels will not be accepted.

5. INFORMATION FOR ONLINE CONTRACT CONCLUSION



The Juventus Card may be purchased at authorised points of sale (e.g. for Juventus Official Fan Club members, the relevant Juventus Official Fan Club), or online through the Site or App.

To purchase a Juventus Card online, for oneself or for a child under 16 years of age, the Purchaser must meet the following requirements: (i) he/she must be a natural person who is 18 years or older, or has reached the age of majority set by the Purchaser's State of residence and who, in any case, is capable of acting under Italian law. It is the Purchaser's responsibility to ensure that the information provided at the time of the request or Order is truthful, accurate and complete. Juventus shall not be held liable for orders placed by minors without the authorisation of their parent/parental guardian; (ii) he/she is the holder of a registered profile and of relevant access credentials on the Site and/or App (also "Juventus Account"); (iii) he/she accepts these Terms and Conditions.

With reference to the various technical steps to be completed in order to conclude the online contract, a guided procedure may be followed that allows Purchasers to check and validate any data entered and to correct mistakes before the submission of the Order through to conclusion of the contract. The various technical stages for Order submission are summarised below:

1. Selection of Juventus Card product to be purchased by clicking on "**purchase**". If several products are to be purchased (either for oneself and for a minor aged under 16), they may be selected one at a time and added to the shopping cart. Products can always be deleted or added to the cart until the Order is placed;
2. Authentication (login) is carried out with the user's authentication credentials (username/password), where available, or through the social media account (if the user does not own a Juventus Account, he/she will have to create a new Juventus Account through the Site or App);
3. Selection of option if the Purchaser buys the Juventus Card for himself/herself or as the parent/guardian of a minor under 16 years of age;



4. Entry and confirmation of the data of the Purchaser and of the Holder for each Juventus Card purchased, which, depending on the case, may or may not be the same. If purchasing a Juventus Card for a minor under the age of 16, the personal details of the Holder must be those of the minor who will be the holder of the aforementioned Juventus Card. The minor's details will be processed exclusively for service purposes related to the Juventus Card programme;
5. Uploading of a copy of the Holder's identity document for each Juventus Card purchased (.pdf or .jpg or .png);
6. Selection of Payment Method (credit card, payment card or Paypal). The Purchaser represents and warrants that he/she is authorised to use the payment method chosen in relation to the Order placed;
7. Before purchasing the Juventus Card, the Purchaser must click on the relevant buttons and read these Terms and Conditions, the Code of Conduct and the specific policy on the processing of data collected for taking part in the Juventus Card programme; by clicking on the relevant box, the Purchaser must state his/her acceptance of the Terms and Conditions and the Club's unquestionable right to cancel the Juventus Card in the event of violation of the Code of Conduct, assuming all liability arising from the signing of the Juventus Card. The Purchaser is aware and accepts that ticking the relevant box on the Site and/or the App and pressing the relevant button constitute acceptance of the terms;
8. Entry of Purchaser's credit card details (or other accepted means of payment) required for the transaction. The Purchaser must click on the button "confirm purchase". By doing so, the Purchaser undertakes to pay the Price, as well as the indicated shipping costs, and by submitting this Order, the Purchaser provides authorisation for the amounts specified in the online purchase contract to be charged to the chosen payment method;
9. Payment confirmation (by the interbank circuit);
10. Confirmation of completion of the Juventus Card purchase procedure;



11. Submission of Order receipt acknowledgement to the Purchaser.

6. CONCLUSION OF ONLINE CONTRACT - SHIPMENT OF THE CARD

The purchase of the Juventus Card is subject to payment of the applicable price. The Contract shall be deemed concluded and binding for the Parties upon receipt by Juventus of payment confirmation. After payment of the total price of the Order has been processed successfully, Juventus will acknowledge receipt of the Order by sending an order confirmation (hereinafter "Order Confirmation") to the e-mail address or telephone number given by the Purchaser when registering with the Site. The Order Confirmation will include the Juventus Card purchased, the unit price including VAT, the shipping costs and the total price of the Order, the Payment Method, the delivery address for the card, the exclusion of the right of withdrawal under Article 15 below, as well as information on customer service contacts and the link to these Juventus Card Terms and Conditions, with the right for the Purchaser to access them by downloading, printing or saving the Juventus Card e-mail and Terms and Conditions on his/her computer. Therefore, when placing the Order, it is important to ensure that a valid e-mail address or telephone number has been entered.

