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JUVENTUS FOOTBALL CLUB

Press release

Faithful unsworn translation of the Italian version

Juventus Football Club: Agreements with the player Alessandro Del Piero

Turin, 2 October 2003 – Juventus Football Club S.p.A. announces that it has renewed its contract with Mr Alessandro Del Piero until 30 June 2008. As of the current football season, the contract envisages a gross annual payment of about €5.6 million.

Mr Alessandro Del Piero has also granted Juventus the right, from the current football season until 30 June 2008, to use his image rights for corporate purposes, such as the Season Ticket Campaign, the Stadium and Mondo Juve projects, for a gross annual sum of about €2.3 million.

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