

# Juventus Football Club

## 2018/19 Season

Sign up for an Allianz Stadium season pass AND discover all the benefits for the 2018/19 season!

- 19 home games in the **Serie A 2018/19 Championship**;
- After registering on the website, you'll get access to the section **my season pass** on Juventus.com for changing the name or selling your seat for individual games; starting this year, it will be possible to change the name in the My Season Pass section also for the Champions League and Tim Cup, by selecting one of the reserves nominated for the championship.
- Sales stage for Tim Cup home games: pre-emption right for the **first round of the Tim Cup at a dedicated price** throughout the stadium, excluding hospitality seats;
- pre-emption right for own seat for the **Champions League\*** home games; for games in the Group Stage, dedicated price without name change or regular price and possibility to change name (by the methods that will be published each time on [www.juventus.com](http://www.juventus.com));
- For the home games not included in the season pass, access to the **ticket sales stage dedicated to Black&White Members** for buying at the regular price without the possibility of changing the name;
- Reduced rate for the **Juventus Museum & Stadium Tour**;
- **A 15% discount coupon** that can be used in accordance with season pass terms and conditions exclusively at the Juventus online store. In addition, exclusive promotions in the stores may be applied to the season pass on match days; the promotional initiatives will be announced each time by Juventus.
- **A 20% discount coupon** for the purchase of **Black&White Membership**. The coupon will be sent to the season pass holder at the start of the championship and can be used up to the announced expiry date;
- 10% discount for services at JJMedical (Updated price list on [www.jmedical.eu](http://www.jmedical.eu); the discount cannot be combined with any other offers);
- Ubi Banca offers its clients the possibility **to pay in instalments** by using the Hybrid card. Info on [ubibanca.com/carta-hybrid-juventus](http://ubibanca.com/carta-hybrid-juventus)

For more info, visit [Juventus.com](http://Juventus.com)

\*Holders of season passes for the East sectors of the Allianz Stadium are not guaranteed right of pre-emption for the same seat. From time to time Juventus will publish on [www.juventus.com](http://www.juventus.com) the seats that are subject to limitation. Season pass holders can buy a ticket for the seats available in the same sector or in another sector at the discretion of Juventus. To find out more, see the FAQ section.

For season pass purchase and ownership it is necessary to be physically in possession of the digital medium recognised by the access control system used by the company, which now corresponds to the Juventus Supporter Card. The Juventus Supporter Card must be valid: the season pass will be loaded directly onto this digital medium. If the buyer does not have a Supporter Card or if the latter **expires before 30/06/2019**, it will be possible to request a new Supporter Card only at the Ticket Office of the JJMuseum. The new Supporter Card will be issued at the same time as it is purchased and will be loaded directly onto the digital medium.

After buying a season pass for the Allianz Stadium, register on **Juventus.com** so that you can use the exclusive services!

How to register:

1. go to [Juventus.com](http://Juventus.com) and register or log on with the username and password you already have; if you have forgotten your access credentials you can ask for them again on the website or call the Fan Service number 011.45.44.095.
2. click on the section **my season pass** and access with the number of your supporter card.

In this area you can:

- **CHANGE THE NAME OF YOUR DIGITAL PASS 24 hours before the start of the match.**  
**Choose your three reserves and insert them at any time during the season: you can change the name of each reserve up to the time of the first use.**  
How's it done? Select **Games list**, then **Change name** and choose the name of your reserve. If the operation was successful, the name of the reserve will appear under the game. Remember that a seasonal name change is not permitted and that every reserve must have a valid Supporter Card in order to transfer the ticket for the specific game.
- **PUT YOUR SEAT FOR INDIVIDUAL GAMES ON SALE within 48h from the start of the match.**  
**If the sale goes through, you will receive a credit to spend on Listicket.com to purchase tickets for Champions League and Coppa Italia games; tickets for the Juventus Museum&Stadium Tour; renew your pass for next season.**  
To put your seat on sale, select the game and then the function **Sell the seat**. When the operation is successful, **For sale** will appear below the requested game. If the seat is sold, within 5 business days from the end of the match, you will be credited with an amount equal to the rate established for the selected game and available in the section, **Games List**.  
If required, you can contact us through the **Help** section.
- **PRINT THE SEASON SEAT MARKER**  
From **30 July**, enter the section **Holder and reserves** and click on **Download your seat marker here**.

**STADIUM SEASON PASS FORM**  
**2018/19 season**

The undersigned, identified in the section entitled "Holder Data", declares that he/she acknowledges the information about processing personal data (Attachment 1) and the Terms and Conditions for using the Season Pass attached to this form (Attachment 2) and published on [www.juventus.com](http://www.juventus.com), which he/she accepts. The undersigned also acknowledges that the pass for the 2018/2019 season can be issued only in digital form together with the digital medium represented by the "Supporter Card" (or any other loyalty card in lieu of the Supporter Card) issued by Juventus\*

By signing this form, the undersigned DECLARES that he/she is the holder of a Supporter Card issued by Juventus.

\*If you do not have a valid Supporter Card, you can purchase one at the JIMuseum Ticket Office and request the immediate issue of the Juventus Supporter Card by showing a valid identity document. For more information you can use the online form available in the contact us section at Juventus.com.

**HOLDER INFORMATION**

Name

Surname

Sex M  F

Date of Birth (dd/mm/yyyy)

Place of birth

Prov.  Country of birth

Home address: VIA/CORSO

N°.

Post Code

Prov.

City

Country

Telephone

Mobile

Email

Please give your correct email address to enable Juventus to send you the necessary communications so that the season pass holder may exercise the rights deriving from the purchase of the same. If the applicant is under 18, the mailing address, e-mail and telephone number must be those of a parent or guardian or under the direct control of the latter. In this case, the signature for consenting to the processing of personal data must be that of the parent/guardian.

**Details of Supporter Card issued by Juventus**

Supporter Card n°

Supporter Card expiry date

To renew the season pass I intend to use IMA credit accrued in the 2017/2018 season:

YE

NO

**MANDATORY FIELDS ONLY FOR CASE B)**

Details of a valid identity document a copy of which is to be attached (in the case of a minor, also attach a copy of the document of the parent/guardian who is signing):

Identity Card  Passport  Health Insurance Card (only for minors of 14 years of age)

No.

Issued by

Issued on

Expiry date

If the shipping address for the card is different to the home address, please complete the following sections:

Shipping address: VIA/CORSO

No.

Post Code

Prov.