The Juventus Card will be sent within 25 days from receipt of the Holder's ID, required for identifying and checking the information, and subject to checking via the computer system referred to in the Decree of the Ministry of the Interior of 15 August 2009 that no "impediments" exist. If the Purchaser fails to upload his/her ID, the Order will not be able to be placed; in the event that the ID cannot be checked or in the circumstances indicated in Art. 3.2, the Juventus Card will not be issued through the exclusive fault of the Purchaser. This does not entitle the Purchaser to receive any reimbursement, refund or compensation.

The delivery time is purely indicative and does not represent a binding deadline for Juventus. Any delivery delays may be caused by difficulties on the part of the courier, force majeure or bank holidays. Delivery delays



do not entitle the Purchaser/Holder to any form of compensation, without prejudice to the Purchaser's rights under current legislation. Delivery to the shipping address specified in the Order shall be by courier. Shipping details shall be completed directly by the Purchaser; Juventus, therefore, cannot be held liable for non-delivery in the event of incorrect details. The Purchaser may check, at any time, the shipping status of the welcome pack by accessing his/her Juventus Account page on the Site and/or App.

7. FUNCTIONS OF THE JUVENTUS CARD

The Juventus Card, which is the only document certifying the right to participate in the "Juventus Card" loyalty programme, provides the supporter with the following advantages:

- it can be used to purchase tickets to matches: the card is compatible with a number of ticket sales systems that are widely recognised by ticket issuers, and allows the holder to take advantage of quicker, more efficient sales procedures, by transferring saved personal data directly to the issuing/release/payment systems (although Juventus Card Holders must also carry with them and show a valid ID document on request of the ticket vendor). However, the card does not automatically give Holders the right to buy admission tickets requested from time to time. This depends on the actual availability of the aforementioned tickets;
- it exempts the holder from various specific restrictions which may be imposed for public order reasons for matches played in Italy, both at home and away, allowing the holder to proceed more quickly to purchasing "Guest" sector tickets for national and/or high-risk matches. Such possible facilitations can be given exclusively by Bodies and Authorities in charge of public order and safety;



- it facilitates access to the stadium as it can be used to cross-check the name on the ticket with the identity of the card holder (Juventus Card Holders must nonetheless carry with them and show a valid ID document when asked to do so by match stewards or the police);
- it is an electronic document suitable for use as a digital media device, which can be used to store passes and tickets for sporting facilities, allowing the holder to access these facilities through automated gates, where present. However, this does not exclude the possibility of being subject to security checks or being asked to present a valid identity document (mandatory requirement). The Juventus Card is not proof of any ticket purchase, even if activated to this purpose, unless the suitable card readers, or in the absence of technological devices, the specific paper document confirms the purchase;
- it gives access to the services, privileges or benefits that from time to time the Club may decide to offer only to Juventus Card Holders (including, but not limited to: being appointed as the reserve of a season ticket at Allianz Stadium; access for Juventus Official Fan Club Members to the ticketing services for home and away matches through the relevant Juventus Official Fan Club);
- all tickets can be loaded onto the Juventus Card (season tickets and/or coupons for individual matches) provided that they are issued in connection with matches organised by Juventus. It is not possible to load more than one ticket for each individual match onto the card. Uploading of access tickets onto the card entails the following:
 - (i) the payment of the purchase price of the access ticket requested by the Holder;
 - (ii) the acceptance by the Holder of the Terms and Conditions of use for Season Tickets and/or of the Terms of Sale regarding tickets for individual matches;
 - (iii) the acceptance by the Holder of the Stadium Use Regulations
 - (iv) the acceptance by the Holder of the Code of Conduct.



The Juventus Card, with the valid entrance ticket for Juventus matches loaded onto it is required in order to access the stadium. Any other printed documentation accompanying this or delivered to the Holder (by post or by email) when loading the valid ticket onto the Juventus Card serves an auxiliary function only, providing an additional copy on paper of information (e.g. sector, row and seat number) that is already stored electronically. As such, this printed documentation cannot be used to access the stadium/match at any time.

