



RESULTS OF THE AUCTION OF OPTION RIGHTS NOT EXERCISED

Turin, December 21, 2021 – Following on the press release issued on December 20, 2021, Juventus Football Club S.p.A. (“**Juventus**” or the “**Company**”) announces that, following the sale of all the remaining 109,700,640 option rights not exercised during the subscription period (the “**Unsubscribed Rights**”) during the first stock market trading session of the auction held on December 20, 2021, 80,204,733 Juventus’ newly-issued ordinary shares (the “**New Shares**”), deriving from the exercise of 89,116,370 Unsubscribed Rights, have been subscribed.

Taking into account that 1,098,496,206 New Shares were subscribed during the subscription period, 1,178,700,939 New Shares, equal to 98.45% of the New Shares offered in connection with the capital increase, have been subscribed after the rights auction, for an aggregate amount equal to Euro 393,686,113.63. The 18,525,843 New Shares not subscribed following the rights auction will be purchased by December 28, 2021, by Goldman Sachs International, J.P. Morgan AG, Mediobanca – Banca di Credito Finanziario S.p.A. and UniCredit Corporate & Investment Banking, acting as joint global coordinators and joint bookrunners, pursuant to the underwriting agreement entered into with Juventus on November 22, 2021.

Juventus will file the certificate required pursuant to Article 2444 of the Italian Civil Code with the Companies Register of Turin within the terms provided for by the applicable laws.

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