



PRE-UNDERWRITING AGREEMENT RELATING TO THE PROPOSED CAPITAL INCREASE WITH PRE-EMPTIVE RIGHTS HAS BEEN SIGNED WITH FOUR PRIMARY BANKS

Turin, July 30, 2021 – Following the previous press release published on June 30, 2021, Juventus Football Club S.p.A. (“**Juventus**” or the “**Company**”) hereby announces that, in the context of the envisaged transaction aimed at strengthening the Company’s equity by means of a capital increase with pre-emptive rights up to EUR 400 million (the “**Capital Increase**”), Goldman Sachs International, J.P. Morgan AG, Mediobanca - Banca di Credito Finanziario S.p.A. and UniCredit Corporate & Investment Banking will act as joint global coordinators (the “**Joint Global Coordinators**”) and joint bookrunners.

On the date hereof, the Joint Global Coordinators have entered into a pre-underwriting agreement with the Company pursuant to which they have undertaken - subject to conditions in line with market practice for similar transactions - to enter into an underwriting agreement for the subscription of any newly issued shares that remain unsubscribed at the end of the auction period of the offering. In this context, and as communicated on June 30, 2021, the majority shareholder, EXOR N.V. (which currently holds 63.8% of Juventus’ share capital), has committed to subscribe for the new shares issued in the context of the Capital Increase pro rata to its current interest.

The envisaged Capital Increase is expected to be completed by the end of 2021, subject to favourable market conditions, the approval of the Capital Increase by the competent corporate bodies and the issue of the necessary authorisations by the competent authorities.

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