



## CAPITAL INCREASE: EARLY CONCLUSION OF THE AUCTION OF OPTION RIGHTS NOT EXERCISED

**Turin, December 20, 2021** – Following on the press release issued on December 16, 2021, Juventus Football Club S.p.A. (“**Juventus**” or the “**Company**”) informs that all of the 109,700,640 option rights not exercised during the subscription period (the “**Unsubscribed Rights**” or the “**Rights**”) – which give the right to subscribe 98,730,576 newly-issued ordinary shares (the “**Shares**”), corresponding to 8.25% of the total Shares issued in connection with the capital increase resolved upon by the Shareholders at the extraordinary Shareholders’ meeting held on October 29, 2021 – have been sold in the first stock market trading session of Euronext Milan, the stock exchange organized and managed by Borsa Italiana S.p.A., held today (the “**Rights Auction**”).

The exercise of Unsubscribed Rights purchased during the Rights Auction and, consequently, the subscription of the Shares, must be carried out, under penalty of forfeiture, by December 21, 2021.

The Unsubscribed Rights will be made available to the purchasers through the authorized intermediaries holding an account at Monte Titoli S.p.A., and may be used to subscribe the Shares at a price of Euro 0.334 per share, at a ratio of 9 Shares for every 10 Rights purchased.

### PRESS OFFICE

CLAUDIO ALBANESE

T. +39 011 6563448

claudio.albanese@juventus.com

### INVESTOR RELATIONS

STEFANO CERRATO

T. +39 011 6563538

stefano.cerrato@juventus.com

\*\*\*

NOT INTENDED FOR RELEASE, PUBLICATION OR DISTRIBUTION IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, IN, FROM OR TO PERSONS LOCATED OR RESIDENT IN THE UNITED STATES, AUSTRALIA, CANADA, JAPAN, SOUTH AFRICA OR ANY JURISDICTION WHERE SUCH RELEASE, PUBLICATION OR DISTRIBUTION WOULD REQUIRE THE APPROVAL OF LOCAL AUTHORITIES OR WOULD OTHERWISE BE PROHIBITED BY LAW.

This press release and the information contained herein do not include or constitute an offer to sell securities, or a solicitation of an offer to purchase securities. Any offer to the public will be made in Italy and the European Economic Area on the basis of a prospectus approved by the competent authority, in accordance with applicable laws and regulations. No offer to sell securities or solicitation of an offer to purchase securities will be made in the United States, Australia, Canada, Japan or South Africa or in any other country in which such an offer or solicitation would require the approval of local authorities or would otherwise be prohibited by law (the “Other Countries”).

This press release, any part of it or its distribution may not form the basis of, nor may be relied upon for, any investment agreement or decision. The securities have not been and will not be registered in the United States under the United States Securities Act of 1933, as amended (the “Securities Act”), or under the laws of the Other Countries. The securities may not be offered or sold in the United States unless registered under the Securities Act or pursuant to an exemption from registration under the Securities Act. Juventus does not intend to register any part of the offering or to conduct a public offering in the United States.

This press release does not constitute an offer to sell or a solicitation of an offer to purchase or subscribe to any securities. This press release has been prepared on the basis that any offer of securities referred to herein in the United Kingdom and in any member state of the European Economic Area (“EEA”) subject to the Prospectus Regulation (each, a “Relevant Member State”) will be made on the basis of a prospectus approved by the competent authority and published in accordance with the provisions of the Prospectus Regulation (the “Permitted Public Offer”) and/or pursuant to an exemption from the requirement to publish a prospectus for offers of securities as provided for by the Prospectus Regulation.

Accordingly, any person making or intending to make an offer of securities in a Relevant Member State other than a Permitted Public Offering may do so only where there is no requirement for the Company to publish a prospectus pursuant to Article 1 or Article 3 of the Prospectus Regulation, respectively, or to supplement a prospectus pursuant to Article 23 of the Prospectus Regulation, in connection with such offer.

“Prospectus Regulation” means Regulation (EU) 2017/1129 (such Regulation and amendments thereto, together with any delegated acts and implementing measures) and Regulation (EU) 2017/1129 as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018

NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION IN WHOLE OR IN PART IN OR INTO THE UNITED STATES, AUSTRALIA, CANADA, JAPAN, SOUTH AFRICA OR ANY OTHER JURISDICTION WHERE SUCH RELEASE, PUBLICATION OR DISTRIBUTION WOULD REQUIRE THE APPROVAL OF LOCAL AUTHORITIES OR OTHERWISE BE UNLAWFUL



(the "EUWA"). This document does not constitute a prospectus within the meaning of the Prospectus Regulation. A prospectus prepared pursuant to the Prospectus Regulation may be published in the future for the purpose of a public offering to be made only in Italy and/or the European Economic Area. Investors should not subscribe to any of the securities referred to herein except on the basis of the information contained in the relevant prospectus.

The joint global coordinators, their affiliates or any of their respective directors, officers or employees shall have no liability (whether for negligence or otherwise) arising out of, and make no representation or warranty, express or implied, as to the truth, accuracy or completeness of the information contained in this release or any other information relating to the Company, its subsidiaries or affiliates, nor for any loss arising out of the use of this release or its contents or in connection with it. No person other than the Company shall be deemed to be a client of the joint global coordinators in relation to the Capital Increase and the joint global coordinators shall not be responsible for providing any person with any safeguards or advice in relation to the Capital Increase, the contents of this release or any transaction, agreement or other matter referred to herein.

NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION IN WHOLE OR IN PART IN OR INTO THE UNITED STATES, AUSTRALIA, CANADA, JAPAN, SOUTH AFRICA OR ANY OTHER JURISDICTION WHERE SUCH RELEASE, PUBLICATION OR DISTRIBUTION WOULD REQUIRE THE APPROVAL OF LOCAL AUTHORITIES OR OTHERWISE BE UNLAWFUL

