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JUVENTUS FOOTBALL CLUB

Press release

Faithful unsworn translation of the Italian version

Juventus Football Club: Sponsorship agreement with Oilinvest (Netherlands) B.V.

Turin, 30 April 2004 - Juventus Football Club S.p.A. announces that it has signed an official sponsorship contract for the U.E.F.A. competitions, the Italian Cup and the Italian Super Cup for the 2004/2005 season with the Dutch firm Oilinvest (Netherlands) B.V., the parent company of the Tamoil Group. The Tamoil logo will therefore appear for the third year in succession on the strip used by Juventus in the U.E.F.A. competitions, the Italian Cup and the Italian Super Cup.

The annual agreement envisages a fixed payment for Juventus Football Club S.p.A. of € 5.5 million and a variable sum (the so-called "performance bonus"), according to whether the Juventus First Team achieves given results in the U.E.F.A. competitions, up to a maximum sum of € 2.5 million.

Further information:

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