City

Country



## Personal Data Processing Policy

Pursuant to Regulation EU 679/2016

### Purpose and method of processing

In view of these criteria, Juventus Football Club S.p.A., with head office in Turin, Via Druento 175, personal data controller, declares that the operations for collecting and processing any information concerning an identified or identifiable natural person provided in THE SEASON PASS APPLICATION FORM and/or provided subsequently, with regard to using the services, including data related to purchased services, the personal data of Reserves and those collected subsequent to the access and use of the services, including any images and sounds that may have been recorded at the Stadium, are processed exclusively for the following purposes:

- the sale and consequent issue and verification of the admission ticket;
- the issue of the Supporter Card (or loyalty card in lieu of the Supporter Card), where requested at the same time as the issue of the season pass;
- activities related to or instrumental in accessing the stadium, including audio-visual recordings made for security reasons, for ascertaining conduct pursuant to the Code of Regulations for Transferring Admission Tickets to football games, and for documenting and commenting on the sports event attended by the data subject;
- the provision of services offered for any reason to the public in relation to access to the stadium;
- compliance with legal or regulatory obligations including those concerning operational, administrative, accounting, security and monitoring requirements;

The disclosure of the personal data required for the above purposes is mandatory. A refusal to provide the data may make it impossible to use the services and the legal basis that legitimises processing in relation to the indicated purposes is the fact that the data are necessary for complying with a legal obligation, a regulation or a Community law, or because the processing is necessary to fulfil the obligations deriving from an agreement with the data subject, or to fulfil specific requests by the data subject before the end of the contract.

In addition, in observance of the data subject's choices, the data may also be processed for the following secondary purposes:

- registering in mailing lists held by Juventus, carrying out market surveys and polls (also by telephone, online, or on forms), mailing of advertising and information material about products and services offered by Juventus or by Juventus' partners, purchase reminders via automated systems such as e-mail, fax, SMS or MMS messages, or traditional methods (for example: snail mail), or by telephone with an operator (hereinafter referred to overall as "Marketing Purposes");
- the preparation of a commercial profile of the data subject (by identifying consumption habits) for the purpose of sending information and/or advertising material of specific interest to the user via automated systems such as e-mail, fax, SMS or MMS messages, or by mail.

In cases described at points f) and g), above, the data may be processed only if specific consent is granted. The lack of any declaration of consent shall be deemed a denial. Consent is optional and does not affect the possibility of using the Services.

By granting the optional consent, the data subject specifically acknowledges and authorises such further possible processing. In any case, even if the data subject has given his/her consent to carrying out the purposes described at points f) and g), he/she is free to withdraw consent at any time without prejudice to the processing carried out before such withdrawal.

### Method of data processing

Data processing is carried out on paper and by electronic and/or IT devices and, in any case, in accordance with the methods and with the devices that will guarantee the security and confidentiality of the data pursuant to the provisions of the relevant laws in force. In particular, adequate technical, IT, organisational, logical and procedural security measures will be adopted to guarantee the protection of data, permitting access only by persons who are authorised to process data by the Controller or by the Processors appointed by the Controller.

### Use of electronic mail address

In observance of the personal data protection laws in force and limited to the electronic mail coordinates provided by the data subject in the context of purchasing a service, the data provided may be used to allow direct offers from Juventus of similar products or services, without prejudice to the right of the data subject to oppose such processing at any time and without formalities by adequately and unequivocally indicating this wish. The request for cancellation can be freely exercised by the data subject by writing to: [privacy@juventus.com](mailto:privacy@juventus.com).

### The privacy rights of minors

In compliance with applicable laws, in cases where the consent to personal data processing is requested, the minor's parent or guardian (hereinafter "Parent") must give his/her consent to processing the minor's personal data. The Parent has the right to see and request the cancellation of the minor's personal data or to oppose processing if consent has not been given under the above terms and there is no other lawful foundation for the processing.

### Categories of recipients and data circulation

In view of the organisational complexity and the closely interrelated activities of various corporate departments, all employees and/or collaborators of Juventus as data processors or persons authorised to process data with the methods provided for by the laws in force, may have access to the data during the discharge of their duties or following the instructions they receive. In this case, these persons will be authorised to process data.

Data may also be processed by the following categories of persons nominated external data processors: providers of services who carry out on behalf of Juventus specific administration, processing, support or consultancy activities (e.g. maintenance of IT procedures, organisational and managerial consultancy, auditing, stadium services, ticket office services, customer care services, persons who carry out technical or organisational tasks such as printing services, envelope stuffing, transmission, transport, and communication sorting, consultants, etc.), who always operate in such a way as to guarantee the security and confidentiality of the data. A full list of Data Processors is available upon request by writing to the Data Controller.

The data are stored by Juventus in archives and on servers within the European Union. If Juventus stores personal data on a Cloud platform, they may be processed by a Cloud services provider on behalf of Juventus and stored in different locations, but always within the European Union.

The data will not be communicated to third parties without the prior consent of the data subject. The diffusion of data is excluded except in the case of audio-visual recordings made inside the stadium, which may be transmitted or broadcast over any channel of communication as part of the presentation of the sporting event to the public and in accordance with the provision of various services connected with the event.

In addition, with reference to the purposes described at letters a) and b), pursuant to Ministerial Decree of 15/08/2009, personal data are made available also via computer for ascertainment by police central offices of the absence of impediments to the concession of benefits (including the Supporter Card) and/or the issue of admission tickets to sports events and are stored for the time strictly necessary for completing the above activities as per the provisions of the aforementioned Ministerial Decree.

### Duration

Data which are not required to be stored to meet legal obligations or for the legitimate interest of the controller shall be erased 24 months from date on which the purposes described in this policy no longer apply.

In relation to processing for the secondary purposes described at points f) and g), if the optional consents requested are given, the data collected shall be stored for the time strictly necessary for managing the purposes indicated therein in accordance with the criteria aimed at observing the laws in force, correctness and balance between the legitimate interest of the Controller and the rights and freedoms of the data subject. Consequently, in the absence of specific laws that provide for different storage times, Juventus shall use the data for the above described secondary purposes for a period of time corresponding to that of the interest shown by the data subject in Juventus initiatives. In any case, Juventus shall take all steps to avoid the use of the data for an unspecified time, making the appropriate periodical verifications of the continued interest of the data subject in processing the data for the secondary purposes described above.

### Data Controller and Data Protection Officer

Juventus F.C. S.p.A., which provides the services subject of the Agreement and organises the sports event, and Ticketone S.p.A., the company in charge of sales and the issue of admission tickets, are autonomous Data Controllers, each processing data within their own remit in regard to the purposes given above. Ticketone S.p.A. is also an External Processor appointed and authorised by Juventus to process the personal data of users of admission tickets relating to the activities carried out by the latter and aimed at using the season pass and associated services (e.g. IMA) and the issue of the Supporter Card.

Juventus has appointed the Data Protection Officer (as described in Article 37 of the Regulation (EU) 2016/679) as the point of contact for data subjects for matters concerning the processing of personal data. The DPO can be reached by writing to the Juventus address given below or to the following email address: [privacy@juventus.com](mailto:privacy@juventus.com).