8. GENERAL REGULATIONS FOR USE OF THE JUVENTUS CARD. CASES OF SUSPENSION OF THE JUVENTUS CARD

It is not possible to own more than one active Juventus Card. The Juventus Card is strictly personal and cannot be transferred. However, the tickets loaded onto the card may be transferred to other individuals, provided that these persons are also in possession of a Juventus Card, in accordance with the appropriate procedures laid down by Juventus, and dependent on the limitations that may be imposed by the latter and by the competent authorities (including those imposed at individual matches).

The Holder must keep the Juventus Card safe and take all necessary precautions to prevent the document from being used by other people in order to access the stadium. In case of theft or loss of the Juventus Card, the Holder must immediately notify Juventus. The Holder can apply for a new card upon exhibition to Juventus of the report of the theft or loss (depending on the case) and payment of the fee for a replacement card. If the Holder has used the Juventus Card inappropriately (e.g. negligent use or delayed communication to Juventus) or has voluntarily permitted another person to use (or attempt to use) the card in order to access the stadium, the Juventus Card may be suspended for one or more official matches and thus become unusable as a method for accessing the stadium for that period, without obligation to pay any compensation or reimbursement, even pro rata, of the amount paid or indemnity).



9. CHARACTERISTICS OF THE CHIP USED AND METHODS OF USE

The chip fitted on the Juventus Card is a radio frequency chip with encoded transmission of ID data. The treatment occurs exclusively through readers which authenticate by means of specific credentials. The Card is read when placed in close proximity with the reader (at less than 10 cm). Systems that are not fitted with specific credentials cannot detect/read the Card and acquire identification data.

10. VALIDITY OF THE JUVENTUS CARD

The Juventus Card lasts for 10 years from the date of issue and until the date of expiry date printed on the Card, except as provided for above. The Juventus Card will be immediately active and operational from the moment it is issued/delivered, until the expiry date printed on its front, unless it is cancelled or invalidated (withdrawn or suspended) for the reasons specified in Articles 3 and 8.

11. CHANGES

Juventus reserves the right to update, amend and/or supplement these Terms and Conditions over time for reasons required by regulatory changes or for other reasons related to management of the Services. However, these amendments will only take effect (unless imposed by mandatory provisions of law) from the start of the Sports Season following that in which the changes have been made public in the manner provided for below. Use of the Juventus Card by the Holder constitutes confirmation of his/her commitment to comply with the amendments.



Communications concerning amendments will be published in the terms indicated in Art. 13 below, via the Site and through communication via email or SMS inviting holders to take note of the amendments on the Site, or otherwise in writing.

12. WITHDRAWAL

The right of withdrawal is excluded pursuant to Art. 52 et seq. of the Italian Consumer Code, since the Contract applies to the supply of goods that are clearly customised as referred to in Article 59, paragraph 1, letter c) of the Italian Consumer Code (Italian Legislative Decree 206/2005 as amended by Italian Legislative Decree 21/2014). The Holder may however withdraw from the contract and ask to be removed from the Programme at any time by providing written notice to Juventus F.C. S.p.A. Via Druento 175 - Turin, subject to paying the purchase cost of the card. The Juventus Card will be deactivated within 15 days from receiving the communication, except where a season ticket expiring after that date has been loaded onto the Juventus Card. In this case, the Juventus Card will be deactivated on the day after the final match to which the season ticket refers is played.

13. CORRESPONDENCE

All communications addressed to Juventus Card Holders are deemed as validly acknowledged by all addressees after 15 days of their ongoing publication on the Website. Communications addressed directly to individual Holders are considered to have been received on sending an email to the address provided on the purchase form, or to a different address communicated in writing by the Holder.

14. REGISTRATION



To purchase the Juventus Card online, you must be at least 16 years of age and have previously registered with the Site and/or App, or have a Juventus Account.

To register and create an account, the Purchaser must fill in the appropriate online registration form on the Site and/or App, entering the personal details requested, in addition to an e-mail address and/or telephone number and a password, accept the Terms and Conditions of Use of the Site and confirm that he/she has read the Privacy Policy.

It is forbidden to enter, for registration purposes, the personal details of third parties or false, invented, fictional and/or howsoever untruthful information. The Club reserves the right to challenge any improper use of personal data before any competent court. Registration with the Site may be completed only once. It is therefore forbidden for the Purchaser to create more than one account referring to the same person, whether natural and/or legal, and/or to companies and/or entities of any kind, even using truthful information. In the event of violation of this prohibition, Juventus reserves the right to close all accounts referring to the same person, whether natural and/or legal, and to challenge any improper use of personal data before any competent court.

