

## Code of Regulations on Transferring Admission Tickets to football matches

Given the Protocol of Understanding drawn up by the Ministry of the Interior, the Ministry for Sport, CONI, FIGC, the Professional Leagues, the Lega Nazionale Dilettanti, A.I.A., AIC and A.I.A.C. for "The Launch of Participation and Simplification Management" of 4 August 2017; Given Article 12 of the Code of Sports Justice; this "Code of Regulations for transferring admission tickets to football matches" has been adopted and is governed in accordance with the methods described below.

### **Art. 1**

#### *Definitions*

The "approval rating" (*hereinafter*: approval) is the right of Juventus Football Club S.p.A. (*hereinafter* the "Sports Company") to remove from the stadium, to refuse to sell admission tickets or to temporarily or definitively suspend their validity. Approval applies not only to conduct after the purchase of the ticket or season pass or loyalty programmes, but also to conduct before the purchase of the above-mentioned tickets or season pass.

### **Art.2**

#### *Type of conduct*

For the purpose of evaluation pursuant to Article 1, all conduct associated directly with a football event, regardless of the location and time of the same, and therefore also outside the sports stadium, including transfers, or in any case in relation to events other than games.

A football event refers to all initiatives or moments organised by the Sports Company and therefore not solely to official occasions.

To this end, disapproved is all conduct that is contrary to the values of sport and public decency, all acts the performance of which expresses racial, territorial, ethnic and religious discrimination with regard to the supporters of rival teams, institutions and civil society or which, contrary to the principles of integrity and correctness, incite all forms of violence.

Also disapproved are all those actions aimed at denigrating, offending or blatantly contesting persons, public or private authorities and institutions, the Sports Company, its employees and/or representatives, security staff and stewards at the stadium in which the football match is being held, which incur administrative fines for the Sports Company or which damage the interests and image of the latter (including but not limited to, breach of the Stadium Usage Regulations, the unauthorised diffusion of images deemed to be detrimental to radio and television rights and data for the purpose of betting, ticket touting activities and the transfer or purchase of admission tickets through unofficial channels or online sales platforms that encourage the phenomenon of *secondary ticketing*, entering a stadium without a valid admission ticket and/or an admission ticket showing a name that does not correspond to the individual's identity, invading the pitch or entering or attempting to enter prohibited areas, the performance in and/or near the stadium of commercial or promotional actions that are not authorised by the Sports Company).

### **Art.3**

#### *Conditions*

The approval rating and the consequent preventive measures do not give the right to any type of reimbursement.

Where not specifically forbidden and under the terms and conditions indicated by the Sports Company, it is permitted to transfer tickets to third parties provided that they are entitled to use them.

The preventive measure does not prejudice any benefits accrued in accordance with the loyalty programme, unless the benefit refers to the event for which the preventive measure was ordered. In this case, the benefit may be used for the match subsequent to the prohibited match, provided that this is feasible in terms of the sports calendar, otherwise the benefit is lost.

If during the suspension the supporter's unacceptable conduct is repeated, further preventive measures may be put in place and will be added to the previous measure without the possibility of integration.

Regardless of the location in which the unacceptable conduct took place, approval is exercised only for participation in games held at the stadium used by the Company, with the consequent exclusion of transfers.

### **Art.4**

#### *Advertising*

The current version of this code is published on the official website of the Sports Company and at the entrance gates to the sports facility and centres associated with the Sports Company.

### **Art.5**

#### *Sources*

The Sports Company may identify certain conduct through:

- reports from the stewarding services of the *Supporter Liaison Officer* department and/or from other staff of the club, the head of security on behalf of the Sports Company;
- images of the stadium on surveillance videos;
- images diffused on social networks where it is possible to identify the person believed to be responsible;
- open sources, in the case of publically ascertained facts.

**Art. 6***Evaluation parameters*

The following factors are evaluation parameters:

- 1) fraud or guilt of breach in relation to evident premeditation and/or emotional reaction;
- 2) the type of juridical asset "attacked";
- 3) previous conduct that substantiates a recurrence or that led to a simple warning;
- 4) subsequent conduct that substantiates active repentance or an undoubted desire to collaborate to eliminate or ease possible consequences deriving from unlawful conduct that damages the Sports Company, including the admission of responsibility and concrete repentance/regret by the party concerned;
- 5) the person's role as instigator or mere participant.

The acts committed inside the stadium, which include a breach of the usage regulation, will be punished by both types of provisions (fines and bans) as they are of a different nature.

**Art. 7***Duration of measures*

The duration of the preventive measures is in proportion to the seriousness of the event, identified in accordance with the criteria given in Art. 6.

The range of the preventive measures may vary from a minimum of one or two days to a number determined by the season. In particularly tenuous cases, the Sports Company may decide not to apply any preventive measures but to send a letter of warning/formal notice to observe this Code and Stadium Use Regulations.

Through a special IT platform, the company will register and advise the ticketing company about the period of suspension of approval by inserting an alert that will be registered, collected and processed in compliance with the privacy regulation in force at the time.

**Art. 8***Procedure*

The objection to the conduct containing the description of the breaches is established and communicated by the Security Delegate of the Sports Company to the person who has been identified through the data registered for providing the admission ticket - if the conduct is subsequent to the issue of the ticket - or through direct knowledge via public registers, or through the Police Force.

The individual as identified above, has the right to present, within 5 (five) calendar days from the above mentioned communication sent by recorded mail with advice of receipt to the registered office of the Sports Company, his/her reasons for evaluation with the aim of modifying or withdrawing the provision, and to request to be heard.

Within the subsequent 20 days the Company shall come to a decision about the request.

Silence is understood to mean that the request has been denied.

**Art. 9***Minors*

It is possible to issue preventive measures with regard to minors, provided that they are fourteen years of age.

**Art. 10***Relationship with other procedures*

The application of approval with the abovementioned prohibitions is regardless of any penal/civil procedures in that the conduct subject of investigation may damage various interests, as well as of any provisions and sanctions that should be adopted by the public authority (e.g.: DASPO or the ban on accessing sports events).

The application of the preventive measures does not prejudice, in any case, the right of the Sports Company to take action in any court of law against the perpetrator of the breach.

**Art. 11***Changes*

The Sports Company reserves the right to change this Code of Regulations for Transferring Admission Tickets to football games with immediate effect, also for those who have already purchased the right to access, as a result of legislative and/or administrative and/or Public Safety provisions in general (for example, Decisions issued by the National Observatory for Sporting Events).