### Rights of access to personal data and other rights

Lastly, the data subject has specific rights including the right to obtain confirmation of the existence or otherwise of his or her personal data, even if they have not yet been recorded, the communication of the said data in an intelligible form, their origin and the logic and purposes of the processing. The data subject may obtain the erasure, restriction of processing, transformation into an anonymous form, or the block of data processed in violation of the law, as well as the updating, rectification or, if requested, the integration of data and the portability of the data to another Controller<sup>1</sup>. The data subject may also oppose, in full or in part and for legitimate reasons, the processing of his or her personal data even if pertinent to the purposes for which they were collected. The data subject may also put forward a claim to the Supervisory Authority for the protection of personal data in the form and with the methods provided for by the law in force.

To exercise the above listed rights with regard to the controller Juventus, the data subject must present a request by using the following contact points through which the data protection officer may also be contacted: Juventus FC S.p.A., Via Druento 175, 10151 Torino (TO), email: [privacy@juventus.com](mailto:privacy@juventus.com). If registered on the juventus.com website, at any time the data subject may also log on to the "My Profile" page to update his or her personal and contact data, modify consents, or use the contacts section on <https://www.juventus.com/it/contact.php> to put forward his or her requests.

## Attachment 2

### Terms and conditions for the use of season passes

#### Football Season 2018/2019

1. The season pass is personal and gives the right to watch from the indicated seat (or from a different seat assigned by Juventus for justified organisational reasons, force majeure, unexpected circumstances, law and order, security, instructions from public or sports authorities) the Home Games (or football games that the First Team of the Juventus Football Club S.p.A. (hereinafter "Juventus") will play "at home" in accordance with the applicable Sports Regulations) of the Serie A 2018/2019 Championship with respect to the schedule, dates, times and places established by the Lega Nazionale Professionisti Serie A - F.I.G.C. and relevant possible variations for whatever reason. The pass purchaser as described herein acknowledges as a generally-known fact that the alterations to the match schedule, with consequent changes to the date, time and in some instances venue in which the match is held, are a routine feature in the organisation of sports events; the purchaser accepts the risk that such changes may occur. Consequently, the purchaser must take these variations into consideration when buying the pass. It is the responsibility of the pass purchaser to be informed and updated about the day, time and place in which the Home Games will be held. Such variations do not give the pass purchaser the right to partial reimbursement of the pass or compensation for any pecuniary loss, direct or indirect damage that could derive from such variations.

2. The issue of the season pass is dependent on reading and accepting these terms and conditions of use as well as the current version of the Regulations for Transferring Admission Tickets to football games. The holder of the card (hereinafter also the "Holder") is the individual in whose name the season pass has been issued following verification of the latter's identity and his/her signature on the relevant agreement.

3. The season pass is strictly personal and cannot be transferred to third parties, except in the cases and in accordance with the methods provided for by the relevant law and by Juventus; The Holder is responsible for all the consequences that may derive from the use of the admission ticket by third parties. The Holder therefore undertakes: (i) not to allow the use of his/her season pass by persons who are prohibited from entering sports stadiums (and/or the purchase of the relevant admission tickets) pursuant to Law 41/2007, (ii) not to use it for the purposes of business or speculation, (iii) not to resell the seat or transfer the admission ticket to third parties (even through online sales platforms that encourage the phenomenon of secondary ticketing, including but not limited to: Viagogo, Ticketbis, Ticket4football ecc.), also in the area of an offer of complementary services and/or products or as part of mixed packages on payment also for a single event, without prejudice to the cases specifically permitted by Juventus as described in detail herein.

In compliance with instructions, employees of the sports stadiums will verify that the name on the admission ticket corresponds to that of the person presenting the same, request the presentation of a valid identity document, and deny access in the case of non-conformity. Access will also be denied to anyone not in possession of the document. Juventus has the right not to provide or to permanently interrupt the service for the Holder and/or for anyone in possession of and/or who has made available and/or used the season pass in breach of these Terms and Conditions and their Attachments, without giving rise to any right to a total or partial refund of the season pass by the Holder or third party user.

4. Under the terms and conditions specified herein, through the online system for changing the user of the season pass available by registering on [www.juventus.com](http://www.juventus.com) in the "My Season Pass" reserved area, the Holder has the right to transfer the admission ticket for individual matches, in two ways:

<sup>1</sup> These rights are described in and governed by Articles 15-22 of the Regulation. Erasure concerns data processed in violation of the law or if consent has been withdrawn and when there are no other legal foundations for processing. Opposition may always be exercised with regard to commercial and advertising material, direct sales or market research; other cases of opposition cannot be exercised if the controller has legitimate and prevailing grounds or if it is in contrast with the rights to defence in a court of law.

a) Change of Name (free transfer of the Holder's seat for a single match to a Reserve as described herein - with the possibility of naming a maximum of 3 Reserves, 4 if the Holder is registered with an Official Fan Club, - provided that the Reserve is in possession of a valid Supporter Card (or other loyalty card in lieu of the Supporter Card) issued by Juventus; e

b) Sale of the seat (return of the seat to Juventus, which can again place it on normal sales channels and, if it is sold, will credit the Holder with an amount in the form of a coupon that can be spent on other Juventus products within the expiry date indicated by Juventus).

The right to transfer the admission ticket is in any case subject to any limitations imposed by the relevant authority also for individual matches. The non-authorized transfer of the admission ticket and the wrongful use of the change of name system constitute an illicit use of the season pass. If the Company discovers any wrongful uses of the season pass, at the discretion of the latter, it may be suspended for one or more matches or revoked.

Access to the Change of Name and Seat Sale function through the online season pass management system is subject to (i) the possession of a valid Supporter Card (or any other loyalty card in lieu of the Supporter Card) issued by Juventus, (ii) registration on [www.juventus.com](http://www.juventus.com) (hereinafter the "Website").

#### 4.1 Specific rules governing the Change of Name function

- From the reserved area My Season Pass on [www.juventus.com](http://www.juventus.com), in the "Holder and Reserves" section it is possible to indicate a maximum of 3 (three) persons in addition to the Holder who can use the season pass during the sports season (hereinafter "Reserves"), provided that they possess a Supporter Card (or any other loyalty card in lieu of the Supporter Card) issued by Juventus, to whom the seat can be transferred for one or more matches by transferring the admission ticket to their Supporter Card (or any other loyalty card in lieu of the Supporter Card).
- In order to use the admission ticket for a single match through the Change of Name function, an essential condition for the Reserve is that he/she possesses a valid Supporter Card issued by Juventus which, duly loaded with the admission ticket for the match, is the document necessary to gain entry to the stadium;
- The names of 3 Reserves may be inserted at any time during the sports season and can be changed until the Reserve is selected for the seat transfer. Once a change of name has been assigned to a Reserve, if the change of name is successful, the name of the Reserve cannot be changed again. If the change of name operation was not successful at the first attempt, it will still be possible to change the name of the Reserve. The system will notify the Holder of the change of name and, if the operation was unsuccessful, the reason for non completion. If after the first change of name the Holder makes a second name change for the same match, both names will be blocked and can no longer be changed as Reserves.
- When the name change has been made, the Holder will receive a pdf which should be printed and given to the selected Reserve as a reminder of the assigned seat.
- It will be possible to make a name change and select another Reserve or take the seat back up to 24 hours before the match. At the end of this period, it will no longer be possible to carry out any operations or changes.
- The Holder is responsible for collecting, verifying and communicating through the online My Season Pass system, the data about the Reserves, and guarantees their correctness and truthfulness in observance of the Privacy Policy. The processing of the personal data of the Reserves will be carried out for the exclusive purpose of providing the service, with a storage time congruous with the needs of the same and in accordance with the provisions of the law.