Registration credentials must be kept with great care and attention. Furthermore, they can only be used by the Purchaser and cannot be transferred to third parties. The Purchaser undertakes to keep them secret and to ensure that no third party has access to them. He/she is also required to inform Juventus immediately if he/she suspects or becomes aware of any improper use or undue disclosure of the credentials, otherwise answering for failure to keep his/her access credentials.



The Purchaser guarantees that the personal data provided to Juventus during the registration procedure, or at any other time and/or on any occasion of the relationship held with Juventus, are complete, truthful and related to the Purchaser, and undertakes to indemnify Juventus and hold it harmless against any damage, compensation claims and/or sanctions resulting from and/or howsoever connected to the violation by the Purchaser of the guarantee under this article and/or the violation of the rules on site registration and/or the storage of registration credentials.

15. REQUESTS AND COMPLAINTS - ASSISTANCE

To request information, send communications and submit complaints, Juventus' customer service may be contacted free of charge by accessing the "Contacts" section of the Site.

16. GOVERNING LAW

These Terms and Conditions are governed by the Italian Law, without prejudice to the application to Purchasers who do not have their habitual residence in Italy of any more favourable and mandatory provisions provided for by the law of the country in which they have their habitual residence.

The offer and sale on the Site and/or the App of the Juventus Card constitute a distance contract regulated by Chapter I, Title III (Articles 45 et seq.) of the Consumer Code (Italian Legislative Decree no. 206/2005 as amended and supplemented) and of Italian Legislative Decree no. 70 of 9 April 2003 as amended and supplemented, containing the e-commerce rules.



17. COMPETENT COURT

Subject to the mandatory provisions of law and without prejudice to mandatory conciliation procedures, for any dispute concerning the validity, execution or interpretation of these Terms and Conditions and their effects, the court of jurisdiction will be: a) the Court of the Purchaser's place of residence or domicile, if resident or domiciled in Italy; b) exclusively the Court of Turin, in any other case.

The Purchaser has the right to attempt an out-of-court settlement of disputes relating to consumer contracts via the procedures pursuant to Part V, Title II bis of the Consumer Code (ADR – Alternative Dispute Resolution). With reference to possible alternative means of dispute settlement, the Purchaser is hereby informed that a European platform has been established for the online settlement of consumer disputes (so-called ODR platform). The ODR platform is accessible at the following address <https://ec.europa.eu/consumers/odr/main>. <https://ec.europa.eu/consumers/odr/main> Via the ODR platform, the Purchaser can examine the list of ADR bodies, find the link to the website of each of them and start an online procedure to settle his/her dispute.

Further details about alternative/online procedures for settling disputes may found at the following link: https://europa.eu/youreurope/business/dealing-with-customers/solving-disputes/online-dispute-resolution/index_it.htm. https://europa.eu/youreurope/business/dealing-with-customers/solving-disputes/online-dispute-resolution/index_it.htm

This is in any case without prejudice to the Purchaser's rights to apply to the competent ordinary court for disputes arising from these Terms and Conditions, whatever the outcome of the out-of-court settlement procedure.



18. PERSONAL DATA PROCESSING

The data communicated by the Purchaser which are necessary for the performance of the Contract shall be processed in compliance with applicable legislation, defined in accordance with the provisions of EU Regulation 2016/679 of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (General Data Protection Regulation). Those data are processed to allow for the management of the Order and to provide the Services to Juventus Card Holders. By placing an Order, the Purchaser acknowledges that his/her data may be collected, used, stored and processed in accordance with the purposes stated in our Privacy Policy [<https://www.juventus.com/it/privacy>] and on the basis of any specific consent freely expressed, which is required in the cases and forms provided for by current legislation. Holders' data, which are necessary to manage their participation in the Juventus Card Programme, will be processed by Juventus for the purposes and according to the methods specified in the specific [policy on the processing of personal data collected as part of the Juventus Card Programme](https://www.juventus.com/it/termini-e-condizioni/) (<https://www.juventus.com/it/termini-e-condizioni/>). Personal data processing for the purpose of managing the "Juventus Card" Programme, does not require consent, as data processing is required to manage the relationship or to carry out operations. Always with these purposes in mind, data may be sent to public safety authorities, and/or to third companies in charge of ticketing services via IT systems.