



1897

JUVENTUS FOOTBALL CLUB

Press release

Faithful unsworn translation of the Italian version

Juventus Football Club: Tamoil Petroli S.p.A. sponsorship agreement renewal

Turin, 18 July 2003 - Juventus Football Club S.p.A. announces that it has signed an official sponsorship agreement with the Italian company Tamoil Petroli S.p.A. for the U.E.F.A competitions, the Italian Cup and the Italian Super Cup for the 2003-2004 season. The one-year-length agreement envisages payment of € 4.5 million and a "performance bonus" of € 2 million in the event of victory in the U.E.F.A. Champions League.

Further information:

For Shareholders and Institutional Investors

Juventus Football Club S.p.A.

Marco Re

Tel. +39 011 65 63 437

Fax +39 011 56 31 177

e-mail: investor.relations@juventus.com

For the Press

Juventus Football Club S.p.A.

Flaminia Callieri

Tel. +39 011 65 63 417

Fax +39 011 44 07 461

e-mail: ufficiostampa@juventus.com