#### 4.2 Specific rules governing the Seat Sale function

- The Holder may express a desire to give up his/her seat for a single match and sell it through the online seat transfer management system made available by Juventus on its [www.juventus.com](http://www.juventus.com) website.
- The operation can be carried out in the My Season Pass reserved area on [www.juventus.com](http://www.juventus.com), where the Holder can select the option concerning the sale of the seat for the single match up to 48 hours before the match, on the understanding that after tickets sales are opened for the said match, the Holder can no longer change his/her mind and take the seat back once the sale option has been selected.
- At its incontestable discretion, Juventus can decide if and when to put the seat on sale.
- After the seat has been sold the Holder will receive a credit equal to the amount established for the selected match calculated on the basis of the price of the season pass and the match selected, which can be referred to in the Games List section in the My Season Pass reserved area.
- The credit cannot be converted into cash but used solely for buying Juventus ticket office products exclusively on [www.listicket.com](http://www.listicket.com), in particular for buying:
  - Juventus Museum and Stadium Tour tickets;
  - Regular UCL and Coppa Italia tickets for games that will be held at the Allianz Stadium exclusively in the name of the season pass Holder (it cannot be used to buy tickets for third parties);
  - Renewal of Holder season pass for the subsequent sports season (it cannot be used to renew the season pass for third parties).
- The accrued credit cannot be used to pay for fees applied by TICKETONE S.p.A. on the purchase of tickets through [www.listicket.com](http://www.listicket.com).
- In the "Summary" page of the My Season Pass reserved area it will be possible to see the amount of credit available, which will be regularly updated after each home game within 5 days from the day on which the match was played.
- The credit will expire on 31 July of the subsequent sports season. If the entire amount has not been used, it cannot be converted into cash.

5. As envisaged by the rules of the Lega Nazionale Professionisti - F.I.G.C., if matches are suspended after the beginning of the second half, the season pass will not be valid for the rescheduled match. The Holder also acknowledges and accepts that decisions by the sports authorities or public authorities to hold one or more Matches/Home Games on a "neutral field", i.e. in stadiums other than the Allianz Stadium or behind closed doors, and/or the closure of sectors enforced by law or the provisions of public or sports authorities, cannot under any circumstances and for any reason be ascribed to Juventus and will not under any circumstances give the right to the partial reimbursement of the season pass and/or the reduction of the price and/or the right of the Holder to receive compensation. If the field is disqualified, travel costs shall be paid by the Holder, except in cases of non-fulfilment ex Article 1218 of the Italian Civil Code, with the specific exclusion of the impossibility of providing the service due to objective liability.

6. The issue of the season pass is dependent on the possession of the digital medium represented by a valid "Supporter Card" (or any other loyalty card in lieu of the Supporter Card) issued by Juventus. In order to issue the season pass the holder must show the Supporter Card issued by Juventus together with the following mandatory data and documents: Name and Surname, details of Supporter Card and expiry date. If the holder does not have a valid Supporter Card, it is possible to purchase one at the JIMuseum Ticket Office and request the immediate issue of the Supporter Card by showing a valid identity document. If the Supporter Card cannot be issued because of impediments, the season pass cannot be issued.

7. The season pass is valid for one sports season (the sports season is understood to be from 1 July to 30 June of the following year) starting from the first Home Game subsequent to the issue of the admission ticket. To enter the Stadium the Holder must use the digital medium represented by the Supporter Card (or any other loyalty card in lieu of the Supporter Card) in his/her possession issued by Juventus, on to which will be loaded the admission ticket to the Stadium for the relevant Sports Season. The said Supporter Card (or any other loyalty card in lieu of the Supporter Card) will be the only valid document that will allow entrance to the Stadium, without excluding the possibility that additional security checks and the request (and obligation) to show a valid identity document (identity card, passport or driver's licence) will be required. From 30 July 2018, in the My Season Pass section on [www.juventus.com](http://www.juventus.com), a pdf will be available for printing the My Stadium Seat card showing the sector, row and seat number for the purchased season pass that the Holder must keep and take to the Stadium in order to quickly show a valid paper document that states the right to occupy the seat in the event that a third party lays claim to the same seat.

8. The Holder or user of the season pass (the Reserve), acknowledges that photographic and/or audio and video recordings may be made inside the Stadium and agrees to be photographed or filmed by Juventus and/or third parties appointed by the latter, which shall be entitled to use, broadcast, publish, diffuse or licence with no restrictions on territory or time and with no obligation to pay money or make any other form of consideration, the voice, image and portrait in live or recorded videos, with freedom to use any medium for the fixation of images and performances including audio, video, photo, film, multimedia support, digital support, television footage, magnetic support or other technology (including television, Internet and/or other IT networks) currently existing or invented in the future for editorial purposes in relation to the publishing activities carried out by the Company's official communication media (in any language), for transmission over public, private and paid television networks, on the Internet and/or mobile applications, in cinemas or via other communication medium, for archiving purposes, or for promotional/advertising purposes, on condition that all rights relating to honour and reputation are respected within the limits established by the laws in force.

9. The Holder is obliged - by adopting suitable measures - to keep and correctly use the Juventus Supporter Card (or any other loyalty card used as support by the company in lieu of the Supporter Card) on to which the season pass is uploaded and is therefore responsible for all the consequences that may result from use by third parties. If the pass is lost, stolen or removed, the Holder must immediately report it to the competent authorities. Upon submission to Juventus of the official report filed with the authorities, the Holder may apply for a new pass upon payment of € 15.00 for the issuance of a replacement pass. Where the card holder has used the Supporter Card inappropriately (e.g. negligent use or delayed communication to Juventus) or has voluntarily permitted another person to make use (or attempt to make use) of the card in order to access the stadium, the Supporter Card may be suspended for one or more official matches and thus become unusable as a method for accessing the stadium for that period, without obligation to pay any reimbursement, including pro-rata, refunds of the amount paid or compensation.

10. The use of the card implies the acceptance of these conditions and the current Code of Regulations on Transferring Admission Tickets to football matches (hereinafter the "Code"), and the provisions of the "Stadium Use Regulations" for the stadium in which Juventus' First Team will play its Home Games (hereinafter the "Regulations"). The above Code and Rules are on display in the stadium and can be viewed on [www.juventus.com](http://www.juventus.com). Compliance with the Code and Regulations is an essential condition for spectators entering and remaining inside the sports facility. Furthermore, access to the stadium may involve mandatory personal and security searches of the person concerned and of his/her bags and other belongings he/she is carrying, with the sole aim of preventing anyone from taking illegal objects or illegal substances into the stadium, which are prohibited or which encourage or provoke acts of violence.

