THE IMPACT OF JUVENTUS

A PATH OF SUSTAINABILITY

JUVENTUS is one of the first football clubs in the world to introduce sustainability into its business.

TODAY it actively supports the goals set out in the United Nations 2030 Agenda for Sustainable Development.

JUVENTUS acknowledges its role in society and the world of football and wants to lead the change in the sector as a football company, contributing to the achievement of the following Sustainable Development Goals:

GOALS

[Icons representing the goals 3, 4, 10, 13, 17]
It is aimed at all girls and boys who live in contexts at risk of discrimination, marginalisation or social exclusion.

Active at national and international level, depending on the context the project concentrates on:

- Giving those who would be otherwise unable the chance to play football.
- Creating an opportunity for education and socialising.
- Offering a playful educational space where children can develop a sense of self-awareness and confidence in their abilities, thanks to sport.
- Making sport a moment of integration.

Embracing Save The Children's "Illuminate the Future" campaign, Juventus has confirmed this commitment by redeveloping and supporting the Punto Luce Vallette youth centre located in the Vallette district of Turin, near the Allianz Stadium which has a significant presence of minors and households in conditions of socio-economic vulnerability.
UNFCCC Sports for Climate Action Framework

JUVENTUS IS THE FIRST ITALIAN FOOTBALL CLUB TO SIGN THE UNITED NATIONS FRAMEWORK CONVENTION (UNFCCC Sport for Climate Action) international treaty on the fight against climate change. FIFA, UEFA and IOC (International Olympic Committee) have already signed this framework, together with many other important football clubs from all over the world. UNFCCC Sports for Climate Action Framework unites sports organisations and their global partners to support and guide sports bodies in achieving global climate change goals BY SETTING STANDARDS IN LINE WITH THE PARIS AGREEMENT FOR MONITORING AND VERIFYING EMISSIONS.

JUVENTUS is also the first Italian football club to join the "Climate Neutral Now" initiative devised in 2015 by the United Nations, which invites everyone - companies, organisations and individuals - to be more aware of their impact on the environment and to act voluntarily to measure, reduce and offset their greenhouse gas emissions.

REDUCING CO₂ EMISSIONS

Since the 18/19 season, 100% of the electricity purchased by Juventus has come from RENEWABLE SOURCES.

Starting from the 19/20 season, Juventus is began to report about its Carbon Footprint: this action represents the Club's commitment to managing its CO₂ emissions.

The first step in this path, Juventus will fully compensate for its Scope 1 and Scope 2 emissions through CARBON OFFSETTING.