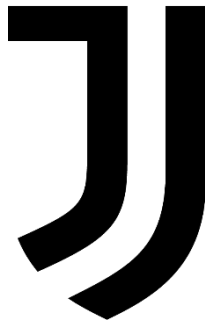


# JUVENTUS



## Stadium Rules And Regulations

### RULES OF CONDUCT

(Article 1f of Decree Law 28/2003 converted and amended by Law 88/2003)

For the purpose of these Rules of Conduct, the term 'club' refers to Juventus Football Club S.p.A. (hereinafter "Juventus"), while the term 'stadium' refers to all areas pertaining to the stadium, located in Turin and owned by Juventus, including the reserved external area.

Access to or presence within the stadium during football matches is governed by these stadium rules and regulations; by purchasing a valid ticket, the spectator accepts the rules and regulations set out by the stadium and accepts any rules and regulations issued by public safety and sports authorities, such as FIFA, UEFA and the Italian Football League. Failure to comply with the Stadium Rules and Regulations will result in immediate termination of the service contract and consequent expulsion of the offender from the stadium facilities, as well as the application of a fine ranging from €100.00 to €500.00 issued by the Prefect of the competent Province.

If the offender has already been fined for the same offence, including at a different facility, during the ongoing football season, the fine may be increased by up to half the maximum amount and can also result in an entrance ban to sporting events.

**Please note that spectators in particular are required to comply with the following rules of conduct, prohibitions and warnings:**

1. Season ticket or single ticket, whether printed or digital, uploaded onto the loyalty card, are assigned to an individual person and are non-transferable, except in the cases and in accordance with the terms set out in Italian law and by the organising club. Terms and conditions for ticket transfers can be found at [www.juventus.com](http://www.juventus.com);
2. Entrance to the stadium is only permitted with proof of identity in the form of an official document. An identity document is to be shown upon request to the stewards, in order to verify correspondence between the name on the ticket and the name on the document. If any discrepancy is found, or if the spectator cannot produce a valid ticket or loyalty card (where use is only permitted by the person named on the card), the spectator is required to leave the stadium immediately;
3. The ticket must be kept and exhibited upon request, until the end of the event and until departure from the stadium. Ticket holders shall comply with the club's procedures when leaving the stadium.
4. Spectators may only occupy the seat allocated to them by their ticket and must not move to another seat, even if vacant, without express permission from the club.
5. Spectators may be subjected to security checks by stewards and by metal detectors in order to ensure that no illegal, prohibited or dangerous materials are brought into the stadium. Spectators are required to follow the instructions given by stewards. By purchasing a valid ticket to the stadium, ticket holders acknowledge the right of Juventus and its staff to search any individual and/or bag and case or any other items in their possession, without exception.
6. Disability entrances to the stadium are governed by the club and access will be guaranteed until the full allocated seat capacity permitted by current legislation has been reached.
7. The club reserves the right to expel from the stadium any individual who fails to comply with the Stadium Rules and Regulations and to deny admission to future events to any individual who has violated the Stadium Rules and Regulations in the absence of a legal banning order

## **PROHIBITED CONDUCT**

**8.** The following conduct is strictly forbidden inside the stadium facilities and in the external reserved area:

- a.** Expressing any form of racial, ethnic, religious or other discrimination, or any other expression of intolerance through chanting or the showing of offensive written banners;
- b.** Obstructing gangways, access ways, exits and entrances, stairways and similar such places without just cause;
- c.** Climbing on any structures within the stadium (including but not limited to standing upright on the walls of the terraces);
- d.** Causing damage to, tampering with or interfering with any structure, infrastructure, equipment, furniture, fitting or fixture within the stadium;
- e.** Bringing in or carrying poisons, harmful substances, flammable substances, paints or drugs;
- f.** Bringing in or selling alcoholic drinks with an alcohol content higher than 5°, unless a permit has previously been requested and granted. Licences will be issued by the competent authorities, after approval by the police;
- g.** Bringing in, carrying or launching rockets, Bengal lights, fireworks, firecrackers and any other pyrotechnics or smoke bombs;
- h.** Prohibition of introducing / wearing / exposing T-shirts or other clothing with writings that are abusive, threatening, inciting or violating violence or attributable to persons convicted, denounced or having taken an active part in episodes of crime or violence;
- i.** Bringing in or carrying stones, knives, bottles, glass containers, noise emitters, laser pointers or any other objects that could offend or be thrown or otherwise compromise the safety of the public within the stadium. The only permitted noise-producing instruments are drums and megaphones; the same rules as those indicated in para.
- k.** below will apply in respect of any such instruments brought into the stadium;
- j.** Displaying any material which blocks other spectators' views, blocks the emergency signs or is in any way an obstacle to emergency exits and escape routes towards the pitch;
- k.** Bringing into the stadium or selling drinks contained in cans, glass or plastic bottles or other containers which may be closed; drinks must be poured into plastic or paper cups;
- l.** Bringing into the stadium, distributing or displaying choreography, banners, flags, placards, scarves, documents, drawings, flyers, printed or written materials, drums or megaphones other than those expressly permitted by the Operational Safety Group (Gruppo Operativo per la Sicurezza(GOS) at the request of the club organising the event.  
Persons wishing to bring in such items must obtain prior written consent to do so from GOS and, where authorised, such items may never be displayed or used in areas other than those indicated by the club. At the end of the match the authorised materials must be removed, and at the specific request of the police, which may be broadcast over the PA system, they must be returned to the designated areas at the entrance, for the purpose of police checks;
- m.** Attempting to enter the stadium or remaining inside the stadium while drunk or under the influence of drugs or psychotropic substances;
- n.** Smoking in any area of the stadium (except in the designated smoking areas)
- o.** Bringing in animals of any kind;
- p.** Bringing in umbrellas with the exception of those of small size and without tips;
- q.** Bringing in video cameras and reflex cameras;
- r.** Bringing in binoculars and telescopes.
- s.** Bringing in drones (or other remote controlled flying devices) of any size.
- t.** Carry out any kind of commercial activity inside the stadium and the external private area, which has not been previously authorized.

## **WARNINGS**

**9.** Spectators are reminded that the following acts are criminal offences and are prohibited inside the stadium: deliberately altering personal appearance, carrying any kind of weapon, displaying banners bearing the logos of associations that encourage discrimination or violence for racial, ethnic, nationalistic or religious motives, inciting violence during a match, carrying, throwing or using dangerous materials or fireworks, climbing over partition fences or invading the pitch. Finally, spectators are reminded that the stadium is monitored by an internal and external audiovisual recording system, which is linked to the police. Personal data will be collected in accordance with the provisions of the applicable data protection laws and Ministerial Decree 06/06/2005. Personal data is processed in accordance with the law. The data controller is Juventus F.C. S.p.A.