11. If, during the course of the sports season subject of the season pass, the Holder is the subject of an administrative or judicial provision demanding the prohibition to enter any stadium (Law 401/89 and subsequent amendments) or if he/she breaches the "Stadium Usage Regulations", or the "Code of Regulations on Transferring Admission Tickets to football matches", or if he/she breaches the prohibition to transfer it to others as envisaged in Articles 3 and 4, the season pass may be annulled or suspended and entry to the stadium disabled, without any right to reimbursement or compensation for the non use of the season pass by the Holder.

12. Also in compliance with the Code of Regulations on Transferring Admission Tickets to football matches, the Holder and/or the Reserve are required to conduct themselves in a way that will not disturb the other spectators and avoid actions that are intended to denigrate, offend or blatantly criticise persons, public and/or private authorities, the Club, the guest team and the respective employees and/or representatives, security staff, stewards and hostesses, the supporters of the opposing team. Thus, the Company will be entitled to remove the spectator from the stadium and, in the most serious cases, to annul the season pass.

13. **Fringe benefits:** The season pass Holder will enjoy the following fringe benefits:

13.1 the right of pre-emption to be exercised under the terms and by the methods that will be published from time to time on [www.juventus.com](http://www.juventus.com), for the purchase of a ticket for the Home Games of the Champions League, or other Cups, that Juventus will communicate at its discretion during the Sports Season 2018/2019. Holders of season passes for the East sectors of the Allianz Stadium are not guaranteed right of pre-emption for the same seat. From time to time Juventus will publish on [www.juventus.com](http://www.juventus.com) the seats that are subject to limitation. At the discretion of Juventus, season pass holders can buy a ticket for the seats available in the same sector or in another sector. The tickets bought by pre-emption and by using the tariff dedicated to season pass holders cannot under any circumstances or for any reason be transferred to third parties; for these tickets the name change will not be permitted, not even among holders of Juventus Supporter Cards;

13.2 right of pre-emption on the purchase of a ticket with a dedicated tariff for the first Home Game of the Coppa Italia;

13.3 access to the sales stage dedicated to Black&White Members, where it does not coincide with the period of pre-emption for season pass holders, for Home Games not included in the season pass;

13.4 A 15% discount coupon to be used from the start of the championship and until the season pass expiry date exclusively for buying products at the Juventus online store, with the exception of specific items or categories of items that Juventus may specifically exclude from the discount and/or promotional actions from time to time; The coupon is also valid for products that are already discounted and it can be combined with the Member discount. In addition, specific exclusive promotions may be dedicated to the Holder at Stadium stores during match days; they will be announced each time by Juventus.

13.5 A 20% discount coupon for the purchase of Black&White Membership. The coupon will be sent to the Holder at the start of the 2018/2019 championship and can be used by the announced expiry date.

13.6 A 10% discount on services at JIMedical (updated price list on [www.jmedical.eu](http://www.jmedical.eu); the discount cannot be combined with any other offers)

14. The use of the services available on the Website is subject to the Terms and Conditions for Website Usage. Juventus does its utmost to ensure uninterrupted access to services and error-free transmissions. However, given the nature of the Internet, uninterrupted access and the absence of transmission errors cannot be guaranteed. Juventus and/or its suppliers do not issue any guarantees or declarations nor do they accept any responsibility; (i) for the appropriateness, reliability, availability, absence of viruses (or other components that could cause damage), for the accuracy of the information, software, contents of services available through the Website in relation to any purpose whatsoever; (ii) for services that do not correspond to the requirements of the user; (iii) for services that do not operate continually, quickly, securely and without errors, or for results obtained by using the services that are not correct, complete, accurate or correspond to the requirements of the user.

15. The season pass may be withdrawn, cancelled, deactivated or its use may be temporarily or definitively inhibited at any time in cases provided for by law, these conditions and the Code of Regulations on Transferring Admission Tickets to football matches

16. The season pass purchaser does not have the right to withdraw pursuant to Article 52 et seq of the Italian Consumer Code since the supply refers to leisure services pursuant to Article 59, paragraph 1 letter n) of the Italian Consumer Code (Italian Legislative Decree 206/2005 as amended by Italian Legislative Decree 21/2014)

17. The season pass terms and conditions of use are regulated by the Italian law. Any dispute concerning the validity, application, interpretation, execution and termination of these conditions of use will be referred to the Chamber of Commerce of Turin and settled according to the Conciliation Rules adopted by the Chamber itself. If the Parties wish to have recourse to the ordinary Judicial Authority, the competent Court will be that of Turin, or that of the place of residence or chosen domicile of the Customer, if he/she is qualified as a consumer under Italian Legislative Decree 206/2005

18. The Holder's personal data and that of any Reserves shall be processed also by means of electronic devices in compliance with the applicable regulation concerning the processing and protection of personal data, in accordance with the provisions of the complete policy on the processing of personal data described in Article 1. The Holder undertakes to notify the Reserves about the use of their personal data proposed by Juventus.

Attachment 3

## Code of Regulations on Transferring Admission Tickets to football matches

Given the Protocol of Understanding drawn up by the Ministry of the Interior, the Ministry for Sport, CONI, FIGC, the Professional Leagues, the Lega Nazionale Dilettanti, A.I.A., AIC and A.I.A.C. for "The Launch of Participation and Simplification Management" of 4 August 2017; Given Article 12 of the Code of Sports Justice, this "Code of Regulations for transferring admission tickets to football matches" has been adopted and is governed in accordance with the methods described below.

### Art. 1

#### Definitions

The "approval rating" (hereinafter: approval) is the right of Juventus Football Club S.p.A. (hereinafter the "Sports Company") to remove from the stadium, to refuse to sell admission tickets or to temporarily or definitively suspend their validity.

Approval applies not only to conduct after the purchase of the ticket or season pass or loyalty programmes, but also to conduct before the purchase of the above-mentioned tickets or season pass.

### Art. 2

#### Type of conduct

For the purpose of evaluation pursuant to Article 1, all conduct associated directly with a football event, regardless of the location and time of the same, and therefore also outside the sports stadium, including transfers, or in any case in relation to events other than games.

A football event refers to all initiatives or moments organised by the Sports Company and therefore not solely to official occasions.

To this end, disapproved is all conduct that is contrary to the values of sport and public decency, all acts the performance of which expresses racial, territorial, ethnic and religious discrimination with regard to the supporters of rival teams, institutions and civil society or which, contrary to the principles of integrity and correctness, incite all forms of violence.

