APPOINTMENT OF THE CHIEF FOOTBALL OFFICER

Turin, 22 January 2023 – Juventus Football Club S.p.A. ("**Juventus**" or the "**Company**") announces the appointment of Francesco Calvo, already Chief of Staff of the Company, as Chief Football Officer, reporting to the Chief Executive Officer, Maurizio Scanavino.

The Football Director, Federico Cherubini, the Women's Football Director, Stefano Braghin, and the Head of Football Operations, Paolo Morganti will report to the Chief Football Officer.

Francesco Calvo's *curriculum* is available on the Company's website (www.juventus.com, Club section, Corporate Governance, Leadership Team).

Based on the available information, at the date hereof Francesco Calvo does not hold Juventus' shares.

PRESS OFFICE CLAUDIO ALBANESE T. +39 011 6563448 claudio.albanese@juventus.com INVESTOR RELATIONS STEFANO CERRATO T. +39 011 6563538 investor.relations@juventus.com

