

## TERMS AND CONDITIONS FOR THE USE OF SEASON PASS

- 1.** The season pass is personal and entitles the holder to attend the home matches played by the First Team of Juventus Football Club S.p.A. (hereinafter, "Juventus") , according to the Sport Regulations applicable during the Sport Season 2013/2014, in the Serie A Championship, as well as the first round "home match" of the Tim Cup 2013-2014, in compliance with the official calendar, dates, times and places established by the Lega Nazionale Professionisti Serie A – F.I.G.C. and possible relevant modifications, regardless of the cause of such modifications. Variations to the date, time or place of the match, therefore, will not entitle the holder to a refund of the price per-share of the season pass, nor to compensation of sorts, except for the instances regulated by the following article 4...
- 2.** The season pass holder is forbidden to sell and/or speculate on the season pass, sell his/her seat, transfer the ticket to third parties (including via on-line sale platforms, such as Ticket4football, Ticketbis, Viagogo, etc.), even as part of an offer of complementary products and/or services or for a single match, unless previously authorised in writing by Juventus.
- 3.** Changing the name of the season pass holder is only allowed in exceptional circumstances and at any rate not for marketing purposes and/or to re-sell the seat. If the season pass is used by someone other than the holder, the name change, when allowed, can only be made between holders of a Juventus Membership Card (it therefore will not be possible for Loyalty Card holders and holders of other Club cards to swap names) through the Company's website, [www.juventus.com](http://www.juventus.com), immediately, except in the event of a malfunction of the internet connection to the website or other acts of God that are not attributable to Juventus. The name change, when allowed, can be made for the entire season or for a single match. In this last case, after the match, the season pass holder automatically returns to being the actual beneficiary of the season pass again.
- 4.** As envisaged by the rules of the Lega Nazionale Professionisti Serie A – F.I.G.C., in the event that matches are suspended after the beginning of the second half, season passes will not be valid for attending the rescheduled match. Any home ban, as well as the obligation to play matches without the public and/or the closing of sectors established by law or by order of public or sport authorities, will not entail the right to refunds. Travel costs, in case of home ban, will be borne by the season pass holder. The above is without prejudice to direct culpability judicially decreed of the Company.
- 5.** The issuing of the season pass is subordinated to the holding and/or prior application and issuing of the "Supporter Card" (as defined in the Directive of the Ministry of the Interior no. 555/OP/0002448/2009II/CNIMS dated 14/8/2009), currently included in the Juventus Membership Programme and incorporated in the Juventus Membership Card, and to the verification, through the IT system specified in the decree of the Ministry of the Interior dated 15 August 2009, that there are no reasons preventing the issuing of such card. If the Supporter Card cannot be issued due to impedimental reasons, the season pass will not be issued and Juventus will have the only obligation to inform the concerned person of the missed issuing of the Supporter Card and of the season pass.
- 6.** The season pass is valid for a football season (i.e. the period from 1 July to 30 June of the following year), starting from the first Home match after the ticket is issued. To gain access to the stadium, the season pass holder will have to use his/her Juventus Membership Card, which carries the fiscal title to access the stadium for the given Football Season. The Juventus Membership Card will be the only valid document which allows entry into the Stadium and it will have to be shown together with a valid ID (identity card, passport or driving licence). Furthermore, a paper ticket will be issued showing the sector, row and purchased seat number that the season pass holder will have to keep and carry along to the stadium and show when asked, in case another person claims the same seat, as it is a valid paper document certifying the right to occupy said seat. For those who don't have the Juventus Membership card, Juventus will issue a temporary paper ticket which can be temporarily used to enter the stadium, together with a valid ID. When the Juventus Membership Card is received, the season pass holder will have to immediately activate his/her season pass on his/her card by following the dedicated procedure published in the Juventus website [www.juventus.com/membership](http://www.juventus.com/membership). Once the season pass function has been activated, the Juventus Membership Card will be the only valid document to be used to enter the stadium.
- 7.** For the season pass to be issued, the holder must have his/her Juventus Membership Card with him/her (if already available) and is required to provide and exhibit the following details and documents:
  - if the holder already possesses a Juventus Membership Card: Name and Surname, Tax Code, details of the Juventus Membership Card and date of expiry;
  - if the holder does not still possess a Juventus Membership Card: the same terms for issuing the Supporter Card apply (see Article 3 - Terms and Conditions of use of the Supporter Card).
- 8.** The season pass holder is required – by adopting suitable measures – to keep and correctly use the receipt and the Juventus Membership Card and thus he/she is responsible for the consequences that may result from the use by third parties of his/her card on which the season pass is uploaded. In the event that the card is lost, stolen or removed, the card holder must immediately report it to the relevant authorities. On submitting the official report filed with the authorities to Juventus, the Customer can apply for a replacement card at a cost of € 10.00.
- 9.** If, during the course of the football season to which the season pass refers, impedimental reasons emerge, involving the revocation of the Juventus Membership Card and the exclusion from the Supporter Card Programme, or if the season pass holder is subjected to an administrative or judicial provision demanding for the prohibition to enter any stadium (Law 401/89 and subsequent amendments) or if he/she breaches the "Rules of use of the facility", or he/she breaches the prohibition to transfer it to others, as envisaged by Article 2, the season pass can be annulled or entry to the stadium disabled, without any right to reimbursement.
- 10.** Use of the season pass implies acceptance of these conditions, and also of the provisions of the "Stadium Rules" of the structure where the Juventus First Team will play its Home matches. Such rules will be posted in all entry ticket points of sale, inside the stadium and on the official website [www.juventus.com](http://www.juventus.com) – under the Tickets section. Compliance with such rules is a requirement to enter and stay among the other spectators inside the sport facility. Furthermore, access to the sport facility may involve mandatory personal and safety searches on the person concerned and on his/her bags and other belongings he/she is carrying along, with the sole aim of preventing anyone to carry illegal objects or illegal substances inside the stadium, which are prohibited or which encourage or provoke acts of violence.
- 11.** The season pass holder has to behave in such a way as to not to cause disturbance to other spectators, and to refrain from carrying out actions aimed at publicly denigrating, offending or complaining about people, the authorities, public and/or private institutions, as well as about the Club, its employees and/or representatives. Thus, the Company will be entitled to eject the spectator from the stadium and, in the most severe cases, to cancel the season pass.
- 12.** The season pass holder enjoys pre-emption rights, to be exercised according to the terms and conditions that will be communicated from time to time by Juventus concerning the purchase of a ticket for the same seat (except for the sectors specified below), during Champions League Home matches that Juventus will publicise, at its discretion, over the course of the Football Season 2013/2014. Season pass holders for sectors 113-114-115 and 215-216-217-218-219 are not entitled to enjoy pre-emption rights for the same seat, but can, however, exercise, according to the terms and conditions communicated from time to time by Juventus, the right to purchase a ticket for another seat available in the same sector or, in case of its unavailability in the latter sector, for a seat in another adjoining

sector, at the price charged for that last seat. Tickets purchased with pre-emption rights, pursuant to this article, cannot for any reason and under any title be transferred to third parties; as such, a name change is not allowed for these tickets, not even among holders of a Juventus Membership Card.

**13.** The season pass can be withdrawn, cancelled, disabled or its use inhibited at any time in the cases envisaged by the law and by these conditions.

**14.** In light of the nature of the services provided (leisure), as per Article 55, paragraph 1, sub-par. b) of the Consumer Code (Italian Legislative Decree 206/2005 and its subsequent amendments and integrations), the purchasers of a season pass are not entitled the right of withdrawal referred to in Article 64 et. seq. of the Consumer Code.

**15.** The season pass terms and conditions of use are regulated by Italian law. Any dispute concerning the validity, application, interpretation, execution and termination of these conditions of use will be referred to the Chamber of Commerce of Turin and settled according to the Conciliation Rules adopted by the Chamber itself. If the Parties want to have recourse to the ordinary Judicial Authority, the relevant Court will be that of Turin, or that of the place of residence or chosen domicile of the Customer, if he/she is qualified as "consumer" according to Italian Legislative Decree no. 206/2005.