Also disapproved are all those actions aimed at denigrating, offending or blatantly contesting persons, public or private authorities and institutions, the Sports Company, its employees and/or representatives, security staff and stewards at the stadium in which the football match is being held, which incur administrative fines for the Sports Company or which damage the interests and image of the latter (including but not limited to, breach of the Stadium Usage Regulations, the unauthorised diffusion of images deemed to be detrimental to radio and television rights and data for the purpose of betting, ticket touting activities and the transfer or purchase of admission tickets through unofficial channels or online sales platforms that encourage the phenomenon of *secondary ticketing*, entering a stadium without a valid admission ticket and/or an admission ticket showing a name that does not correspond to the individual's identity, invading the pitch or entering or attempting to enter prohibited areas, the performance in and/or near the stadium of commercial or promotional actions that are not authorised by the Sports Company).

### Art.3

#### Conditions

The approval rating and the consequent preventive measures do not give the right to any type of reimbursement.

Where not specifically forbidden and under the terms and conditions indicated by the Sports Company, it is permitted to transfer tickets to third parties provided that they are entitled to use them.

The preventive measure does not prejudice any benefits accrued in accordance with the loyalty programme, unless the benefit refers to the event for which the preventive measure was ordered. In this case, the benefit may be used for the match subsequent to the prohibited match, provided that this is feasible in terms of the sports calendar, otherwise the benefit is lost.

If during the suspension the supporter's unacceptable conduct is repeated, further preventive measures may be put in place and will be added to the previous measure without the possibility of integration.

Regardless of the location in which the unacceptable conduct took place, approval is exercised only for participation in games held at the stadium used by the Company, with the consequent exclusion of transfers.

### Art.4

#### Advertising

The current version of this code is published on the official website of the Sports Company and at the entrance gates to the sports facility and centres associated with the Sports Company.

### Art.5

#### Sources

The Sports Company may identify certain conduct through:

- reports from the stewarding services of the *Supporter Liaison Officer* department and/or from other staff of the club, the head of security on behalf of the Sports Company;
- images of the stadium on surveillance videos;
- images diffused on social networks where it is possible to identify the person believed to be responsible;
- open sources, in the case of publically ascertained facts.

### Art.6

#### Evaluation parameters

The following factors are evaluation parameters:

- 1) fraud or guilt of breach in relation to evident premeditation and/or emotional reaction;
- 2) the type of juridical asset "attacked";
- 3) previous conduct that substantiates a recurrence or that led to a simple warning;
- 4) subsequent conduct that substantiates active repentance or an undoubted desire to collaborate to eliminate or ease possible consequences deriving from unlawful conduct that damages the Sports Company, including the admission of responsibility and concrete repentance/regret by the party concerned;
- 5) the person's role as instigator or mere participant.

The acts committed inside the stadium, which include a breach of the usage regulation, will be punished by both types of provisions (fines and bans) as they are of a different nature.

### Art.7

#### Duration of measures

The duration of the preventive measures is in proportion to the seriousness of the event, identified in accordance with the criteria given in Art. 6.

The range of the preventive measures may vary from a minimum of one or two days to a number determined by the season.

In particularly tenuous cases, the Sports Company may decide not to apply any preventive measures but to send a letter of warning/formal notice to observe this Code and Stadium Use Regulations.

Through a special IT platform, the company will register and advise the ticketing company about the period of suspension of approval by inserting an alert that will be registered, collected and processed in compliance with the privacy regulation in force at the time.

### Art.8

#### Procedure

The objection to the conduct containing the description of the breaches is established and communicated by the Security Delegate of the Sports Company to the person who has been identified through the data registered for providing the admission ticket - if the conduct is subsequent to the issue of the ticket - or through direct knowledge via public registers, or through the Police Force.

The individual as identified above, has the right to present, within 5 (five) calendar days from the above mentioned communication sent by recorded mail with advice of receipt to the registered office of the Sports Company, his/her reasons for evaluation with the aim of modifying or withdrawing the provision, and to request to be heard.

Within the subsequent 20 days the Company shall come to a decision about the request.

Silence is understood to mean that the request has been denied.

### Art.9

#### Minors

It is possible to issue preventive measures with regard to minors, provided that they are fourteen years of age.

### Art.10

#### Relationship with other procedures

The application of approval with the abovementioned prohibitions is regardless of any penal/civil procedures in that the conduct subject of investigation may damage various interests, as well as of any provisions and sanctions that should be adopted by the public authority (e.g.: DASPO or the ban on accessing sports events).

The application of the preventive measures does not prejudice, in any case, the right of the Sports Company to take action in any court of law against the perpetrator of the breach.

### Art.11

#### Changes

The Sports Company reserves the right to change this Code of Regulations for Transferring Admission Tickets to football games with immediate effect, also for those who have already purchased the right to access, as a result of legislative and/or administrative and/or Public Safety provisions in general (for example, Decisions issued by the National Observatory for Sporting Events).

## Attachment 4

## Terms and Conditions for using the Juventus Supporter Card

### 1. General description of the card

The Supporter Card:

(i) belongs to the "Supporter Card" Programme and is subject to the provisions set out in Article 8 of Italian Legislative Decree 8 dated 8 February 2007, passed by law 41 of 4 April 2007. It is issued in compliance with the procedures of the Italian Ministerial Decree of 15 August 2009;

(ii) it is an electronic document suitable for use in accordance with these Terms and Conditions, with the Terms and Conditions of use of Season Passes and/or Conditions of Sale of admission tickets for individual matches, and with the Stadium Use Regulations and other applicable regulations, such as those pertaining to admission to sporting events organised by Juventus F.C. S.p.A. at the Allianz Stadium;

(iii) it can be combined and also used as a "shopping card" for purchasing refreshments at the bars and on-site dining areas at the Allianz Stadium (or other points specified by Juventus), upon activation and top-up of this card with cash, to be carried out at the shopping card automatic distribution points located inside the Allianz Stadium. The rules that regulate the activation, use, and the costs pertaining to the use of the Shopping Card will be communicated by Juventus in accordance with the agreements drawn up between the club and the service provider. The above-mentioned regulations will be available to users at the automatic distribution points located inside the Allianz Stadium.

### 2. Functions of the Supporter Card

The Supporter Card, which is the only document which attests to the right to participate in the "Supporter Card" Programme, has the following advantages for supporters:

- it can be used to purchase admission tickets to matches: the card is compatible with ticket sales systems that are widely recognised by ticket issuers, and allows the holder to take advantage of quicker, more efficient sales procedures, by transferring saved personal data directly to the issuing/release/payment systems (although Supporter Card holders must also carry with them and show a valid ID document on request of the ticket vendor). However, the card does not automatically give holders the right to buy admission tickets requested from time to time. This depends on the actual availability of the aforementioned tickets;
- it exempts the holder from various specific restrictions which may be imposed for public order reasons for matches played in Italy, both at home and away, allowing the holder to proceed more quickly to purchasing "Guest" sector tickets for national and/or high-risk matches. These enhanced rights of access may only be granted by the bodies and authorities in charge of public order and safety;
- it facilitates access to the stadium as it can be used to cross-check the name on the ticket with the identity of the card holder (Supporter Card holders must nonetheless carry with them and show a valid ID document when asked to do so by match stewards or the police);
- it is an electronic document suitable for use as a digital media device, which can be used to store passes and tickets for stadiums, allowing the holder to access the same through automated gates, where present. However, this does not exclude the possibility of being subjected to security checks or being asked to present a valid identity document (this is mandatory). The card itself is not proof of ticket purchase, even if it was activated for this purpose, unless a card reader (or in the absence of technological devices, relevant paper documentation) can be used to confirm this;
- all access passes and tickets can be loaded onto the Supporter Card (season passes and/or coupons for individual matches) provided that they are issued in connection with matches organised by Juventus F.C. S.p.A. It is not possible to load more than one ticket for each individual match onto the card. Uploading admission tickets onto the card entails the following:
  - (i) the payment of the purchase price of the admission ticket requested from the Holder;
  - (ii) the acceptance by the Holder of the Terms and Conditions of use for Season Passes and/or the Conditions of Sale regarding admission tickets for individual matches;
  - (iii) the acceptance by the Holder of the Stadium Use Regulations;
  - (iv) the acceptance by the Holder of the Code of Regulations on Transferring Admission Tickets to football matches.

The Supporter Card, uploaded with the admission ticket for Juventus F.C. S.p.A. matches, is required in order to access the stadium. Any other printed documentation accompanying this or delivered to the Holder (by post or by email) when loading the admission ticket onto the Supporter Card serves an auxiliary function only, providing an additional copy on paper of information (such as: sector, row and seat number) that is already stored electronically. As such, this printed documentation cannot be used to access the stadium/match at any time.

### 3. General rules for use of the Supporter Card. Suspension of the Supporter Card

The holder of the card ("Holder") is the individual in whose name the Supporter Card is issued, following verification of the latter's identity and his/her signature on the relevant agreement.

It is not possible to hold more than one Supporter Card. The Supporter Card is strictly personal and cannot be transferred. However, the admission tickets loaded onto the card may be transferred to other individuals, provided that these persons are also in possession of a Supporter Card, in accordance with the appropriate procedures laid down by Juventus F.C. S.p.A., and dependent on the limitations that may be imposed by the latter and by the competent authorities (including those imposed at individual matches).

The card owner must keep the Supporter Card safe and take all necessary precautions to prevent the document from being used by other people in order to access the stadium. In case of theft or loss of the Supporter Card, the Holder must immediately notify Juventus F.C. S.p.A.. Any Supporter Card that has been lost or stolen can be replaced upon presentation to Juventus F.C. S.p.A. of the statement attesting to this and upon payment of € 15.00 to cover the costs of issuing the replacement card. Where the card holder has used the Supporter Card inappropriately (e.g. negligent use or delayed communication to Juventus) or has voluntarily permitted another person to make use (or attempt to make use) of the card in order to access the stadium, the Supporter Card may be suspended for one or more official matches and thus become unusable as a method for accessing the stadium for that period, without obligation to pay any reimbursement (including pro-rata reimbursement, refunds of the amount paid or compensation).

### 4. Characteristics of the chip used and methods of use

The chip fitted on the Card is a radio frequency microchip, with the ability to transmit encoded ID data. This occurs exclusively through readers which are authenticated via specific credentials. The Card is read when placed in close proximity with the reader (at less than 10 cm). Systems without the specific credentials cannot detect/read the card and acquire ID data.

#### 5. Issuing procedure and grounds for exclusion, revocation or suspension of the Supporter Card

5.1 At the time of submission of the Registration Form by the individual in question, the latter must:

- fill out and sign a form addressed to Juventus F.C. S.p.A., attach two passport-size photos and send it to Juventus by the methods indicated;
- provide a valid ID document (Passport or ID card or, exclusively for guests under 14 years, a Health Insurance Card);
- undertake to comply with the Code of Regulations on Transferring Admission Tickets to football games attached to the form.

5.2 The Supporter Card cannot be temporarily issued in the following cases:

- failure to submit or incorrect submission of the registration request and of the documents listed in Article 5.1;
- where the IT system encounters "impedimental reasons", pursuant to the Italian Decree of the Ministry of the Interior dated August 15th 2009, i.e.:
- individuals who are subject to a DASPO ban (Divieto di Accedere alle manifestazioni SPORtive, a measure preventing access to sporting events), or one of the measures envisaged by the Italian law no.1423 of 27/12/56 (so-called "prevention measures"), or
- individuals who have already been convicted (including first degree convictions) of crimes relating to sporting events in stadiums (the stadium ban lasts 5 years). In such cases, if the DASPO has already been imposed for the same event, once the period of 5 years of exclusion comes to an end, the period already passed under the DASPO ban is deducted.

In case of acquittal or revision of a DASPO ban, the impedimental reasons will be withdrawn, unless other preventive measure still exist.

Verification of impedimental reasons occurs by sending applicant personal data to the police central offices, according to the modalities envisaged by the Decree of the Ministry of the Interior of August 15th 2009, including the safety measure to protect personal data.

Where impedimental reasons emerge after the Supporter Card has been issued, the card will be revoked and will be unusable.

5.3 The Customer accepts the unquestionable right of Juventus F.C. S.p.A. to exclude or suspend from the Programme (resulting in invalidation of the "Supporter Card" and any privileges associated with it) at any time, without any pro-rata reimbursement, refunds of the amount paid or compensation, those individuals who:

- according to the judgement of Juventus F.C. S.p.A. or on the advice of the police or security staff and/or the stewarding service, or other sources, have not conducted themselves in accordance with the "Code of Regulations on Transferring Admission Tickets to football games" adopted by Juventus pursuant to Article 12, paragraph 10 of the Code of Sports Justice, during any event - football related or otherwise - regardless of the location or time of the same (including but not limited to, friendly games, training and during transfers for away games);
- are responsible for violations of the regulations for use of the sports venues in question;
- have used or attempted to use the Supporter Card in an unauthorised manner in order to fraudulently gain access to the stadium;
- are subject to the provisions of Article 6 of law 401 of 13 December 1989 or law 1423 of 27 December 1956, or who have been reported or convicted (even pending ruling) of crimes committed at or connected to sporting events;
- who have used the Supporter Card as part of ticket touting activities;
- who have culpably (e.g. negligent custody or delayed communication to Juventus), or voluntarily permitted another person to make use (or attempt to make use) of the Supporter Card in order to access the stadium (see Article 3),
- who, following checks and verifications, also subsequent to the issue of the Supporter Card, provided untruthful information (such as, but not limited to: date of birth differing slightly from the actual date of birth) in order to evade the checks carried out by the verification system to ensure the absence of impediments, and/or persons who have made false statements regarding the lack of criminal convictions and/or impediments to the issue of the Supporter Card.

5.4 If the Card is not issued because one of the requirements described in Article 5.2, above, is not met, or if it is subsequently suspended or revoked for the above-mentioned reasons, the Company will only be obliged to inform the applicant/Holder of the non-issue, suspension or cancellation of the Card, without giving the Holder the right to claim any form of reimbursement or compensation. In case of revocation and/or cancellation of the administrative or judicial order which determined the termination of the agreement, the person concerned may request a new Supporter Card, by entering into a new agreement. In such cases, the issue of the Supporter Card is subject to the authorisation of the relevant police headquarters.

#### 6. Information necessary for conclusion of the Agreement.

Registering with the Supporter Card Programme online is possible by filling in and signing the Registration Form available on [www.juventus.com](http://www.juventus.com) ("Website") after registering and filling in the data on the Website and paying the relevant registration fee by credit card, prepaid card or PayPal.

With reference to the various technical steps to be completed in order to conclude the Agreement, the Website enables users to follow a guided procedure that allows them to check and validate any data entered and to correct mistakes before the submission of their request in order to conclude the agreement. The various technical stages for order submission are summarised below.

1. Registration to be carried out using the individual's own authentication credentials (username/password) where available, or through the social media account of the aforementioned, or through the creation of a new account.
2. Data entry and confirmation
3. Entry of credit card details (or other accepted payment details) required for the transaction
4. Payment confirmation (by the interbank circuit)
5. Confirmation of completion of the purchase procedure
6. Issue of email acknowledging receipt of request.

The agreement shall be deemed concluded and binding for the Parties upon receipt by Juventus of the purchase order as carried out by the user. Juventus shall acknowledge receipt of the order by sending the relevant order confirmation to the email address provided by the user during the Website registration procedure. The order and the receipt are considered as received when the Parties to which they are addressed have the possibility of accessing them. The Customer undertakes to print on paper or on an adequate durable medium the Terms and Conditions of Use of the Supporter Card, and the attached Code of Regulations on Transferring Admission Tickets to football games, and all modifications to the same that may be made subsequently. The use of the Service by the Customer constitutes confirmation of his/her undertaking to comply with these Terms and Conditions of use and relevant subsequent modifications. Pursuant to Article 49, paragraph 1g) of the Italian Consumer Code, payment of the amounts due for the purchase of the Supporter Card on the Website must be made by the user via credit card or other accepted payment method, in accordance with the payment options clearly stated on the Website, on the pages referring to payment methods. The user acknowledges that the purchase order constitutes an obligation to pay, and that in submitting the aforementioned, therefore, he or she provides authorisation for the amounts specified in the Agreement to be charged to the chosen payment method.

#### 7. Execution of the agreement.

In order to issue the Supporter Card purchased through the Website, the Holder must (i) download, print and sign the previously-completed Registration Form, received together with the order confirmation at the email address provided during the Website registration process; (ii) access the "My Profile" area of the Website using his/her credentials (username/password) and upload the following in digital format:

- a. The Registration Form, completed with the applicant's personal information, including the self-certification statement pertaining to the absence of criminal convictions or other impediments preventing the issue of the Supporter Card (PDF format)
  - b. the passport photo (.jpg or .png)
  - c. a copy of the identity document (.pdf or .jpg or .png)
- In order to guarantee the correct delivery of services, personal information must be correct and truthful. The Supporter Card will be sent within 25 days from receipt of payment and of the forms necessary to issue the aforementioned, subject to checking via the computer system referred to in the Decree of the Ministry of the Interior of 15 August 2009 that no "impediments" exist. Where the individual in question fails to upload the above mentioned forms (in points a, b and c), or does not fulfil the requirements stipulated in Article 5.2, the Supporter Card will not be issued through the exclusive fault of the above. This does not entitle the aforementioned individual to the right to receive any reimbursement, refund or compensation.

#### 8. Validity of the card

The Supporter Card is valid until the expiration date printed on the card itself. The Card will be immediately active and operational from the moment it is issued/delivered, until the expiration date printed on its front, unless it is cancelled or invalidated (revoked or suspended) for the reasons specified in Articles 3 and 5.

#### 9. Changes

Juventus reserves the right to unilaterally change the terms and conditions of the Supporter Card. However, these changes will only take effect (unless they are imposed by mandatory provisions of law) from the start of the season following that in which the changes have been made public in the manner provided for below.

Communications concerning changes will be published on [www.juventus.com](http://www.juventus.com) or through communication via email or SMS inviting holders to take note of the changes on the website or otherwise in writing.

#### 10. Withdrawal

The Customer does not have the right to withdraw from the Agreement pursuant to Article 52 et seq of the Italian Consumer Code, since the Agreement applies to the supply of goods that are clearly customized pursuant to Article 59 paragraph 1 c) of the Italian Consumer Code (Leg. Dec. 206/2005 as amended by Leg. Dec. 21/2014). The Holder may however withdraw from the agreement and ask to be removed from the Programme at any time by providing written notice of 15 days to the Juventus Football Club S.p.A., without prejudice to the payment of the agreement costs already made. The agreement ends on the date of expiry of the notice, unless the Supporter Card is not loaded with a season pass with expiry dates beyond the aforementioned date of expiry. In such cases, and without prejudice to the 15 days' notice, the agreement will be terminated the day after the last match covered by the season pass.

#### 11. Communications

All general communications addressed to Holders of the Supporter Card are deemed to have been read and acknowledged by all addressees once the period of 15 days of continuous publication of such information on [www.juventus.com](http://www.juventus.com) is complete. Communications addressed directly to individual Holders are considered to have been received on sending an email to the address provided on the registration form, or to a different address communicated in writing by the Card Holder.

#### 12. Applicable law and Jurisdiction

The terms and conditions of use of the Supporter Card are regulated by Italian law. Any dispute concerning the validity, application, interpretation, execution and termination of these conditions of use and of the agreement stipulated between the Customer and Juventus will be deferred to the Chamber of Commerce of Turin and resolved according to the Conciliation Rules adopted by the Chamber itself. If the Parties wish to have recourse to the ordinary Judicial Authority, the competent Court will be that of Turin, or that of the place of residence or chosen domicile of the Customer, if he/she is qualified as a "consumer" under Legislative Decree 206/2005.

#### 13. Personal Data Information Clause

As the personal data controller Juventus F.C. S.p.A. hereby informs customers that the collection and processing of the data subject's personal information is necessary in order to manage the membership of the aforementioned "Supporter Card Programme". The personal data provided will be processed by Juventus F.C. S.p.A. for the purposes of and in accordance with the methods described information document. The processing of data for the purposes of managing the "Supporter Card" Programme does not require consent, as it is required in order to manage the relationship or to carry out operations. Always with these purposes in mind, data may be sent to public safety authorities, and/or to third-party companies in charge of ticketing services via IT systems. Personal data will be stored for the time established by the law.